



# 3M™ MCS™ Warranty

## Tested like no other.

Rock solid. Welcome to the most comprehensive graphics warranty in the industry. When you use graphics made from all 3M products, you're protected for virtually any application.

Our graphic solutions stand up, because they're backed by the 3M™ MCS™ Warranty – your peace of mind that every 3M product has been extensively tested for durability and consistency over time.

Guaranteed.

For more warranty information, visit [3M.com/GraphicsWarranties](http://3M.com/GraphicsWarranties).



**Commercial Solutions**  
3M Center, Building 220-12E-04  
St. Paul, MN 55144 USA

General & Technical Information  
Phone: 1-800-328-3908  
Web: [3M.com/graphics](http://3M.com/graphics)



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## Watercraft Graphics

Make your boat stand out. Boats and watercraft offer a unique place to make a statement that is sure to turn heads.

# Rock the boat.

Exciting graphics don't need to stay on dry land. When your boat is your statement piece, graphic film can make a splash to personalize it and make it your own. Or take your business advertising into a brand-new pool of possibilities – boat graphics offer an eye-catching solution for events, sponsorships, and logos.

From simple cut-out letters to full graphics, 3M offers an ever-growing suite of films designed specifically for decals, striping, and wraps that can handle everything from the saltiest water to high speeds.

At 3M, we offer a broad portfolio of the most versatile films on earth. And water.





## Confidence built in.

Whether you’re looking to brand your boat for business or pleasure, you want your graphics to endure. That’s why you invest in solutions that give you the confidence they’ll look good from the day you apply them to the very end of their life.

At 3M, we build our graphic products to last. Since 1902, we’ve been generating breakthrough solutions that deliver high performance and consistent quality. Today, at advanced testing facilities across the globe, we subject our films to rigorous testing for resistance to humidity, UV rays, and more – simulating years of exposure to harsh conditions.

As a Fortune 500 company, 3M continues to revolutionize the graphics industry with new technologies and products to showcase your brand. We’re so confident in our weather science that should your graphic fail on the last day of its warranty, our non-prorated 3M™ MCS™ Warranty covers it like it was Day 1.

## Take to water.

From racing boats to tourist boats, private vessels, and more, 3M graphics can be added to communicate a message, display a logo, or simply add a vibrant design.

Our films have the features you want for fast and easy installation, plus the quality and durability you need for long-lasting good looks.

Whether you’re looking for custom striping or an all-over creative design, our films will take you the extra nautical mile.

### We’ve got you covered.

From print wrap film to colored film to reflective film to protective film, 3M has you covered, no matter how much coverage you’re looking for.

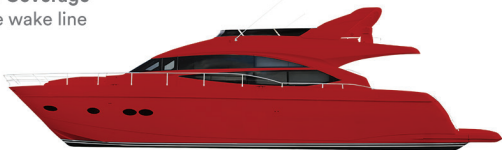
Simple Flat Coverage  
Above the wake line



Partial Wrap Coverage  
Above the wake line



Full Wrap Coverage  
Above the wake line



### Angle of exposure.

Depending on the size of your graphic coverage, and whether you apply your graphics to a vertical surface (e.g. hull) or a non-vertical one (e.g. horizontal section of bow or stern), exposure to the elements can affect the duration of your warranty.

Vertical exposure  
Any graphic installed on a surface that is at 90°–75°.



Non-vertical exposure  
Any graphic installed on a surface that is at 75°–0°.



## Leave them in your wake.

**At 3M, innovation is our business.**

To keep you on the water, our films offer more design options, are highly stable, quick to install, and easy to remove. Wrap your watercraft with the quality finish you’ve come to expect from 3M.



**Amazing printability.**  
From subtle effect to maximum wow factor, our wrap films are engineered for excellent print quality, no matter what custom design you have in mind. Vibrant and attention-grabbing, 3M films will bring your designs to life smoothly and seamlessly.



**Highly conformable.**  
Designed to tackle the most demanding curves, contours, ridges, and grooves, 3M films can wrap around just about anything. Easy to handle and install, our films include excellent resistance to lifting, cracking, and peeling, which means no unnecessary repairs or rework – and more time on the water.



**Easier removal.**  
Our removable and changeable films are guaranteed to lift with little or no adhesive residue – leaving you with minimal clean-up and your boat’s paint job intact. No more extra time or money spent on unnecessary repairs when it comes time to de-identify your boat.



**Extreme durability.**  
UV rays. High temperatures. Humidity. Even acid dew. Throw everything Mother Nature’s got at 3M wraps and they’ll hold up to the toughest environments. No browning. No staining. No matter the extremes you go to, they’ll meet, or more likely exceed, your performance expectations.