



# 3Mgives

## 2016 Annual Report



3M Costa Rica Volunteers

3M continues to help improve lives in our communities around the world through financial investments in education, community and the environment and through the thoughtful engagement of 3Mers. Since establishing the 3M Foundation, 3M has invested \$1.45 billion in cash and in-kind support globally. In 2016, the company invested more than \$67 million in cash and in-kind contributions, while 3Mers devoted nearly 350,000 hours in service to our communities. 3M enhances the vibrancy of our communities by supporting programs and organizations that increase interest and achievement in STEM (science, technology, engineering and math), ensure access to basic needs, prepare youth for success and advance economic opportunities for underrepresented populations. 3M also invests in efforts to increase access to quality and diverse arts opportunities and promote sustainability and environmental stewardship.

### 2016 Highlights



- DonorsChoose.org**  
 Through its partnership with DonorsChoose.org, 3M supports innovative projects developed by classroom teachers to increase interest and achievement in STEM. In 2016, 3M's U.S. locations invested more than \$500,000 in classroom projects across the country; reaching 560 schools, 771 projects and more than 87,000 students.
- 3M Manufacturing and Academic Partnership (MAP)**  
 In 2016, 3M significantly increased its commitment to promoting

advanced manufacturing training and careers through thoughtful partnerships with leading national and global nonprofits, such as PLTW (Project Lead the Way), which provides curriculum development at the K-12 level, and SkillsUSA's and WorldSkills' out-of-school-time programs that develop students' skills around the trades. 3M has invested over \$800,000 toward this initiative and is planning to grow this collaboration in future years.

- 3M Frontline Sales and Marketing Internship Program**  
 During the summer of 2016, 35 students from 17 universities participated in the 3M Frontline Sales and Marketing Internship Program. 3M partners with universities across the United States to develop sales curricula. The company also supports a sales for social impact program, which focuses on addressing the needs of people around the world. The program continues to grow with an incoming class of 60 for 2017.
- University of Minnesota**  
 For more than a century, 3M and the University of Minnesota have shared a powerful partnership. Together we have helped turn students into leaders, ideas into innovation and

### Giving Priorities

#### Education

- Increase equitable access to quality education for all students
- Support programs that increase student interest and achievement in STEM and business
- Build a pipeline of high performing and diverse global talent for STEM and business disciplines
- Support post-secondary programs that attract, retain and graduate students

#### Community

- Improve standards of living in communities where we operate
- Increase access to high-quality youth development programs for underserved children
- Increase access to diverse, vibrant arts opportunities for all
- Support communities affected by global crises
- Mobilize and recognize 3M volunteers

#### Environment

- Sustain ecosystems and livelihoods
- Advance conservation and environmental education

theory into practice. Eight of the twelve charter members of 3M's Carlton Society (3M's highest recognition for scientists who have made extraordinary contributions) are University of Minnesota graduates. 3M is proud to be the University's top corporate partner. With cumulative investments exceeding \$90 million, the company invested an additional \$1.7 million in cash and products in 2016.

● **International Giving Fund**

3M partners with United Way Worldwide on its International Giving Fund to facilitate investments in global organizations. Countries include: 3M Mexico, 3M Argentina, 3M Brazil and 3M Canada.

● **3M Global Volunteerism**

During the annual 3M Global Volunteer Day, employees volunteered 70,000 hours to improve the lives of young people. For example, over 100 3M Costa Rica employees created a playground for students at a San Jose elementary school. Celebrating 30 years of

the 3Mgives Volunteer Award, 3M honored 30 of its most outstanding volunteers from around the world.

● **PYXERA Global**

Through a partnership with PYXERA Global, an organization that facilitates partnerships among the public, private, and social sectors to create shared value and innovative solutions to complex challenges, 3M invested in the development of new community-focused leadership initiatives. As a part of the 3M Leadership Way Program, 3M executives shared their professional skills in support of community sustainability initiatives in India and China.

● **Smithsonian's National Museum of African American History and Culture**

As a cornerstone partner of this important institution 3M provided a \$5 million investment, including 100 of its touchscreens throughout the museum to help guide visitors through the exhibits. In the *Freedom Now: The Modern Civil Rights Movement 1945-1968* exhibit, 3M

touchscreens lead visitors through an interactive question and answer program that informs visitors about efforts to end segregation.

● **Dorothy Day Center**

In 2016, 3M supported the Dorothy Day Center, a program of Catholic Charities of St. Paul and Minneapolis, with \$1 million in cash and products to help transform lives of underserved individuals in St. Paul. This investment helped to complete a two-building campus designed to prevent and end homelessness with an emergency shelter, supportive services, access to resources and permanent housing.



3M Volunteer at Dorothy Day Center

**2016 Global Giving by Focus Area**

Giving Area	Cash	In-Kind	Total	Giving %	Volunteer Hours
Education	\$15,981,086	\$8,479,776	\$24,460,862	37%	74,438
Community	\$16,247,811	\$23,965,071	\$40,212,882	59%	265,374
Environment	\$2,541,350	\$60,997	\$2,602,347	4%	8,447
<b>Total (USD)</b>	<b>\$34,770,247</b>	<b>\$32,505,844</b>	<b>\$67,276,091</b>	<b>100%</b>	<b>348,259</b>

**2016 Global Giving by Region**

Giving Area	Cash	In-Kind	Total	Giving %	Volunteer Hours
Asia Pacific	\$718,639	\$2,325,521	\$3,044,160	5%	12,667
Canada	\$1,380,085	\$583,142	\$1,963,227	3%	1,887
Europe MEA	\$697,411	\$108,613	\$806,024	1%	18,021
Latin America	\$882,192	\$674,265	\$1,556,457	2%	7,490
United States*	\$31,091,920	\$28,814,303	\$59,906,223	89%	308,194
<b>Total (USD)</b>	<b>\$34,770,247</b>	<b>\$32,505,844</b>	<b>\$67,276,091</b>	<b>100%</b>	<b>348,259</b>

\*Note: Cash listed in US Dollars (USD). In-Kind product donations listed in USD fair market value. Totals may vary due to rounding. Regional investments are based on the source of the gift (i.e., some United States investments also support end-recipients outside of the U.S.).

