



Contact: Tim Bluhm
Kohnstamm Communications
(651) 789-2972
tim@kohnstamm.com

FOR IMMEDIATE RELEASE

3M Clean-Trace Wins Gold in the 2017 International Business Awards

The hygiene monitoring and management system wins the top honor in the Best New Product or Service of the Year – Health & Pharmaceuticals category

ST. PAUL, Minn. – August 10, 2017 – 3M Food Safety today announced that the [3M™ Clean-Trace™ Hygiene Monitoring and Management System](#) was named the winner of a Gold Stevie® Award in the Best New Product or Service of the Year – Health & Pharmaceuticals category in the 14th Annual International Business Awards.

A record total of more than 3,900 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Company of the Year, Marketing Campaign of the Year and Best New Product or Service of the Year, among others. Stevie Award winners were determined by the average scores of more than 200 executives worldwide who participated on 12 juries.

The 3M Clean-Trace System detects adenosine triphosphate (ATP), a substance found in all living cells and present on any contaminated surface. It is used by food producers and healthcare providers to verify whether their surfaces are clean.

3M Clean-Trace earned widespread acclaim with the judges, being described as, “A product development that combines hardware and software innovation to bring enhanced speed, precision and efficiency in hygiene management to a new level.”

“It’s an honor to be recognized by the International Business Awards,” said Tom Dewey, 3M Food Safety global marketing manager. “The team worked directly with customers to learn how they used hygiene monitoring systems and what their needs were to help us create the most user-friendly system possible.”

“The IBA judges from across the world were highly impressed with the nominations they reviewed this year,” said Michael Gallagher, president and founder of the Stevie

Awards. “The Stevie Awards are proud to honor organizations that demonstrate a high level of achievement in a variety of industries.”

About the Stevie Awards

Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.StevieAwards.com.

About 3M

At 3M, we apply science in collaborative ways to improve lives daily. With \$30 billion in sales, our 90,000 employees connect with customers all around the world. Learn more about 3M’s creative solutions to the world’s problems at www.3M.com or on Twitter at @3M or @3MNewsroom.

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