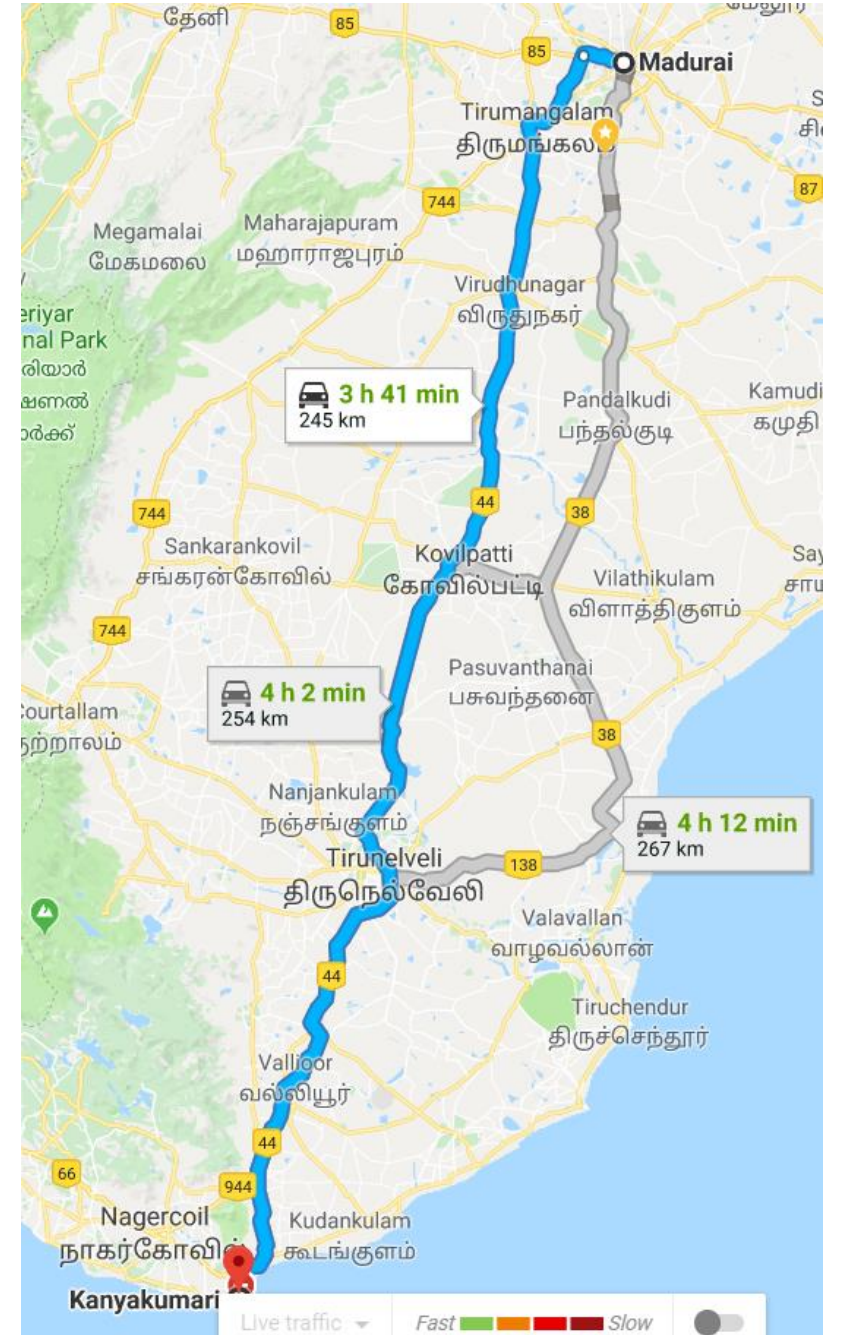


Customer Pain Area

- Highest accident stretch for NHAI TN
- Involvement of 4 collectors
- Involvement of 4 SPs
- Public litigation cases on NHAI Madurai



Installation pics



Brief

- The chainage of 102-118 of NH 44 (Madurai – Kanyakumari) was identified as the deadliest black spot by NHAI
- Accident rate of 3 fatalities per week.
- The location was treated with 3M flexible Median Marker on the culverts in this chainage. Total no of 30 Flexible Median Marker was fixed on FOC basis.
- The accident rate literally came to Nil after the treatment.



दुरभाष / Phone : +91 452 2587750
वेबसाइट / Website : http://www.nhai.org
E-mail : nhai_madurai_pi_u@yahoo.co.in
mad@nhai.org

भारतीय राष्ट्रीय राजमार्ग प्राधिकरण
(सड़क परिवहन और राजमार्ग मंत्रालय)
NATIONAL HIGHWAYS AUTHORITY OF INDIA
(Ministry of Road Transport and Highways)

उप महाप्रबंधक (तकनीकी) सड़क परियोजना निदेशक के कार्यालय
परियोजना कार्यान्वयन इकाई
Office of the Deputy General Manager (Tech) cum Project Director
Project Implementation Unit
प्लॉट नंबर : 3, सूर्या टवर्स, दूसरी मंजिल, पूर्व पहले स्ट्रीट, के.के. नगर, मदुरै - 625 020, तमिलनाडु.
Plot No: 3, Surya Towers, 2nd Floor, 1st East Street, K.K.Nagar, Madurai - 625 020, Tamilnadu.



BHARATMALA
ROAD TO PROSPERITY

Ref: NHAI/MDU/NH-7/Gen/2018 / 4339

Date: 09.10.18

To
The Authorized Signatory
3M INDIA LIMITED
Traffic Safety & Security Division,
No. 636/1, Seshachalam Centre,
11th Floor, Anna Salai, Nandanam,
Chennai - 600 035

Sir,

We appreciate 3M and its TSSD team for successfully executing the Proof of Concept (POC) of their Flexible Median Marker for making rectification measure in the culverts located from km 102.000 to km 118.000 in Madurai - Kanyakumari section of NH-7. We have observed sharp reduction in accidents and fatalities in those mentioned crucial chainage after installation of the flexible median markers on the culverts.

We also encourage 3M India to come up with more such innovative concepts which would be useful to public as well as the government.

Yours faithfully,


(V. Saravanan)

DGM (T) & Project Director
PIU - Madurai

Corporate Office:
G-5 & 6, Sector-10, Dwarka, New Delhi - 110 075.
Tel: 011-2507 4100 / 2507 4200
Website: www.nhai.org

Regional Office:
2nd & 3rd Floor, Vijay Krishna Plaza, No.1, Lake Area,
Melur Main Road, Mattuthavani, Madurai-625 007.
Ph: +91 452-2588999 E-mail: nhairomadurai@gmail.com, romadurai@nhai.org