

▶ Training Materials

▶ Distributor
Resources

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3M Hearing Solutions Digital Toolkit





3M Hearing Conservation Solutions

Millions of workers are exposed to hearing hazards every year, and even though OSHA regulations and NIOSH recommendations in the U.S. specify hearing protection, occupational hearing loss is still the number one reported worker illness in manufacturing. Moreover, hearing loss is permanent and irreversible, but avoidable with the help of proper hearing protection and other measures.

As the worldwide leader in hearing solutions and the market leader in the two main product categories, Passive Hearing Protection (earplugs and earmuffs) and Advanced Hearing Protection (Protective Hearing and Protective Communication), 3M is your partner for managing worker exposure to hazardous noise by educating and providing the products, tools and expertise where and when your customers need them.

In addition to these categories, 3M has the most differentiated hearing fit testing system 3M™ E-A-Rfit™ Dual-Ear Validation System and the most comprehensive Hearing Conservation Program (HCP) Management solution.

The goal of this toolkit will be to unify our total hearing value proposition under one messaging strategy to showcase the total 3M Hearing Conservation offering.

Visit www.3m.com/hearing for all 3M Hearing Solutions.

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► Distributor
Resources

► Selling Tools

► Marketing &
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3M Hearing Solutions Online eLearnings

The screenshot shows the 3M Academy website interface. At the top is a dark navigation bar with a user profile icon, a book icon, the 3M logo, the word 'Academy', a home icon, a search icon, and a menu icon. Below the navigation bar is a large banner image of two construction workers in safety gear. Overlaid on the left side of the banner is a white box with the heading 'Worker Health & Safety'. Below this heading is a 'Go to:' section with four orange buttons: 'Course Catalog', 'Learner Dashboard', 'Training In-Progress', and 'View Transcript', each with a right-pointing arrow.

Online Training

Worker Health and Safety eAcademy

Increase your knowledge at your own pace and comfort with 3M Academy online courses.

Create your account at:

www.3m.com/whs-academy

Recommended Hearing Courses:

HEAR 106	Introduction to Hearing Protection
HEAR 107	Describing Noise and Sound
HEAR 108	Hearing and Noise Induced Hearing Loss
HEAR 109	Monitoring Noise Exposure & Engineering Controls
HEAR 110	Elements of Effective Hearing Protection

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► Distributor
Resources

► Selling Tools

► Marketing &
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3M Hearing Solutions Local Hearing Seminars



Hearing Conservation Seminars

3M Hearing Solutions

Administration of a comprehensive and effective hearing conservation/hearing loss prevention program consists of more than merely purchasing and dispensing hearing protectors.

Learn about best practices for monitoring noise exposure and using noise exposure data to make key decisions related to noise controls and hearing protector selection. The importance of worker training and motivation will be emphasized along with interactive techniques that can be used to make annual training programs more engaging and memorable.



Interested in attending a Hearing Conservation Seminar?

Register Today

Learn More

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▶ Distributor
Resources

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3M Hearing Solutions Informational Videos



Ear Plug of the Month Club

3M Hearing Solutions

Learn about our 3M Hearing Conservation Products with this informative and entertaining video series.

[View More Ear Plug of the Month Club Videos](#)



How to Sell Video

3M™ PELTOR™ Electronic Earplug, EEP 100

Learn the key features, benefits, and selling tips for our 3M™ PELTOR™ Electronic Earplug, EEP 100

[View our How To Sell Video](#)

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▶ Distributor
Resources

▶ Selling Tools

▶ Marketing &
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3M Hearing Solutions Center for Hearing Conservation



Welcome to the 3M Center for Hearing Conservation

Tools and resources to help employers achieve their hearing conservation program goals

Online Resources

3M™ Center for Hearing Conservation

Tools and resources to help employers achieve their hearing conservation program goals.

Do you have a customer that needs to develop a hearing conservation program or has questions about managing a program? Learn about the seven elements of hearing conservation on the 3M Center for Hearing Conservation website and activate a hearing conservation program tailored to your customer.

Develop a Hearing Conservation Plan

Swipe for additional Training Materials

3M Hearing Solutions Distributor Sales Programs

3M™ Guaranteed in Stock Hearing Protection Program

Promotion Dates: May 1, 2019 - December 31, 2019

3M is proud to launch our new Guaranteed in Stock Hearing Protection Program. The program is designed to help increase your confidence in 3M as your manufacturer of choice when it comes to your hearing protection needs.

The initial set of Guaranteed in Stock SKUs are listed below, and we encourage your customers to consider moving to them as 3M guarantees their availability.* To offset the additional effort required from our partners to move to the below SKUs, an automatic discount of 5% will be offered from May 1, 2019 - July 30, 2019 for all orders placed for the Guaranteed in Stock SKUs.

If one of the below products does go into backorder, then distributors will be granted a rebate of 5% of the order price.

Please see "Terms and Conditions" for more information.

Description	3M ID (Stock Number)	UPC	Product Number
3M™ E-A-R™ Classic™ Earplugs, Poly Bag, 2000 Pair/Case	7000002300	08052912002	312-1201
3M™ E-A-Rsofit™ Yellow Neons™ Earplugs, Corded, Poly Bag, 2000 Pair/Case	7000002306	08052911033	311-1250
3M™ E-A-Rsofit™ Yellow Neons™ Earplugs, Poly Bag, 2000 Pair/Case	7000002303	08052912063	312-1250
3M™ E-A-Rsofit™ FX™ Earplugs, Corded, Poly Bag, 2000 Pair/Case	7000127177	08052912085	312-1260
3M™ E-A-Rsofit™ FX™ Earplugs, Poly Bag, 2000 Pair/Case	7000029951	08052912086	312-1261
3M™ E-A-Rsofit™ Earplugs, Metal Detectable, Corded, Poly Bag, 2000 Pair/Case	7000029952	08052911042	311-4106

*3M reserves the right to add or remove SKUs at any time.

[View Flyer](#)

Guaranteed In Stock Program Hearing Sales Programs

The 3M Guaranteed In Stock program is designed to help increase your confidence in 3M as your manufacturer of choice when it comes to your hearing protection needs.

The initial set of Guaranteed in Stock SKUs are listed in the flyer, and we encourage your customers to consider moving to them as 3M guarantees their availability.*

**Please see terms and conditions*

It's only a dime!

Buy one case of 3M™ Earplug Refill bottles and receive a 3M™ One Touch™ Pro Earplug Dispenser for just 10 cents!

When you place an earplug refill order, use the promo code 'ONETOUCHDISP' to get the dispenser for only 10 cents* - a 99.98% discount! This promotion is valid until December 31, 2019.

**Offer only valid on the 3M™ Earplug Refill Bottles shown below.*

3M™ E-A-R™ Classic™ 391-1001 NRN* 29dB	3M™ E-A-R™ Classic™ SuperFit™ 391-1002 NRN* 30dB	3M™ One Touch™ Pro Earplug Dispenser (Part # 391-0000) • \$53.95 value • Free standing or wall mounted • Mounting holes fit a variety of competitive dispensers • Dispenses on plug at a time • Durable ABS Plastic • Shields plugs from wind and rain
3M™ E-A-Rsofit™ Yellow Neon™ 391-1004 NRN* 33dB	3M™ E-A-Rsofit™ Yellow Neon™ Large 391-1005 NRN* 33dB	3M™ E-A-Rsofit™ Yellow Neon Blasts™ 391-1010 NRN* 33dB
3M™ E-A-Rsofit™ SuperFit™ 391-1254 NRN* 33dB	3M™ 1100 Foam Earplug 391-1100 NRN* 29dB	3M™ E-A-Rsofit™ FX™ 391-1012 NRN* 33dB

Personal Safety Division
3M Center, Building 220-296-70
St Paul, MN 55144-0001
Phone 1-800-368-3000
Web: 3M.com/hearingprotection

© 2019 3M. All rights reserved. 3M, the color yellow for earplugs, and all other trademarks and/or slogans are trademarks of 3M Company and its affiliates.

3M Personal Safety Division products are for occupational use only. **WARNING:** Hearing protection helps reduce exposure to hazardous noise and other loud sounds. Misuse or failure to wear hearing protection can result in hearing loss or injury. For proper use, see instructions. Use Pre-filters, or call 3M in U.S.A. at 1-800-368-3000. In Canada, call Technical Service at 1-800-368-3000.

*NRN: See strongly recommended fit testing of hearing protection. Research suggests that many users will receive less noise reduction than indicated by the NRN due to variation in hearing protection fit, fitting skill and motivation of the user. If the NRN is used, 3M recommends that it be reduced by 50%.

[View Flyer](#)

Earplug Buy X, Get Y Program Hearing Sales Programs

When you place an earplug refill order, use the promo code 'ONETOUCHDISP' to get the dispenser for only 10 cents* - a 99.98% discount!

3M Hearing Solutions Distributor MDF Programs



Marketing Development Funds 2019



Sample Request
Business Development MDF Program

Description:
A distributor can use MDF to obtain sample/demonstration products from 3M. The product cannot be used as a free give-away. These products cannot be shipped outside of the United States.

Benefit for the Distributor:
Distributors can equip their sales teams with 3M demonstration equipment that will assist with selling.

Costs Covered by MDF:
3M will cover the cost of the sample item at net price and will order on behalf of the distributor.

Requirements for Approval:
The 3M Marketing contact will order the demonstration equipment on behalf of the distributor and needs the following information for processing.

- Ship to Address
- 3M ID
- Quantity of each item desired
- Date the distributor was trained on the product.

View Flyer



Marketing Development Funds 2019



Growing through Custom Hearing!
Specialty MDF Program



Description:
Distributors can purchase custom logo earplugs, earmuffs or 3M™ One Touch™ Dispensers for their end users from the company Your Ears Rock and receive reimbursement through MDF.

To participate, the distributor must send a formal message to Aryn Vastola (arvastola@mmm.com) to initiate discussions with Your Ears Rock, then the distributor will work directly with Your Ears Rock to develop the product and receive final approval on designs.

This offer is available while supplies last and ends on December 31, 2019. All requests for reimbursement must be received by January 31, 2020.

Benefit for the Distributor:
Custom earplugs, earmuffs, and 3M™ One Touch™ Dispensers are a great way to make memories with your end users and for them to further differentiate themselves.

Costs Covered by MDF:
Distributor must purchase product directly from Your Ears Rock and 3M will then reimburse accordingly.

Requirements for Reimbursement:

- Invoice from Your Ears Rock
- Purchase Order number
- Proof of distributor payment
- Quantity of each qualifying product purchased
- Date purchased

View Flyer

3M™ E-A-R™ Fit Validation System

Marketing Development Funds Programs

A Distributor can utilize their MDF dollars to obtain a 3M™ E-A-R™ Fit System from 3M. The product can be utilized when creating a hearing conservation program for the customer. This product cannot be used as a free give away.

Custom Hearing

Marketing Development Funds Programs

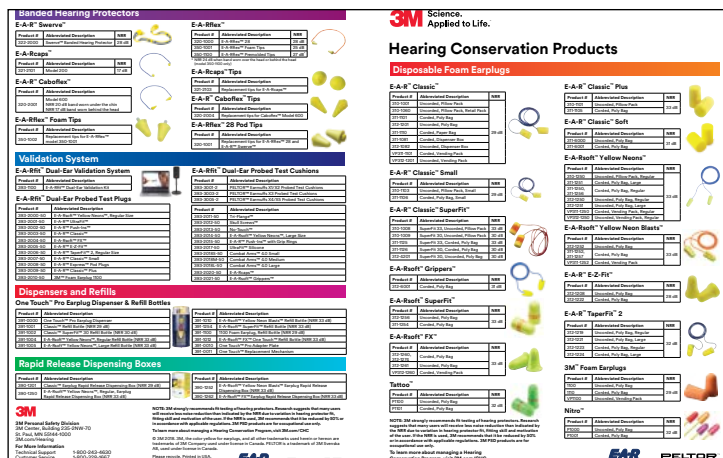
Distributors can purchase custom logo earplugs, earmuffs or 3M™ One Touch™ Dispensers for their end users from the company Your Ears Rock and receive reimbursement through MDF.

Reach out to your Channel Manager for MDF Pre-Approval

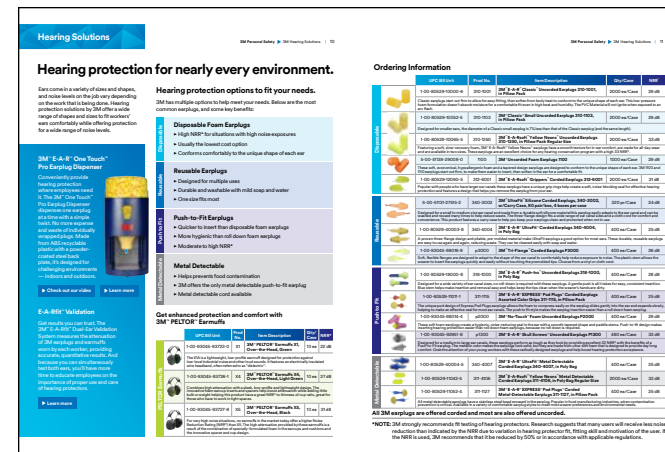
3M Hearing Solutions Brochures and Catalogs



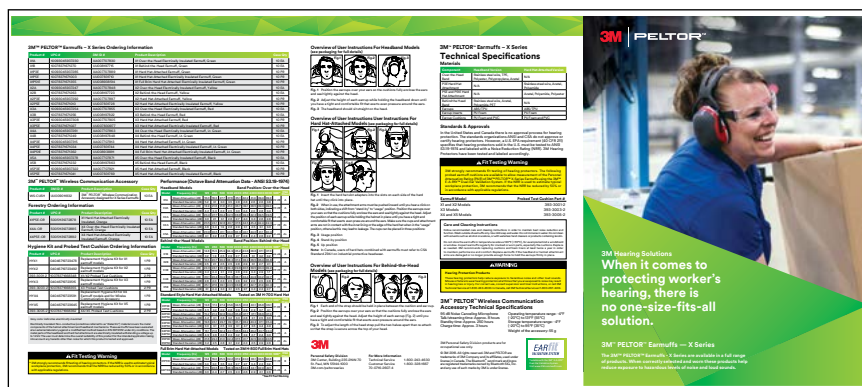
Hearing Solutions Full Line Catalog



Passive Hearing Line Card



Passive Hearing Solutions Card



3M™ PELTOR™ X Series Ear Muff Line Card

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Distributor Resources

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3M Hearing Solutions Sell Sheets





3M Hearing Solutions

Flexible application, dependable protection.



3M® E-A-R® Express® Pod Plugs® - Earplugs - NRR 25 dB*

Product Number	UPC Number	Assessment Description	Case Quantity
101-1051	6505555-100001	3M Express Pod Plug Earplugs, Corrosive, Yellow, 100 per box	600/60
101-1052	6505555-100011	3M Express Pod Plug Earplugs, Corrosive, Yellow, 100 per box	600/60
101-1053	6505555-100012	3M Express Pod Plug Earplugs, Corrosive, Yellow, 100 per box	600/60
101-1050	6505555-100018	3M Express Pod Plug Earplugs, Corrosive, Yellow, 100 per box	600/60
101-1057	6505555-100024	3M Express Pod Plug Earplugs, Corrosive, Yellow, 100 per box	600/60
101-1059-20	6505555-100029	3M Express Pod Plug Earplugs, Corrosive, Yellow, 20 per box	600/60
101-1059-40	6505555-100037	3M Express Pod Plug Earplugs, Corrosive, Yellow, 40 per box	600/60

Slow-recovery foam helps plug softer conform to the unique shape of the ear canal.

No roll-down required inhibiting noise.

Available with or without cord.

Menstr detectable (DRI-11 only)



3M® E-A-R® Express® Pod Plugs® Earplugs

The unique pod design of Express earplugs allows the foam to compress easily as the earplugs slide gently into the ear and expands easily, helping to make an effective seal for most ear canals.

A flexible stem makes inserting easy.

Performance (Octave Band Attenuation Data - ANSI S3.19-1974)

3M® E-A-R® Express® Pod Plugs® Earplugs - NRR 25 dB*

Frequency	NRR 25 dB		NRR 25 dB		NRR 25 dB		NRR 25 dB		NRR 25 dB		NRR
	Attenuation	Attenuation	Attenuation	Attenuation	Attenuation	Attenuation	Attenuation	Attenuation			
125 Hz	25	25	25	25	25	25	25	25	25	25	25
250 Hz	25	25	25	25	25	25	25	25	25	25	25
500 Hz	25	25	25	25	25	25	25	25	25	25	25
1000 Hz	25	25	25	25	25	25	25	25	25	25	25
2000 Hz	25	25	25	25	25	25	25	25	25	25	25
4000 Hz	25	25	25	25	25	25	25	25	25	25	25
8000 Hz	25	25	25	25	25	25	25	25	25	25	25
Average	25	25	25	25	25	25	25	25	25	25	25

* 3M does not independently verify the performance of its products. Request a sample of your plug and perform your own testing to determine the effectiveness of the product for your application.

* NRR determined as determined by laboratory testing, in accordance with applicable regulations.



3M Personal Safety Division
3M Center, Building 2000-100
St. Paul, MN 55144-1000
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For More Information
Contact Your Account
Customer Service

1-800-243-4630
1-800-238-3967

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3M, 3M E-A-R, 3M E-A-R Express and Pod Plug are trademarks of 3M Company.
and/or its subsidiaries in Canada.

3M™ E-A-R™ Express Pod Plugs Earplug Sell Sheet



3M *EAR*
Hearing Protection

3M Hearing Solutions
**Protection, durability,
performance**

The 3M® E-A-R® UltraFit® Earplugs are durable, long-lasting and are made from soft, flexible materials that are sealable and reusable. The tapered tips are pre-molded for a wide range of ear sizes. Available in a variety of styles and protection levels.

- Moisture Resistant
- Reusable
- No Roll-Down Required
- Metal Detectable Available

3M™ E-A-R™ UltraFit™ Earplugs Sell Sheet



3M | **EAR**
Hearing Protection

3M Hearing Solutions

Extended comfort, extensive protection.

3M® "E-A-Rufl" "Yellow Neona" Earplugs have a smooth texture for in-ear comfort and are made of an advanced foam formulation for all-day wearability. Offered in two sizes to comfortably fit in a wide range of ear canals, these high attenuation earplugs are good for many different noisy applications. Brightly colored for hearing protection compliance signaling, 3M® "E-A-Rufl" "Yellow Neona" Earplugs are an excellent choice for any hearing conservation program.

3M® "E-A-Rufl" "Yellow Neona" Earplugs | N99 33 dB*

3M™ E-A-Rsoft™ Yellow Neons Earplugs Sell Sheet



3M E-A-R™ Push-Ins™ Earplugs



3M Hearing Solutions

Easy protection for any job.



3M™ E-A-R™ Push-Ins™ Earplugs

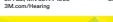
No re-fit is required with the 3M™ E-A-R™ Push-Ins™ Earplugs. A gentle tug and a slide are all it takes for an easy, consistent insertion. The blue stem helps make insertion and removal easy and helps keep the tube clean when the wearer's hands are dirty. The unique, with 3M™ E-A-R™ Form™ tube is shaped and sized to comfortably fit most ears.



3M Personal Safety Division
 3M Center, Building 235, 2000 W. Dr.
 St. Paul, MN 55144-0001
 3M.com/hearing

For More Information
 Technical Support
 Customer Service

1-800-243-4630
 1-800-328-1967



3M Personal Safety Division products are not incorporated as only
 by 3M Company. 3M, E-A-R and Push-Ins are trademarks of 3M Company, with other
 names as applicable.



3M E-A-R™ Push-Ins™ Earplugs - NRR 25 dB

Product Number	UPC Number	Alternative Description	Case Quantity
25R-0001	40032928 180010	Push-Ins Earplug Coated	400 EA
25R-0002	40032928 180020	Push-Ins Earplug Coated, EconoPack	1000 EA
25R-0003	40032928 180030	Push-Ins Earplug Coated	1000 EA
25R-0004	40032928 180040	Push-Ins Earplug Coated, EconoPack	1000 EA
25R-0005	40032928 180050	Push-Ins Earplug Coated	1000 EA
25R-0006	40032928 180060	Push-Ins Earplug Coated, EconoPack	1000 EA
25R-0007	40032928 180070	Push-Ins Earplug Coated	1000 EA
25R-0008	40032928 180080	Push-Ins Earplug Coated, EconoPack	1000 EA
25R-0009	40032928 180090	Push-Ins Earplug Coated	1000 EA
25R-0010	40032928 180100	Push-Ins Earplug Coated, EconoPack	1000 EA
25R-0011	40032928 180110	Push-Ins Earplug Coated	1000 EA
25R-0012	40032928 180120	Push-Ins Earplug Coated, EconoPack	1000 EA
25R-0013	40032928 180130	Push-Ins Earplug Coated	1000 EA
25R-0014	40032928 180140	Push-Ins Earplug Coated, EconoPack	1000 EA
25R-0015	40032928 180150	Push-Ins Earplug Coated	1000 EA
25R-0016	40032928 180160	Push-Ins Earplug Coated, EconoPack	1000 EA
25R-0017	40032928 180170	Push-Ins Earplug Coated	1000 EA
25R-0018	40032928 180180	Push-Ins Earplug Coated, EconoPack	1000 EA
25R-0019	40032928 180190	Push-Ins Earplug Coated	1000 EA
25R-0020	40032928 180200	Push-Ins Earplug Coated, EconoPack	1000 EA
25R-0021	40032928 180210	Push-Ins Earplug Coated	1000 EA
25R-0022	40032928 180220	Push-Ins Earplug Coated, EconoPack	1000 EA
25R-0023	40032928 180230	Push-Ins Earplug Coated	1000 EA
25R-0024	40032928 180240	Push-Ins Earplug Coated, EconoPack	1000 EA
25R-0025	40032928 180250	Push-Ins Earplug Coated	1000 EA
25R-0026	40032928 180260	Push-Ins Earplug Coated, EconoPack	1000 EA
25R-0027	40032928 180270	Push-Ins Earplug Coated	1000 EA
25R-0028	40032928 180280	Push-Ins Earplug Coated, EconoPack	1000 EA
25R-0029	40032928 180290	Push-Ins Earplug Coated	1000 EA
25R-0030	40032928 180300	Push-Ins Earplug Coated, EconoPack	1000 EA
25R-0031	40032928 180310	Push-Ins Earplug Coated	1000 EA
25R-0032	40032928 180320	Push-Ins Earplug Coated, EconoPack	1000 EA
25R-0033	40032928 180330	Push-Ins Earplug Coated	1000 EA
25R-0034	40032928 180340	Push-Ins Earplug Coated, EconoPack	1000 EA
25R-0035	40032928 180350	Push-Ins Earplug Coated	1000 EA
25R-0036	40032928 180360	Push-Ins Earplug Coated, EconoPack	1000 EA
25R-0037	40032928 180370	Push-Ins Earplug Coated	1000 EA
25R-0038	40032928 180380	Push-Ins Earplug Coated, EconoPack	1000 EA
25R-0039	40032928 180390	Push-Ins Earplug Coated	1000 EA
25R-0040	40032928 180400	Push-Ins Earplug Coated, EconoPack	1000 EA
25R-0041	40032928 180410	Push-Ins Earplug Coated	1000 EA
25R-0042	40032928 180420	Push-Ins Earplug Coated, EconoPack	1000 EA
25R-0043	40032928 180430	Push-Ins Earplug Coated	1000 EA
25R-0044	40032928 180440	Push-Ins Earplug Coated, EconoPack	1000 EA
25R-0045	40032928 180450	Push-Ins Earplug Coated	1000 EA
25R-0046	40		

3M™ E-A-R™ Push-Ins Earplug Sell Sheet



3M | **EAR**
Hearing Protection

3M Hearing Solutions

Safety, the only thing that's loud and clear.

More than 40 years ago this simple hearing protection, the world's first foam earplug, revolutionized hearing protection in the workplace and has remained to this day one of the most widely used earplugs in the world.

The 3M E-A-R® Classic® Earplugs are designed to be worn in the ear canal to help reduce exposure to hazardous sound levels.

- **Proprietary High Energy Absorbing Polymer Foam** is instantly foam, to make fitting the plug easier. Once inserted, once it's in the ear to comfortably conform to the unique shape of each ear canal.
- **Outstanding Comfort** - Fits in the ear so comfortably that this unique noise-reducing foam and spatial cylindrical shape often remains unnoticed by creating linear pressure in the ear canal.
- **Excellent Sound-Attenuation Characteristics** - Smoothed outer surface texture reduces movement and helps maintain effective seal.
- **Soft and Humidity-Resistant** - Improved comfort: suited for use in hot and humid conditions.
- **Fit Testable** - Consistent 3M E-A-R® Small and Classic® Plus earbuds with the 3M E-A-R® Dual Go-Validation System.

Did You Know?

The foam in 3M® E-A-R® Classic® Earplugs is so stable that some of the early production earplugs from 1975, stored as samples in the 3M E-ARCA facility in Indianapolis, performed the same as they did over 30 years ago.



3M™ E-A-R™ Classic Earplugs Sell Sheet



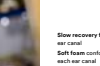
Science. Applied to Life.

3M Hearing Solutions

Adjust comfortably



Soft foam and a tapered design help provide a noise-reducing seal in the ear canal. 3M 1100 and 1110 earplugs are easy to roll down, and once inserted in the ear, soften with body temperature for comfortable wearability.



Slow recovery foam for comfort in the ear canal
Soft foam conforms to the unique shape of each ear canal
Tapered design designed to fit many ear canals

NEN 23 45*

3M® Foam Earplugs 1100
NEN 23 45

3M® Foam Earplugs 1110
Comfortable Cuff Cord
NEN 23 45

Performance (Octave Band Attenuation Data - ANSI S3.19-1974)

3M® Earplugs 1100 / 1110 - NEN 23 45*

Frequency (Hz)	1100		1110		1100		1110		1100		1110	
	Attenuation (dB)	Attenuation (dB)	Attenuation (dB)	Attenuation (dB)	Attenuation (dB)	Attenuation (dB)	Attenuation (dB)	Attenuation (dB)	Attenuation (dB)	Attenuation (dB)	Attenuation (dB)	
125	20	20	20	20	20	20	20	20	20	20	20	
250	20	20	20	20	20	20	20	20	20	20	20	
500	20	20	20	20	20	20	20	20	20	20	20	
1000	20	20	20	20	20	20	20	20	20	20	20	
2000	20	20	20	20	20	20	20	20	20	20	20	
4000	20	20	20	20	20	20	20	20	20	20	20	
8000	20	20	20	20	20	20	20	20	20	20	20	
16000	20	20	20	20	20	20	20	20	20	20	20	

* Attenuation values are based on testing of 1000 hearing aid users. The values are based on the average of the 10th and 90th percentiles of the distribution of the values. The values are based on the average of the 10th and 90th percentiles of the distribution of the values. The values are based on the average of the 10th and 90th percentiles of the distribution of the values.

For use with the 3MPE 4 in 400* that 3M Validation System is large impedance with soft foam hearing protection with a wide range of frequencies. This system is designed to provide maximum protection and comfort. The system is designed to provide maximum protection and comfort. The system is designed to provide maximum protection and comfort.



3M Personal Safety Division
3M Center, Building 225, 2000 W. 7th St.
St. Paul, MN 55144-1000
USA
800-451-7339
3M.com/Hearing

For More Information
Technical Service
Customer Service
Please visit

1-800-243-4630
1-800-238-3967

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ENVIRONMENTAL
RESEARCH
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INSTITUTE

10000 E. 15th Ave.
Denver, CO 80202
Tel: 303.750.0000
Fax: 303.750.0001
www.eartinc.com

3M™ E-A-Rs™ 110 and 1110 Sell Sheet

Sell sheets for other products are available upon request

Click on the brochure or flyer to enlarge.

Swipe for additional Selling Tools

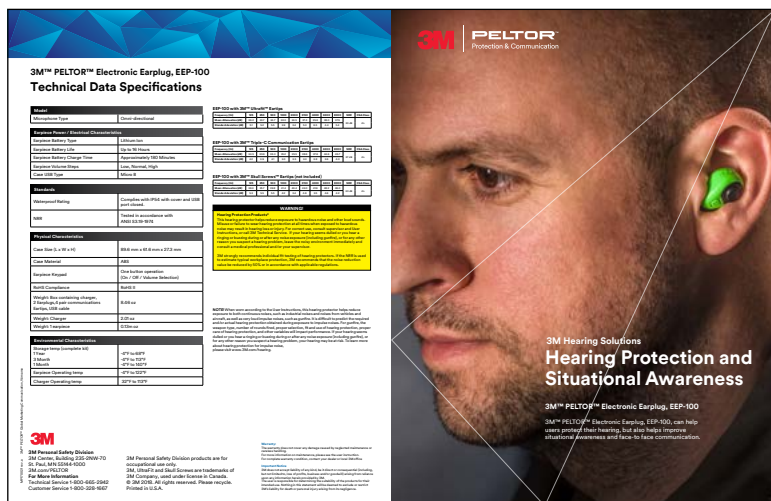
3M Hearing Solutions Sell Sheets



3M™ PELTOR™ ProTac™ III Headset Sell Sheet



3M™ PELTOR™ WS™ LiteCom Pro III Headset Sell Sheet



3M™ PELTOR™ EEP-100 Electronic Ear Plug Sell Sheet



3M™ PELTOR™ LiteCom Plus Headset Sell Sheet

Sell sheets for other products are available upon request

Click on the brochure or flyer to enlarge.

Swipe for additional Selling Tools

3M Hearing Solutions Sales Guides



3M™ Hearing Conservation Solutions Sales Guide



3M™ PELTOR™ Protective Entertainment Solutions Sales Guide



3M™ PELTOR™ Protective Communication Solutions Sales Guide



3M™ PELTOR™ Protective Hearing Solutions Sales Guide

Sell sheets for other products are available upon request

Click on the brochure or flyer to enlarge.

Swipe for additional Selling Tools

3M Hearing Solutions Sales Brochures

When Workers Need to Communicate in High-Noise Areas

Protective Communication Solutions

Protection from loud noise is sometimes just a part of the task for Hearing Protection. Often workers need to communicate with their colleagues. In some work environments, maintaining the ability to clearly communicate despite the loud noise is crucial. That's when 3M Advanced Hearing Protection Solutions come to work.

Product	Connects to 2-Way Radio	Bluetooth® Communication	Environmental Listening	2-Way Radio Communication	NRR*
3M™ PELTOR® MT Series Headset				✓	23-25 dB
3M™ PELTOR® Tacticals Communication Headset			✓	✓	23-25 dB
3M™ PELTOR® WSP™ ProTac XP Communication Headset		✓	✓	✓	25-27 dB
3M™ PELTOR® LinCom Flex Headset	✓		✓	✓	25-26 dB
3M™ PELTOR® LinCom Pro 30 Headset	✓	✓	✓	✓	25-26 dB

*NRR dependent upon headset configuration. Headsets are available in headband, neckband and head band configurations.

Feature	Benefit
Bluetooth® communication	Wireless communication to two-way radios or smart phones
Environmental listening	Allows you to hear like normal when it's quiet and provides protection when it's loud
Integrated 2-Way Radio	With a two-way radio integrated directly into the headset, users can hear clear, hands-free communication in high levels of noise
Connects to 2-Way Radio	Connect to your existing two-way radio with a PTT adapter and cable for clear communication in high levels of noise

Communication in High-Noise

When Workers Need to Communicate in Low to Moderate Levels of Noise

Hearing Protection and Communication Solutions

When in low to moderate levels of noise, it's important to offer the right amount of hearing protection - enough to reduce the noise to safe levels, yet not too much that the workers are isolated - to enable workers to hear important environmental sounds and communicate with others.

Product	Over-Ear	Under-Ear	Pin Attenuators	Ear Plugs	Communication Casing	NRR
3M™ E-A-R™ Clear Plug Earplug		✓		✓		16 dB
3M™ E-A-R™ SEET™ Earplugs		✓	✓			12 dB
3M™ PELTOR® ProTac 10 Headset	✓				✓	15-26 dB*
3M™ PELTOR® Electronic Earplug, EEP-500			✓		✓	23-20 dB*
3M™ PELTOR® Wireless Communication Accessory with X-Series Earbuds	✓					23-20 dB*

*Noise configurations with each with a noise NRR.

Feature	Benefit
Low Attenuation	Designed to provide less noise reduction for when workers are exposed to lower noise levels
Flat Attenuation Earplugs	Acoustical design reduces noise levels across all frequencies without distortion or muffling of sounds
Environmental listening	Allows you to hear like normal when it's quiet and provides protection when it's loud
Bluetooth® communication	Wireless communication to two-way radios or smart phones

Communication in low to moderate noise

When Workers are Exposed to Intermittent Levels of Noise

Protective Hearing Solutions

With intermittent noise it can be challenging to find a hearing protector that will both protect workers while still allowing them to hear the critical sounds needed to perform their job safely and productively. 3M Protective Hearing Solutions feature environmental listening technology that helps provide protection when it's loud, yet allows you to hear like normal when the noise quiets down.

Product	Over-Ear	Under-Ear	Environmental Listening	2-Way Radio Communication	NRR*
3M™ PELTOR® ProTac 10 Headset	✓			✓	15-26 dB
3M™ PELTOR® Electronic Earplug, EEP-500		✓	✓		23-20 dB
3M™ PELTOR® Level Dependent Earplug, LEP-500		✓	✓		23-20 dB

Feature	Benefit
Environmental Listening	Allows you to hear like normal when it's quiet and provides protection when it's loud
Neckloop	Connects to 2-way radio or legal PTT and provides wireless connection to the LEP-500 earplug. Improves your ability to hear the 2-way radio transmission in noise

Hearing Protection in intermittent noise

When Attenuation is Your Most Important Hearing Protection Consideration

Essential Hearing Protection Solutions

When working in loud environments, hearing protection must be quick, simple and effective. 3M™ Earplugs can help provide a winning combination of comfort and hearing protection.

Product	Over-Ear/Under-Ear	Push-to-Fit	NRR*
3M™ E-A-R™ Classic™ Earplugs	✓		23 dB
3M™ E-A-R™ Yellow Neos™ Earplugs	✓		23 dB
3M™ E-A-R™ Skull Screen™ Earplugs		✓	22 dB
3M™ E-A-R™ Push-In™ Earplugs		✓	25 dB

Feature	Benefit
Dispensing Option Available	Conveniently provide hearing protection where employees need it. The 3M™ Clear Touch™ The Earplug Dispenser dispenses earplugs at a time with a simple touch. No more expense and waste of individually wrapped plugs.
Push-to-Fit	Simply hold 3M™ Push-to-Fit Earplugs by the stem then push them into your ear - there is no roll-down required. Once you don't touch the stem tip, they are easy to insert and keep clean, even when your hands are dirty or you are wearing gloves.

Hearing protection without communication

Click on the brochure or flyer to enlarge.

Sell sheets for other products are available upon request

Swipe for additional Selling Tools

3M Hearing Solutions

Hearing Protection Product Content

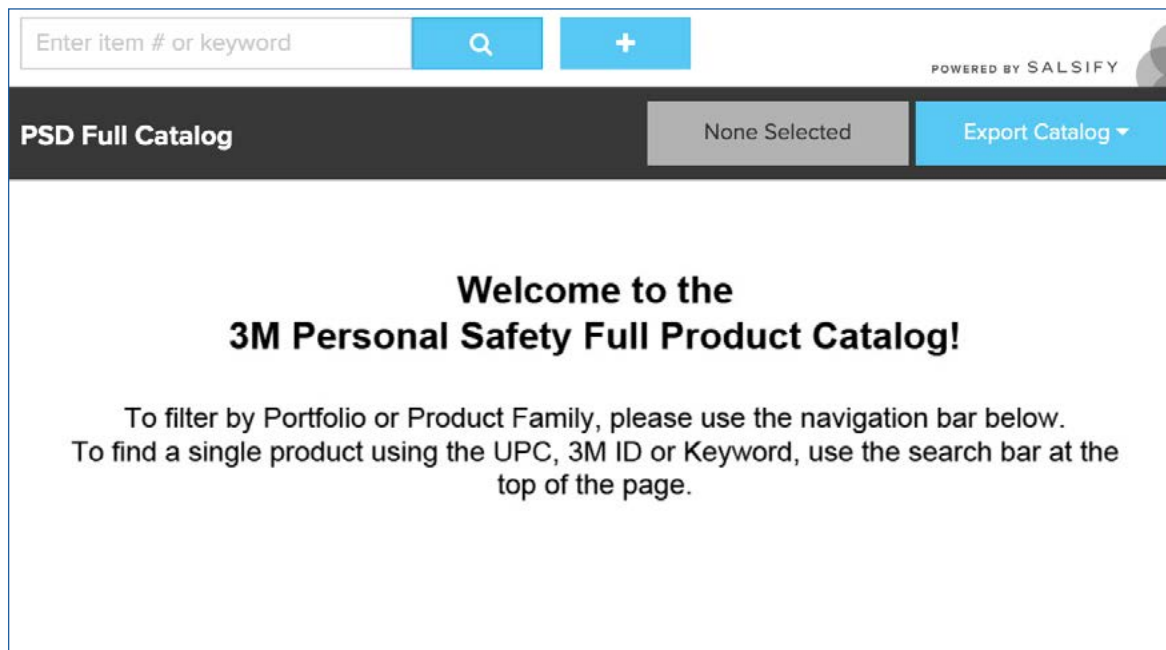
Product 1, 2, 3

3M Hearing Solutions

Within the link below you can pull product content data for our top selling 3M Personal Safety Division SKU's. Filter the left hand navigation for Hearing Protection, and Protective Communications product content; or search by SKU, Part Number, or UPC.

[Link to Product Content](#)

Disclaimer included in tutorial and on downloaded file: Product Authorization: This 3M catalog includes a broad offering of worker health and safety products. Some products may not be available for you to purchase. Please refer to your current Merchandising Agreement for details. If you would like to gain purchasing access to specific products, please work with your 3M Channel Contact.



3M Hearing Solutions

Traditional Marketing

Hear the Difference

Print Advertisement

Utilize print advertisements in magazine publications or catalog inserts that customers will view. Print Ads are great for creating awareness and directing customers to your website.

Distributors can:

- Add Call to Action
- Add Distributor Logo
- View Distributor Co-Branding Guidelines
- Adjust size for publication

Source Files



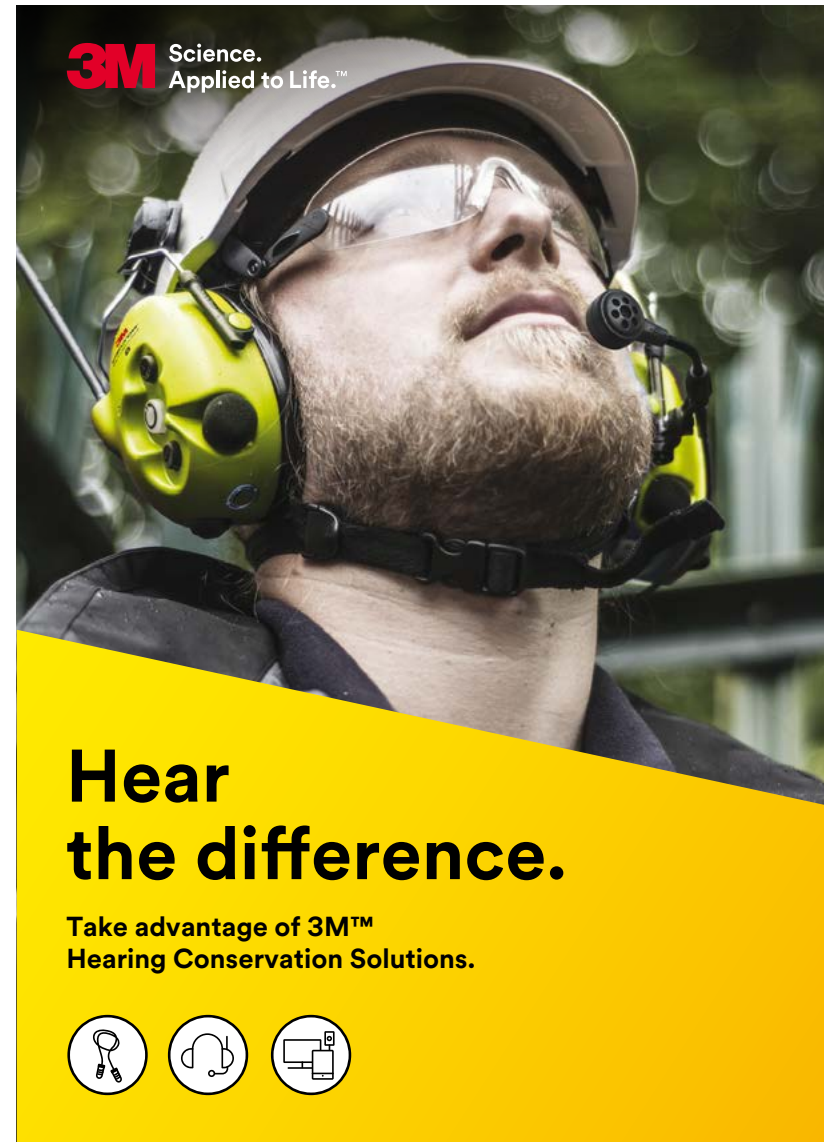
3M Hearing Solutions Traditional Marketing

Hear the Difference

Brochure

Sales teams can utilize this brochure when approaching customers about 3M Hearing Conservation Solutions.

[Download PDF](#)



► Training Materials

► Distributor
Resources

► Selling Tools

► Marketing &
Advertising

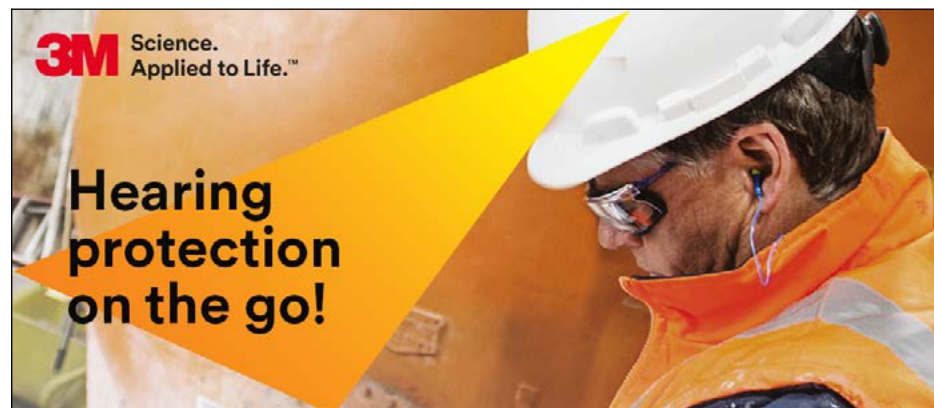
3M Hearing Solutions Digital Marketing

Benefit Statement Banners

Home Page Digital Advertising Placements

Utilize the below digital advertisements on your websites home page and lead customers to product pages.

Source Files



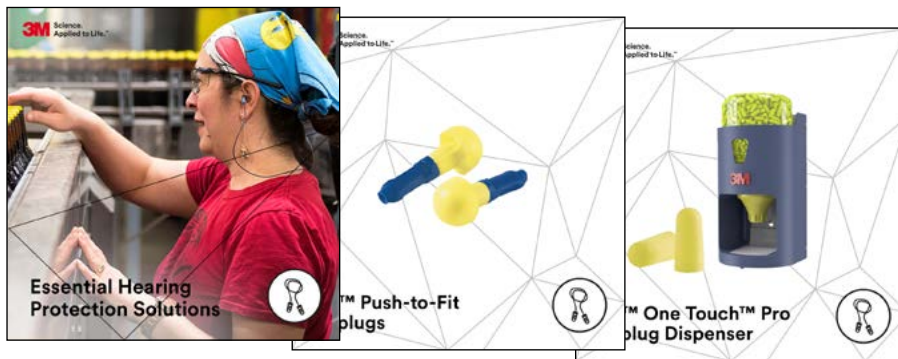
Swipe for additional Marketing & Advertising Tools

3M Hearing Solutions Digital Marketing

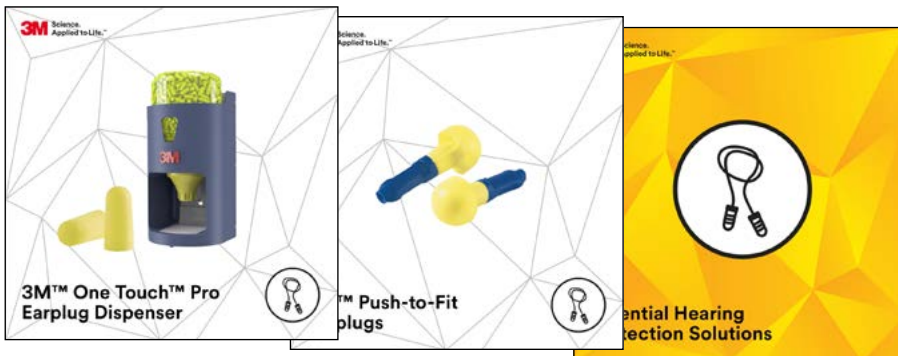
Product Features

Facebook/LinkedIn Carousel Advertising Placements

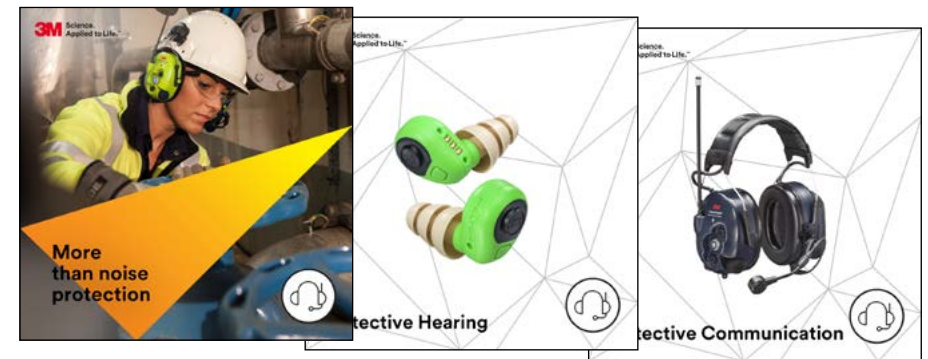
Utilize the below digital advertisements on your company's Facebook or LinkedIn page and direct traffic to your website. Utilize MDF funds to create paid social advertisements.



Source Files



Source Files



Source Files



Source Files

► Training Materials

► Distributor
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Advertising

3M Hearing Solutions Product Application Photography



Click on the image to download

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3M Hearing Solutions Product Application Photography



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