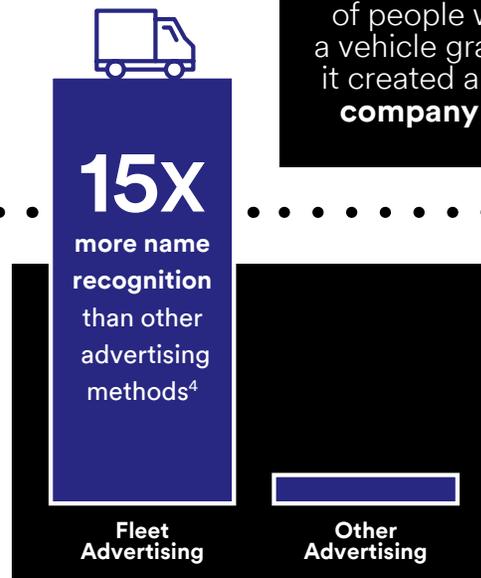
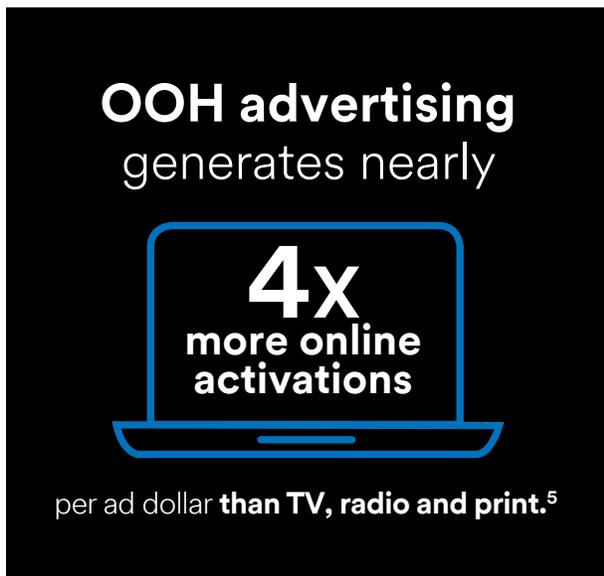
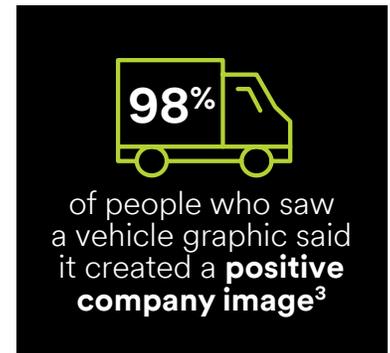


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¹American Trucking Association
²Arbitron Out-of-Home Advertising Study, 2013 edition
³The Visual Impact of Trucks in Traffic™ The American Trucking Association
⁴Outdoor Advertising Association of America
⁵Nielsen March 2017 OOH Online Activation Survey

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