



3M Science.
Applied to Life.™

Free up your focus.

3M™ Molecular Detection Assay 2 - *Campylobacter* and 3M™ *Campylobacter* Enrichment Broth

Now, there's a better way to test for bacteria associated with poultry production. Find new efficiencies and simplify the distraction of time-consuming *Campylobacter* testing with 3M™ Molecular Detection Assay 2 - *Campylobacter*. Featuring all the benefits of the 3M™ Molecular Detection System, this assay and one-step enrichment broth are easy to use and accurate. It's significantly faster than alternatives like PCR, immunoassay and culture methods, so you can free up your lab to focus on what really matters: quality and productivity.

- ▶ Efficiently monitors for *Campylobacter* in poultry
- ▶ Simplified enrichment prep and protocol
- ▶ Easy to use and train
- ▶ Streamlined workflow
- ▶ Reliable and cost-effective
- ▶ Next-day results



Proven performance.

3M™ Molecular Detection Assay 2 - *Campylobacter*
 While *Campylobacter* may not be your most frequent poultry test, it can't be ignored either — this pathogen causes an estimated 1.3 million illnesses each year in the U.S.* Now, you can safeguard your business and protect consumers from this threat with a full line of poultry testing products from 3M.

The 3M™ Molecular Detection System with 3M™ Molecular Detection Assay 2 - *Campylobacter* and 3M™ Molecular Detection Assay 2 - *Salmonella* is a complete solution that allows you to monitor poultry for both bacteria simultaneously. A single protocol for all pathogens means you can perform up to 96 tests of multiple types in one 60-minute run. And when compared using metrics such as time to result, throughput, unit size and workflow, 3M Molecular Detection Assay 2 - *Campylobacter* outperforms other methods and manufacturers.

3M™ *Campylobacter* Enrichment Broth

- ▶ Easy to use
- ▶ Simplified enrichment — just add sterile water
- ▶ No supplements, microaerophilic incubation, organic solvents or autoclaving the broth



Get results you can trust at
3M.com/foodsafety/MDA2.



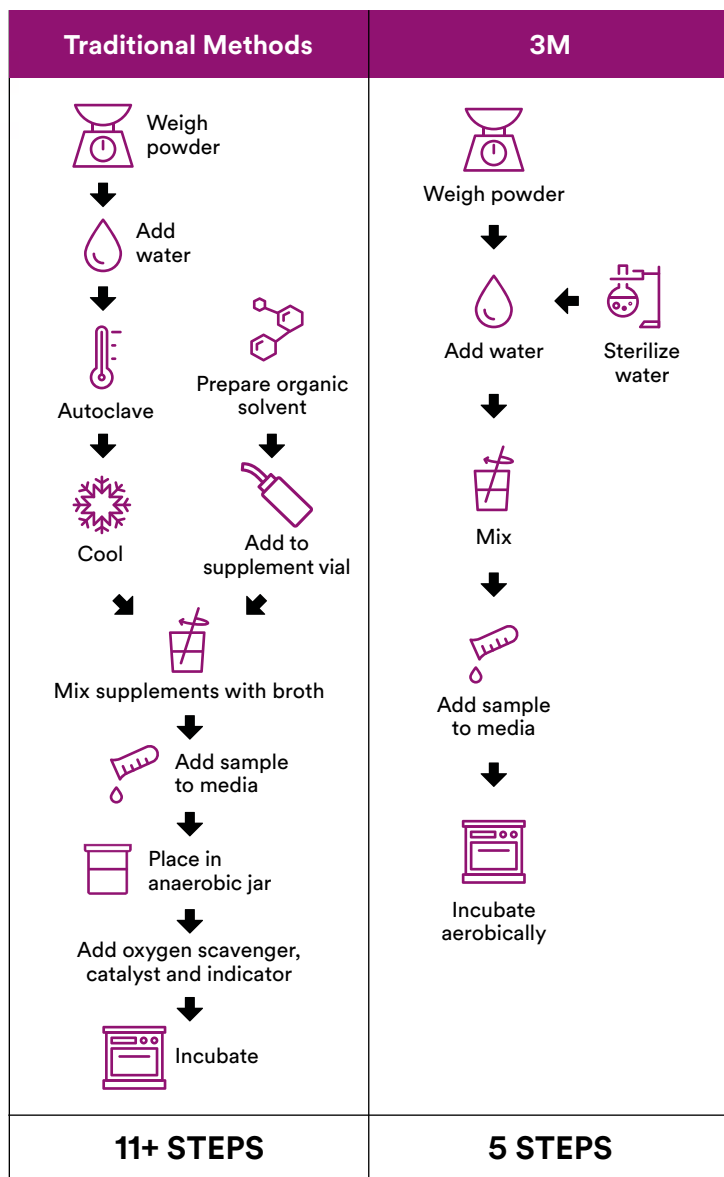
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Simple enrichment and streamlined workflow.



Ordering Information

Description	Cat. No.	Contents
3M™ Molecular Detection Assay 2 - <i>Campylobacter</i>	MDA2CAM96	96 tests/kit
3M™ <i>Campylobacter</i> Enrichment Broth	CE250	1 bottle
3M™ Molecular Detection Assay 2 - <i>Salmonella</i>	MDA2SAL96	96 tests/kit
3M™ Bird Rinse with 400 mL Buffered Peptone Water Broth	BRBPW400	35/box
3M™ Bird Rinse Plain Sample Bag	BRB3500	500/box

*CDC