

3M Transportation Safety Division

Micro-Replicated Optical Elements. Applied to clarity around the clock.

3M™ High Definition License Plate Sheeting

Time never slows down, even when vehicles should. While you're working to keep roadways regulated and safe, drivers need license plates that convey instant clarity and visibility. 3M™ High Definition License Plate Sheeting Series 6700 uses micro-replicated optical elements protected by a durable top film to help improve license plate visibility and legibility day or night, rain or shine.



3M™ High Definition License Plate Sheeting

Greater Visibility Day or Night

- More visible at night compared to traditional beaded license plate sheeting
- Appears similar during the day and at night (when viewed by reflected light)
- Highly reflective when viewed head-on, as well as from common angles

Enhanced Legibility

3M™ High Definition License Plate Sheeting Series 6700 provides high- definition legibility at short distances so law enforcement and drivers can read plates faster.

Better-Looking Graphics

Promote your country or province with 3M™ Series 6700 Sheeting, available with personalized graphic designs that feature the safety of fully reflective license plates. 3M™ Series 6700 Sheeting has a white background, which means sharper-looking graphics and better plate aesthetics than traditional beaded license plate material. Better graphics can also mean more revenue through increased demand for personalized designs.

3M™ Series 6700 Sheeting is designed for multi-year reflective license plates with no appreciable fading, cracking, blistering or peeling for the specified warranty period. The sheeting can be embossed and roll coated, or hot stamped, and is compatible with the digital license plate printing system.

Advanced Security Features

3M™ Series 6700 Sheeting with 3M™ Dynamic Security Script (DSS) Markings help law enforcement recognize authentic plates. DSS Markings include a range of tamper-resistant security marks that defend against counterfeiting and help provide production traceability. The DSS Markings are retro-reflective when a light is directed towards them. This makes some elements of the image appear brighter than the background sheeting, while others will appear darker. These markings can be seen from greater distances (up to 7.6m/25 feet) with a light source, such as headlights or flashlights.

For technical information or to learn more about 3M™ High Definition License Plate Sheeting or 3M's full line of traffic safety products and services, visit 3M.com/mva or contact the 3M Customer Contact Centre today at 1-800-3M-HELPS.

Warranty, Limited Remedy, and Disclaimer: Many factors beyond 3M's control and uniquely within user's knowledge and control can affect the use and performance of a 3M product in a particular application. User is solely responsible for evaluating the 3M product and determining whether it is fit for a particular purpose and suitable for user's method of application. The 3M Warranty is as provided on the applicable product bulletin. 3M MAKES NO OTHER WARRANTIES OR CONDITIONS, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTY OR CONDITION OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR ANY IMPLIED WARRANTY OR CONDITION ARISING OUT OF A COURSE OF DEALING, CUSTOM OR USAGE OF TRADE. If the 3M product does not conform to this warranty, then the sole and exclusive remedy is at 3M's option, repair or replacement of the 3M product or refund of the purchase price.

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3M Transportation Safety Division

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3M™ Series 6700

Traditional Beaded



Visibility of 3M™ Series 6700 Sheeting at night vs. Traditional Beaded sheeting at greater distances

3M™ Series 6700

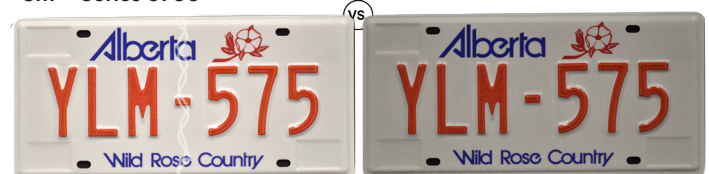
Traditional Beaded



Legibility of 3M™ Series 6700 Sheeting at night vs. Traditional Beaded sheeting at shorter distances

3M™ Series 6700

Traditional Beaded



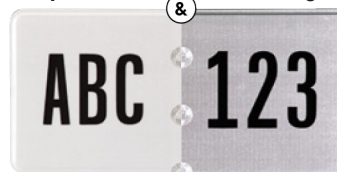
3M™ Series 6700 Sheeting vs. Traditional beaded sheeting

Day

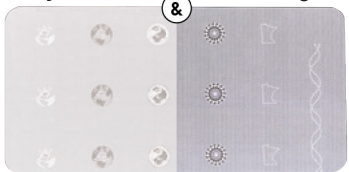
Night

Day

Night



3M™ Series 6700 Sheeting with 3M™ DSS Markings



Customized Graphics with 3M™ DSS Markings

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