

Tape vs. paint for industrial floor marking.

Floor and lane marking is a crucial safety measure in facilities of all types, including industrial and commercial operations.

Traditionally, facilities use paint for lane and industrial floor marking. But applying paint can be time consuming, and the finished product wears easily and is difficult to change.

Today's fast-paced work environment demands a marking option that is more durable and efficient. Vinyl tape, like 3M™ Vinyl Tape 471 can provide a much-needed alternative.



Four reasons to choose vinyl tape over paint for industrial floor marking

1. Quick installation and removal: Paint requires time to dry, which can prolong downtime for maintenance operations. If you need to remove it, the process is very time and labor intensive. Tape, on the other hand, can be applied quickly with no wait time, and removed cleanly from many surfaces with minimal clean-up costs.
2. Scratch resistant: In high traffic areas, it's not uncommon for paint to fade or scratch. This forces you to schedule regular down-time for touch-ups. Tapes like 3M™ Vinyl Tape 471 are designed with a pigmented backing that maintains vivid colors, even when exposed to heavy abrasion, to prolong the life of the marking.

3. Solvent Reduction: Frequently, paints used in floor or safety marking applications are solvent-based—which means the fumes need to be vented from open areas. These fumes can have a negative impact on the well-being of the workers in the facility. Using tape for lane marking instead eliminates these concerns.
4. Instant stripes: Creating patterns and multi-colour markings, like hazard markings, takes extra time and effort with paint. Many vinyl tapes come pre-printed with hazard markings, such as 3M™ Safety Stripe Tape 5700 and 3M™ Safety Stripe Tape 5702, helping you install critical safety features quickly and easily.

Learn more.

Go to www.3M.com/Stickwith3M and see how 3M can give your business the added performance edge.