

**3M** Science.  
Applied to Life.™

**Gentle on teeth,  
tough on caries.**



**3M™ Clinpro™ Tooth Crème**  
0.21% Sodium Fluoride Anti-Cavity Toothpaste

Featuring functionalized tri-calcium phosphate – exclusively from 3M

Many patients can benefit from additional fluoride, but not all may need or want a high-strength formula. That's where non-prescription-strength 3M™ Clinpro™ Tooth Crème Anti-Cavity Toothpaste can help.

Featuring 3M exclusive fTCP, this optimized formulation is proven to enhance remineralization by releasing calcium, phosphate, and fluoride – the building-blocks of strong teeth – directly at the tooth surface. Its low abrasive formula is effective but gentle on teeth, blocking dentin tubules in exposed root surfaces for greater comfort.

And it's safe to be used twice daily in place of regular over-the-counter toothpaste, or as recommended by a dentist, to make fighting cavities that much easier.



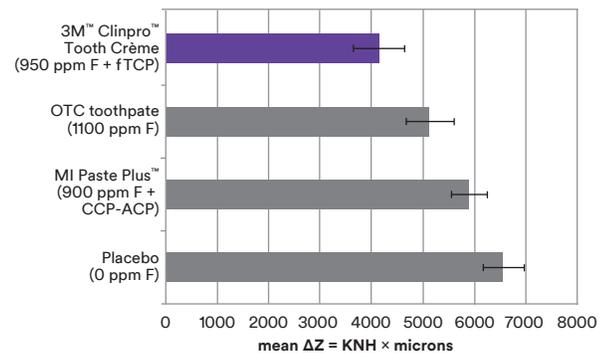
Clinically Proven  
Performance

### Key advantages

- Contains 0.21% NaF (950 ppm fluoride ion)
- Contains innovative functionalized tri-calcium phosphate (fTCP)
- Prevents, repairs and reverses early and white spot lesions
- Enables superior remineralization throughout lesions – not just on the surface
- Delivers more fluoride to the tooth surface
- Creates acid-resistant mineral in dentin tubules
- Recharges fluoride-releasing sealants and restorations
- Non-abrasive formula provides gentle, effective cleaning and whitening
- Proven through 10 years of clinical usage

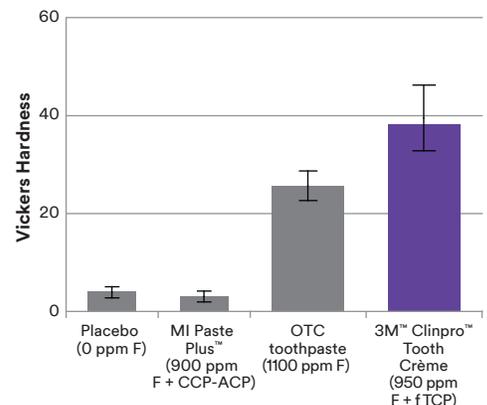
### Size of White Spot Lesions After Treatment<sup>1</sup>

(± std dev, n=9)



### Enamel Remineralization<sup>2</sup>

(change from baseline after 10 days pH cycling)  
(± SEM, n=18)

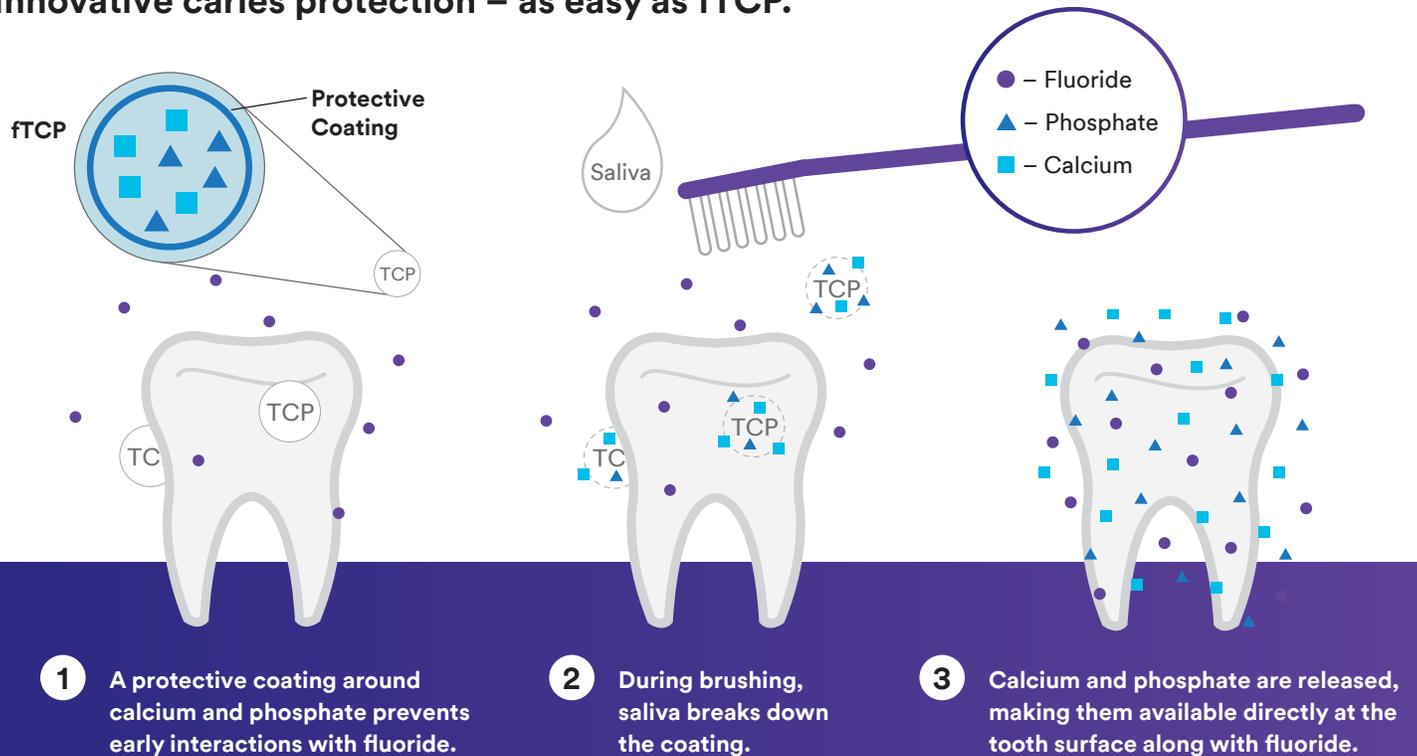


## The secret ingredients to a healthy smile

In traditional formulations, calcium and fluoride can combine prematurely in storage and render them less effective.

Our proprietary “smart” ingredient changes the game. It contains calcium and phosphate – the building blocks of healthy teeth, naturally found in saliva – and isolates them from fluoride until brushed on the teeth. Changing the way these critical minerals are delivered enhances their performance for superior remineralization and greater fluoride uptake.

## Innovative caries protection – as easy as fTCP.



### Ordering Information



Item #	Product Information
12117	3M™ Clinpro™ Tooth Crème 0.21% Sodium Fluoride Anti-Cavity Toothpaste Vanilla Mint Flavor – 4 oz tube

<sup>1</sup> Karlinsey RL, et al. Anticaries potential of sodium fluoride dentifrices containing different calcium phosphate systems: Subsurface remineralization observations.

<sup>2</sup> 3M internal data

[www.3M.com/PreventiveCare](http://www.3M.com/PreventiveCare)

**3M**

3M Oral Care  
2510 Conway Avenue  
St. Paul, MN 55144-1000 USA  
Phone 1-800-634-2249  
Web 3M.com/dental

3M Canada  
Post Office Box 5757  
London, Ontario N6A 4T1  
Canada  
Phone 1-888-363-3685

3M, ESPE and Clinpro are trademarks of 3M or 3M Deutschland GmbH. Used under license in Canada. Printed in USA. © 3M 2019. All rights reserved.