

**GET OUTDOORS with ACE™ Brand Sweepstakes
Official Rules**

NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

BY ENTERING THE SWEEPSTAKES, EACH ENTRANT AGREES TO THESE OFFICIAL RULES.

1. Eligibility: The 3M GET OUTDOORS with ACE™ Brand Sweepstakes (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia, who are 18 or older (or 19 or older if a resident of AL or NE, 21 in MS) at the time of entry. Void where prohibited by law. No purchase necessary to enter the Sweepstakes. Employees of 3M Company, ACE™ Products Division, 3M Center, Saint Paul, MN 55144 (the "Sponsor"), Authorized Distributors or Resellers of 3M ACE™ Products, Arrowhead Promotion & Fulfillment Co., Inc., 1105 SE 8th St, Grand Rapids, MN 55744 ("Administrator"), or any of their respective affiliates, subsidiaries, advertising agencies, or any other company or individual involved with the design, production execution or distribution of the Sweepstakes (collectively with Sponsor and Administrator, the "Sweepstakes Entities") and their immediate family (spouse, parents and step-parents, siblings and step-siblings, and children and step-children) and household members of each such employee are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state, municipal, and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sweepstakes Period: The Sweepstakes begins on June 1, 2018 at 12:00:01 AM Central Time ("CT") and ends on July 15, 2018 at 11:59:59 PM CT (the "Sweepstakes Period"). The Website clock is the official timekeeper for this Sweepstakes.

3. How to Enter: To enter the Sweepstakes, visit www.acebrand.com/getoutdoors to find the official entry form. Upon completing and submitting the entry form, you will receive one (1) entry into the Sweepstakes random drawing. All entries must be submitted by 11:59:59 PM CT on July 15, 2018 to be included in the random drawing. **The entry may hereafter be referred to as "Entry" or "Entries".** Limit one (1) Entry per person per day.

Use of any automated system to participate is prohibited and may result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected entries, which may be disqualified. In the event of a dispute regarding who submitted an entry, Entry or who earned an Entry will be deemed submitted by the authorized account holder of the e-mail address. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. No automatically generated entries will be accepted.

5. Privacy Policies and Data Collections: Information provided by you for this Sweepstakes on the entry form, is subject to Sponsor's privacy policy https://www.3m.com/3M/en_US/company-us/privacy-policy/. By entering this Sweepstakes, each entrant agrees that the Sponsor (or Administrator, on Sponsor's behalf) has the right to contact the entrant by phone, mail or email accounts provided on the Entry Form to administer and fulfill this Sweepstakes.

6. Winners Selection: There will be a total of two (2) Grand Prize winner and one hundred (100) Runner Up Prize winners in this Sweepstakes. Winners will be randomly selected by Administrator on or about July 20, 2018, from among all eligible Entries received during the Sweepstakes Period. **Limit one winner per person/household during the entire Sweepstakes Period.** Grand Prize winner and First Prize winners may be collectively referred to as "Winner(s)".

Potential Winners will be contacted via his/her email or telephone as provided on the entry form, and each potential Winner may be awarded a Prize (subject to verification of eligibility and compliance with the terms of these rules.) Sponsor's decisions as to the administration and operation of the Sweepstakes and the selection of potential Winners are final and binding in all matters related to the Sweepstakes. Administrator will send a notification message ("Message") to each potential Winner's email account or by telephone on or about the same day of the applicable random drawing date.

Failure of a potential Winner to respond to the Message within **five (5) days** of notification, or return of message notification as undeliverable after **three (3) attempts** will result in disqualification and an alternate potential weekly Winner may be selected, time permitting. **Odds of winning depend on the number of eligible entries received.**

THE POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY ADMINISTRATOR AND SPONSOR'S DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES.

7. Verification of Potential Winners: In order to be confirmed as a Winner, and without limitation of any other terms herein, each potential Winner may be required upon Sponsor's reasonable request to provide satisfactory proof, as determined by Sponsor in its sole discretion, that such potential Winner is an eligible entrant, including but not limited to providing a copy of a potential Winner's government-issued identification and/or additional information required by Sponsor in order to verify eligibility and compliance with these Official Rules. Winners may be required to sign and return to Administrator, within five (5) days of the date notice is sent, an affidavit of eligibility, and a liability/publicity release (except where prohibited), in order to claim his/her prize, or such other documents as Sponsor deems necessary, in its sole discretion (collectively, "Prize Claim Documents"). If a potential Winner cannot be contacted, fails to sign and return the Prize Claim Documents (if required) within the required time period, such potential Winner may be disqualified and may forfeit his/her prize. In the event that a potential Winner is disqualified for any reason, Sponsor may award the prize to an alternate winner by random drawing from among all remaining eligible Entries, time permitting.

8. Prizes and Approximate Retail Values ("ARV's"): Two (2) Grand Prizes – \$2,500.00 worth of Sponsor-specified gifts toward winner's next outdoor family vacation. ARV: \$2,500.00 each.

One hundred (100) First Prizes – A 3M Gift Pack w/ ACE™ Elastic Bandage Limited Edition Tin. ARV: \$40.00 each.

TOTAL ARV of all prizes: \$9,000.00

9. Prize Restrictions and Limitations: Prizes are non-refundable and non-transferable. All Prizes: Grand and First Prizes may be referred to herein as "Prize" or "Prizes." All Prizes will be awarded provided they are validly claimed by August 31, 2018, after which no alternate potential Winners will be selected, nor unclaimed Prizes awarded. Prizes cannot be used in conjunction with any other promotion or offer. Prize elements may not be separated. In the event any portion of a Prize cannot be awarded as stated, that portion of the Prize will go unawarded. Costs and expenses associated with each Prize acceptance and use not specifically stated herein as being provided are the sole responsibility of the applicable Winner including additional ground transportation, meals, gratuities and souvenirs. Prizes are subject to availability, non-transferable, non-negotiable, nonrefundable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a Prize for one of equal or greater value for any reason. All taxes (including, without limitation, state and federal income taxes) and the reporting consequences thereof associated with the use and acceptance of a Prize is solely the responsibility of each Winner. Each Grand Prize winner will receive an IRS Form 1099 reflecting the actual retail value of his/her Prize. Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any Prize furnished in connection with the Sweepstakes.

10. Entry Conditions and Release: By entering, each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor which are binding and final in all matters relating to this Sweepstakes; (b) release and hold harmless the Released Parties from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Sweepstakes, acceptance or use or misuse of prize and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorney's fees) arising out of or relating to an entrant's participation in the Sweepstakes and/or entrant's acceptance, use or misuse of prize.

11. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, for any reason whatsoever, including, without limitation, fire, flood, natural or man-made epidemic of health of other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction or if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. If the Sweepstakes is terminated before the designated end date, Sponsor will (if possible) select the Winners in a random drawing from all eligible, non-suspect entries received as of the date of the event giving rise to the termination. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Only the type and quantity of prizes described in these Official Rules will be awarded. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

12. Limitations of Liability: The Released Parties as set forth above are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any Prize. If for any reason an Entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Entry in the Sweepstakes, provided that if it is not possible to award another Entry due to discontinuance of the Sweepstakes, or any part of it, for any reason, Sponsor, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the Prizes offered herein. Entrant further agrees and acknowledges that Sponsor reserves the right to forfeit or award any unclaimed or leftover Prize at its sole discretion.

13. Disputes/Governing Law: Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, other than those concerning the administration of the Sweepstakes or the determination of Winners or for any disputes arising from the loss or injury from the participation in a Prize, shall be resolved individually, without resort to any form of class action; (ii) any disputes arising out of these Official Rules (except for any disputes arising from the loss or injury from the use of Prizes) shall be submitted to final, binding arbitration conducted in Ramsey County, Minnesota under the Arbitration Rules and Procedures of the Judicial Arbitration and Mediation Services Inc. before a single, neutral arbitrator who is a former or retired Minnesota state or federal court judge with experience in entertainment matters who shall follow Minnesota law and the Federal Rules of Evidence and have no authority to award punitive damages. Either party may enforce a final arbitration award in any court of competent jurisdiction in Ramsey County, Minnesota, including an award of costs, fees and expenses incurred in enforcing the award. Notwithstanding the foregoing, Released Parties shall be entitled to seek injunctive relief (unless otherwise precluded by any other provision of these Official Rules) in the state and federal courts of Ramsey County, Minnesota. Any dispute or portion thereof, or any claim for a particular form of relief (not otherwise precluded by any other provision of these Official Rules), that may not be arbitrated pursuant to applicable state or federal law may be heard only in a court of competent jurisdiction in Ramsey County, Minnesota; (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out- of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Minnesota, without giving effect to any choice of law or conflict of law rules (whether of the State of Minnesota or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Minnesota.

14. Sweepstakes Winners: For the Sweepstakes Winners' names (available after July 30, 2018), send a hand-printed, self-addressed, stamped envelope by June 22, 2018 to: Winners List, 3M Get Outdoors with ACE™ Brand Sweepstakes Winners, c/o Arrowhead Promotion & Fulfillment Co., Inc., PO Box 4006-WL, Grand Rapids, MN 55730. Residents of Vermont residents omit postage.

15. Official Rules: For a copy of these Official Rules, visit www.acebrand.com/getoutdoors.

16. Sponsor: 3M Company, ACE™ Products Division, 3M Center, Saint Paul, MN 55144

ABBREVIATED RULES

LONG PRINT VERSION:

NO PURCHASE NECESSARY TO ENTER OR WIN. The 3M Get Outdoors with ACE™ Brands Sweepstakes is open to legal residents of the fifty (50) United States and the District of Columbia, who are 18 or older (or 19 or older if a resident of AL or NE, 21 in MS). Begins on 6/1/18 at 12:00:00 AM CT and ends on 7/15/18 at 11:59:59 PM CT. **To enter,** visit www.acebrand.com/getoutdoors to find, complete and submit the entry form. **2 Grand Prizes-** \$2,500 in Sponsor-specified products toward winner's next outdoor vacation. ARV: \$2,500.00 each. **100 First Prizes** – A 3M Gift pack with ACE™ Elastic Bandage Limited Edition Tin. ARV: \$40 each. **TOTAL ARV OF ALL PRIZES: Up to \$9000.** Odds of winning depend on number of eligible entries received. Limit 1 entry per person per day. Void where prohibited, restricted, or taxed by law. For complete rules, go to www.acebrand.com/getoutdoors. Sponsor: 3M Company, ACE™ Brand Products Division, 3M Company, FUTURO® Products Division, 3M Center, Saint Paul, MN 55144.

WEB POP-UP/TV/RADIO – ABBREVIATED RULES

No purchase necessary. Click www.acebrand.com/getoutdoors for rules and entry information. Sweepstakes ends at 7/15/18 at 11:59:59 PM CT. 50 U.S. and DC residents 18+ or Age Of Majority. Void where prohibited.

SHORT ABBREV RULES (FL compliant)

NO PURCHASE NECESSARY TO ENTER OR WIN. The 3M Get Outdoors with ACE™ Brands Sweepstakes is open to legal residents of the 50 U.S. and D.C., 18 and older (or 19 or older if a resident of AL or NE, 21 in MS). Void where prohibited. Begins on 6/1/18 at 12:00:00 AM CT and ends on 7/15/18 at 11:59:59 PM CT. For how to enter and complete official rules, visit: www.acebrand.com/getoutdoors. Sponsor: 3M Company, ACE™ Brand Products Division, 3M Company, FUTURO® Products Division, 3M Center, Saint Paul, MN 55144.