

Put 3M to the Test
CONTEST
OFFICIAL RULES

1. The **“Put 3M to the Test”** contest (“Contest”) begins on **October 1, 2019 at 12:01 AM Eastern Time** and ends on **March 23, 2020 at 11:59 PM Eastern Time** (the “Contest Period”). By participating in this Contest, you are signifying your agreement that you have read and agree to be legally bound by these Official Contest Rules (the “Rules”).
2. To enter and to be eligible to win, entrant must:
 - a. be an employee with a microbiology vocation working in the quality management department within the food/beverage industry, and have his/her employer’s consent to enter;
 - b. be a legal resident of Canada, **excluding Northwest Territories and Nunavut**, and must have reached the legal age of majority in the province or territory in which he/she resides.

Despite the foregoing, employees, representatives or agents (and those with whom such persons are living, whether related or not) of 3M Canada Company (the “Contest Sponsor”), its parent organization, subsidiaries, affiliates, prize suppliers, advertising/promotion agencies and any other entity involved in the development, production, administration, or fulfillment of the Contest (collectively, the “Contest Parties”) are ineligible to enter or win.

3. **NO PURCHASE NECESSARY.** To enter the Contest, go to **3M.ca/FoodSafety/Put-3M-to-the-test** (the “Website”) and follow the on-screen instructions to obtain the Official Contest Entry Form (the “Entry Form”). Fully complete the Entry Form with all required information. Once you have fully completed the Entry Form with all required information, follow the on-screen instructions to submit your completed Entry Form (each, an “Entry”). To be eligible, your Entry must be submitted and received in accordance with these Rules during the Contest Period (as determined by the Contest Sponsor in its sole and absolute discretion).

After submitting your Entry Form, you will have the option (and, for greater certainty, are not required) to complete a 3M Food Safety Division product review with a 3M sales representative on any Food Safety Division portfolio product/equipment. If you complete the foregoing product review and provide all of the required information during the Contest Period (as determined by the Sponsor in its sole and absolute discretion), you will be eligible to receive a bonus entry (each, a “Bonus Entry”, which for the purposes of this Contest is included as a type of “Entry”). If you have become eligible for the Bonus Entry, you will receive an email confirming that you have received a Bonus Entry into the draw.

4. There is a limit of **1 Entry and 1 Bonus Entry** per person. If it is discovered by the Contest Sponsor (using any evidence or other information made available to or otherwise discovered by the Contest Sponsor) that any person has attempted to: (i) exceed any of the limits stated in these Rules; and/or (ii) use multiple names, identities, email addresses and/or any automated, macro, script, robotic or other system(s) or program(s) to enter or otherwise participate in or to disrupt this Contest; then he/she may be disqualified from the Contest in the sole and absolute discretion of the Contest Sponsor. Your Entry may be rejected if (in the sole and absolute discretion of the Contest Sponsor) it is not fully completed with all required information and submitted and received in accordance with these Rules during the Contest Period. The Released Parties (defined below) are not responsible for late, lost, misdirected, delayed, incomplete, illegible or incompatible Entries (all of which are void). All entrants and Entries are subject to verification at any time and for any reason. The Contest Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Contest Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual’s eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Entry or other information entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Contest Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with these Rules. Failure to provide such proof to the complete satisfaction of the Contest Sponsor within the timeline specified by the Contest Sponsor may result in disqualification in the sole and absolute discretion of the Contest Sponsor. The sole determinant of the time for the purposes of this Contest will be the Contest server machine(s).
5. There is one (1) Grand Prize, consisting of a consultation with a 3M key opinion leader who will visit the winner’s facility to conduct a question and answer consulting session relating to quality management/food safety testing matters within the winner’s facility, **to be conducted during the week of September 28, 2020.**

Awarding of the Grand Prize is subject to the potential winner obtaining **any and all necessary permissions from the potential winner’s employer**. If the employer refuses the Grand Prize, **the prize will be forfeited**.

The Grand Prize has no retail value, however, this type of service would typically be valued in the industry at approximately \$3,000.00 to \$4,500.00 CAD.

There are two (2) secondary prizes, each a 3M consumer goods gift basket, each with the approximate retail value of \$250 CAD.

6. The Prizes must be accepted as awarded. The Prizes may not be sold, transferred and are not convertible to cash. Contest Sponsor reserves the right to cancel the Grand Prize (see Section 5 re: forfeiture) or substitute

each secondary Prize in whole or in part in the event that all or any component of the Prize is unavailable. All characteristics and features of each Prize, except as otherwise explicitly stated above, are at the Contest Sponsor's sole and absolute discretion. Each Prize winner is solely responsible for all costs not expressly described herein. Limit of one (1) Prize per person.

7. On **Wednesday, April 15, 2020 at 12:00 PM ET**, a random draw for the Grand Prize and two Secondary Prizes will take place in **London, Ontario** from among all eligible Entries received during the Contest Period. The odds of winning a Prize will depend on the number of eligible Entries received for the random draw in accordance with these Rules.
8. The Contest Sponsor, acting reasonably, will attempt to contact each potential Prize winner to notify him/her that he or she may have won a Prize by telephone or email (as determined by the Contest Sponsor in its sole and absolute discretion) within five (5) business days after the draw. In the event that a potential winner cannot be contacted within such time, he or she will be disqualified, and an alternate potential winner may be drawn at the Contest Sponsor's sole and absolute discretion. Proof of identification must be provided upon request. In order to be declared a winner, each potential winner must first correctly answer, unaided, a time limited mathematical skill testing question administered by the Contest Sponsor (which may, at the Contest Sponsor's sole and absolute discretion, be administered via the full declaration and release form described in the following sentence). Before being awarded a Prize, each potential winner, will be required to sign and return within the time stipulated by the Contest Sponsor, a full declaration and release form stating that, among other things, he/she has read and understood these Rules, grants all consents required, authorizes the Contest Sponsor to broadcast, publish, disseminate and otherwise use his/her name, city/town/village and province/territory of residence, photograph, voice and any other likeness, in connection with any promotion and/or publicity, and/or for general news, entertainment and/or information purposes at no additional compensation to the potential winner, beyond the awarding of or participation in the Prize, accepts the Prize as awarded and releases the Contest Parties and each of their respective officers, directors, employees, agents, representatives, successors and assigns (collectively, the "Released Parties") from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the Prize or any portion thereof. If a potential Prize winner: (a) fails to correctly answer the skill-testing question; (b) fails to return the properly executed Contest documents within the specified time; (c) cannot accept (or is unwilling to accept) the Prize (as awarded) for any reason; and/or (d) is determined to be in violation of these Rules (all as determined by the Contest Sponsor in its sole and absolute discretion); then he/she may, in the sole and absolute discretion of the Contest Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the Prize) and the Contest Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant from among the remaining eligible Entries submitted and received in accordance with these Rules (in which case the foregoing provisions of this section shall apply to such new potential Prize winner).
9. All decisions of the Contest Sponsor with respect to any aspect of this Contest, including without limitation the eligibility of Entries, are final and binding on all entrants in all matters as they relate to this Contest, including, without limitation, any decisions regarding the eligibility/disqualification of Entries and/or entrants. **ANYONE DEEMED BY THE CONTEST SPONSOR TO BE IN VIOLATION OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE CONTEST SPONSOR AT ANY TIME.**
10. All Entries become the property of the Contest Sponsor. This Contest is subject to all applicable federal, provincial/territorial and municipal laws. The Released Parties will not be liable for: (i) any failure of the Website during the Contest; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Entry or other information to be received, captured or recorded for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to an entrant's or any other person's computer or other device related to or resulting from participating in the Contest; and/or (v) any combination of the above. In the event of a dispute regarding who submitted an Entry, the Contest Sponsor reserves the right, in its sole and absolute discretion, to deem the Entry to have been submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. An entrant may be required to provide proof (in a form acceptable to the Contest Sponsor – including, without limitation, government issued photo identification) that he/she is the authorized account holder of the email address associated with the Entry in question. The Contest Sponsor reserves the right, subject only to the approval of the Régie des alcools, des courses et des jeux (the "Régie") in Quebec, to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of any cause beyond the reasonable control of the Contest Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules, including, without limitation, any error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud or technical failure. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest in any way (as determined by Contest Sponsor in its sole and absolute discretion) is a violation of criminal and civil laws and should such an attempt be made, the Contest Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Contest Sponsor, subject only to the approval of the Régie, reserves the right to cancel, amend or suspend this Contest, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever. Without limiting the generality of the foregoing, the Contest Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it

deems appropriate based on the circumstances and/or to comply with applicable law. The Sponsor reserves the right, subject only to the approval of the Régie, to adjust any of the dates, timeframes and/or other Contest mechanics stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by any entrant or Entry with these Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Contest Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules, or for any other reason.

For Quebec residents: Any litigation respecting the conduct or organization of this Contest may be submitted to the Régie des alcools, des courses et des jeux du Quebec for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

11. By entering this Contest, each entrant expressly consents to the Contest Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her Entry for the purpose of administering the Contest and in accordance with Contest Sponsor's [privacy policy](#). This section does not limit any other consent(s) that an individual may provide the Contest Sponsor or others in relation to the collection, use and/or disclosure of his/her personal information.
12. In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the Entry Form, Website, or point of sale, television, print or online advertising, the terms and conditions of the Rules shall prevail, govern and control. In the event of any discrepancy or inconsistency between the English and French version of these Rules, the English version shall prevail, govern and control.
13. All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Contest Sponsor and/or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.