

Choice, Flexibility and Control

New Aligners Highlight A New Approach in Orthodontics



Tom Worm, 3M Oral Care

Tom Worm is the Global Business Leader for 3M Oral Care Solutions Division in the area of Custom Orthodontics. For 25 years he has focused on developing innovative new business, product and technology platforms that deliver real value to the customer.

2018 is a milestone year for 3M, and we have been working hard to bring solutions to market that help you reach your practice goals. As our new Vice President and General Manager, Sebastian Arana, mentioned in his *Welcome Letter*, 3M is introducing 3M™ Clarity™ Aligners at the 2018 AAO Annual meeting – expanding our esthetic portfolio into one of the most comprehensive in the industry! Additionally, it advances 3M’s vision of what it is to be a partner with Orthodontists – offering choices and flexibility, we’re here with high quality products and exceptional service to support the practice when and how you decide.

To further support your treatment planning and case submission for our new aligner system we have developed a web-based interface, the 3M Oral Care Portal. In collaboration with orthodontists, we’ve made it

intuitive and easy to use, with a robust feature set that enables you to design the patient’s Clarity Aligner treatment plan. We are excited about the positive feedback and excitement from Orthodontists, staff and their patients who have had an early chance to use our new platform!

3M is further investing in Orthodontists and the future of orthodontics as a specialty. This commitment, combined with our long history, our passion for innovation, and our ability to deliver choices in treatment options will provide professionals and patients an important new approach in esthetic orthodontics.

We are excited about the future and look forward to working with you to advance the orthodontic industry!

For more information about 3M™ Clarity™ Aligners:

▶▶ [3M.com/ClarityAligners](https://www.3m.com/ClarityAligners)