

3M Science.
Applied to Life.™

3M™ MCS™ Warranty for Graphic Manufacturers

3M™ Graphic Solutions stand the test of time.



Unwavering innovation.

Take your customers where they want to go. Enable them to see endless opportunities. Because when you show a customer how they can make an impact, they'll show you more business.

Since our founding, 3M has upheld an unwavering culture of innovation. And to this day, our brightest minds are at work to explore and invent the next generation of creative and powerful graphic solutions. All so you can provide your customers with new and better products that will bring their brands to life. We can't wait to see where we will lead you next.

Tested like no other.

When you built your business, you didn't build it with an end date. You built it to last. To persevere. To endure. Every decision you make is about the big picture and the long run.

At 3M, we built our graphic solutions to last. We took equal parts science, innovation, and determination, and created the world's most innovative and comprehensive product line. But we didn't stop there.

We tested. And tested. Until we engineered durable and cutting-edge graphic products for your business. In fact, we're so confident in our graphic materials, we stand behind them with the 3M™ MCS™ Warranty – the most comprehensive warranty in the industry.

We're not stopping here. No matter how well our products perform, we will continue to put ourselves to the test.

Just like you do.

Unmatched in quality.

As a graphics manufacturer, you know business is built on a solid reputation of quality. You expect it, and your customers expect it. From the logo on their delivery van to the sign on their building, their branding speaks to your reputation. Imperfections in a graphics installation mean imperfections to their business – and yours.

At 3M, we're committed to a level of quality that remains unmatched. And we're committed to producing the best materials to you and your customers. From our robust line of graphics products to our warranties.

Backed by science, the 3M™ MCS™ Warranty sets the highest bar for quality, performance, and consistency standards.

Sign of durability.

Driving rain. Blistering sun. Blustery snow. No matter the weather, you want to feel confident that your customers' outdoor graphics will withstand the elements, year after year.

At 3M, we set the benchmarks for weathering test standards. At testing sites around the globe, our graphic products are put through their paces using stringent weather, mechanical, and physical tests. And they stand up. Time and again.

When you create finished graphics made from approved 3M Graphics Products, you can assure your customers that the finished graphics will withstand harsh weather conditions while maintaining excellent image quality, all backed by the 3M™ MCS™ Warranty.

The science of protecting against nature's worst.

From intense UV radiation to high humidity to drastic temperature fluctuations, Mother Nature poses a serious threat to your finished graphics. When your customers invest and trust in you to provide quality branding, you need to know your graphics will last and look good. Day in and day out. Year after year.

At 3M, we're confident in our graphics, because we engineer them to withstand the elements in the most extreme environments on earth. For decades, we've been vigorously testing the durability and weatherability of 3M products at outdoor testing sites across the globe, as well as at our industry-leading Weathering Resource Center.

Using world-class technologies, our brightest scientists, chemists, and technicians subject 3M films and components to unparalleled analysis and rigorous testing for resistance to sunlight, heat, and water – simulating years of exposure to punishing conditions. Science that makes your work endure.

But our confidence in our graphics portfolio doesn't stop there. Finished graphics produced using approved 3M Graphics Products have the added benefit of full, non-prorated protection under the 3M™ MCS™ Warranty. Rest – and work – assured that 3M Graphics Products stand the test of time. Every time.

Peace of mind.

Whatever the status of your customer – budding entrepreneur or multi-national corporation – you know they need to make a bold statement. So when it comes to choosing graphic materials for your customers, you won't trust just any product. After all, it's your business to make their business look good.

When you choose 3M products according to the 3M™ MCS™ Warranty, you know that every component has been engineered, tested, and manufactured for exceptional performance. The results can be found in compatible products that print, cut, and install consistently every time.

So no matter what story your customer wants to tell, tell it boldly, and your reputation, will endure.

3M™ MCS™ Warranty

The most comprehensive finished graphics warranty in the industry.

3M™ MCS™ Warranty provides comprehensive warranty coverage for finished graphics so it will perform at its best, consistently overtime, and in the harshest environments.

Get inked.

At 3M, we're proud to partner with world-leading ink and OEM printer manufacturers to provide co-branded inks that have met rigorous requirements to be approved for the 3M™ MCS™ Warranty program.

These innovative inks are durable, weather-resistant and optimized for use with many 3M films and protective options. Using our MCS Warranty Inks along with the 3M™ MCS™ Warranty approved printers, and our 3M Graphics Products, enables you to deliver high-performing graphics to your customers. Our co-branding partners include Canon, EFI, Epson, HP, Mimaki, OKI, and Roland.

Only 3M offers a comprehensive graphics product range and backs it with the industry-leading 3M™ MCS™ Warranty.

Nothing less than the best.

As a graphics manufacturer who produces finished graphics made with 3M Graphics Products, you can register to be recognized with a Certificate of 3M™ MCS™ Warranty. Using a system of 3M components helps you eliminate the risks of graphics failing to perform. It provides you with a promise of quality, and your customers with peace of mind.

Assure customers and promote your brand as a 3M™ MCS™ Warranty Qualified Graphic Manufacturer. It's simple – show your 3M™ MCS™ Warranty certificate, and they'll show you more business.

Visit us today at [3m.com/GraphicsWarranties](https://www.3m.com/GraphicsWarranties) to register for your 3M™ MCS™ Warranty Certification.



3M™ MCS™ Warranty — the first finished graphics warranty in the industry and still going strong — gives peace of mind to discerning users that require optimum performance.

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