

**3M** Science.  
Applied to Life.™

3M™ MCS™ Warranty for Brand Owners

**3M™ Graphic Solutions**  
**stand the test of time.**

**ALPHA**

OUTFITTERS  
SINCE 1989

**END  
OF  
SEASON  
SALE**

**ALPHA**  
OUTFITTERS SINCE 1989

# Tested like no other.

When you built your business, you didn't build it with an end date. You built it to last. To persevere. To endure. Every decision you make is about the big picture and the long run.

At 3M, we built our graphic solutions to last. We took equal parts science, innovation, and determination, and created the world's most innovative and comprehensive product line. But we didn't stop there.

We tested. And tested. Until we engineered durable and cutting-edge graphic products for your business. In fact, we're so confident in our graphic materials, we stand behind them with the 3M™ MCS™ Warranty – the most comprehensive warranty in the industry.

We're not stopping here. No matter how well our products perform, we will continue to put ourselves to the test.

Just like you do.



# Work boldly.

Budding entrepreneur. Long-standing local business owner. No matter what stage of business you're in, you want to make a bold statement. So when it comes to choosing the materials to create your branding graphics, you won't trust them to just anyone.

But you can trust your brand to 3M. And trust your graphics to the 3M™ MCS™ Warranty.

No matter your story, work boldly. And work assured knowing your graphics will endure.

# Enduring quality.

You've invested a lot in your business. And you've built it on a solid reputation of quality. From the logo on your delivery van to the logo on your building, your branding should match your reputation. Your graphics and your reputation are extensions of your brand, and both need to remain flawless.

True to our values, we're committed to a level of quality that remains unmatched. The 3M™ MCS™ Warranty sets the bar for quality, performance, and consistency. And we're committed to consistently raising that bar. For you and your business.



# Sign of durability.

Driving rain. Blistering sun. Blustery snow. No matter the weather, you want to feel confident that your outdoor graphics will withstand it, year after year.

At 3M, we're world leaders in weather science. Using cutting-edge test sites around the globe, we put our graphics to the ultimate test – weather tests, mechanical tests, and physical tests. And they stand up. Time and again.

With the added 3M™ MCS™ Warranty, you know every 3M Graphics Product covered by this warranty has been tested extensively for durability and lasting quality.

# The science of protecting against nature's worst.

From intense UV radiation to high humidity to drastic temperature fluctuations, Mother Nature poses a serious threat to your finished graphics. When your customers invest and trust in you to provide quality branding, you need to know your graphics will last and look good. Day in and day out. Year after year.

At 3M, we're confident in our graphics, because we engineer them to withstand the elements in the most extreme environments on earth. For decades, we've been vigorously testing the durability and weatherability of 3M products at outdoor testing sites across the globe, as well as at our industry-leading Weathering Resource Center.

Using world-class technologies, our brightest scientists, chemists, and technicians subject 3M films and components to unparalleled analysis and rigorous testing for resistance to nature's worst – sunlight, heat, water, and more – simulating years of exposure to punishing conditions. Science that makes your work endure.

But our confidence in our graphics portfolio doesn't stop there. Finished graphics produced using approved 3M Graphics Products have the added benefit of full, non-prorated protection under the 3M™ MCS™ Warranty. Rest – and work – assured that 3M Graphics Products stand the test of time. Every time.



# Relentless innovation.

There's nowhere you can't go. When you think about growing your business, you see endless opportunities. And when you imagine the impact you can make with your brand, there's no end to the possibilities.

At 3M, our innovations mean business. Every day, our brightest minds are at work to explore and invent cutting-edge graphic solutions. From fleet and vehicle graphics, to indoor and outdoor signage, to building, wall, and floor wraps, and more – our solutions are creative, consistent, flexible, and durable. Working together so you can bring your brand to life.

Only 3M offers a comprehensive product range and backs it with the industry-leading 3M™ MCS™ Warranty.

For more warranty information, visit  
[www.3m.com/GraphicsWarranties](http://www.3m.com/GraphicsWarranties).

# Get inked.

At 3M, we're proud to partner with world-leading ink and OEM printer manufacturers to provide co-branded inks that have met rigorous requirements to be approved for the 3M™ MCS™ Warranty program.

These innovative inks are durable, weather-resistant and optimized for use with many 3M films and protective options. Using our MCS Warranty Inks along with the 3M™ MCS™ Warranty approved printers, and our 3M Graphics Products, Graphic Manufacturers can deliver high-performing finished graphics to you. Our co-branding partners include Canon, EFI, Epson, HP, Mimaki, OKI, and Roland.

Only 3M offers a comprehensive graphics product range and backs it with the industry-leading 3M™ MCS™ Warranty.



# 3M<sup>™</sup> MCS<sup>™</sup> Warranty

**The most comprehensive  
finished graphics warranty  
in the industry.**

3M<sup>™</sup> MCS<sup>™</sup> Warranty provides comprehensive warranty coverage for finished graphics so it will perform at its best, consistently overtime, and in the harshest environments.



**3M™ MCS™ Warranty** — the first finished graphics warranty in the industry and still going strong — gives peace of mind to discerning users that require optimum performance.

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## Commercial Branding and Transportation

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