

3M™ Enhanced Specular Reflector Films (3M™ ESR)

- ESR 65 Auto
- ESR 80v2 Auto

Product Description

3M™ Enhanced Specular Reflector Films (ESR) maximize the recycling efficiency of liquid crystal display backlights. ESR is >98% reflective across the visible spectrum and contains no metal.

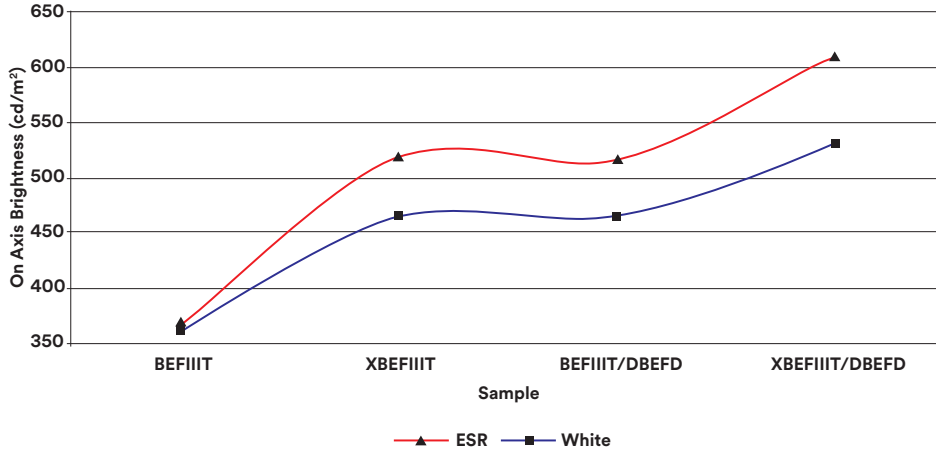
Construction/Performance

Product	ESR 65 Auto	ESR 80v2 Auto
Reflectivity (minimum)	98%	98%
Caliper (microns)	65 +/- 4	82 +/- 4
Halogen Free	No	Yes

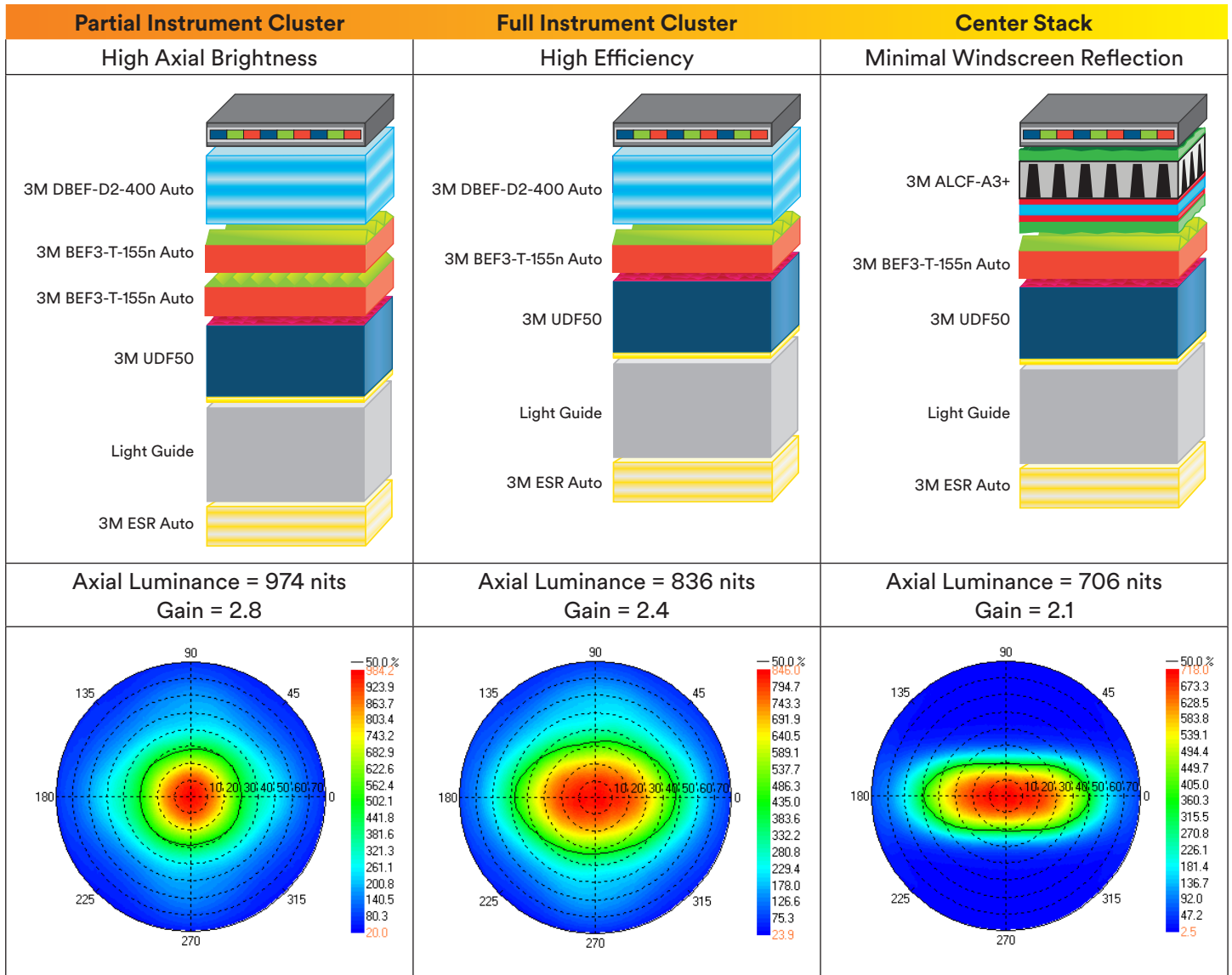


Backlight Efficiency

Reflector Impact Comparison



Automotive Display – Recommended Solutions



Automotive Environmental Testing

	Condition	Time
High Temperature	95°C	1000 hours
Low temperature	-40°C	1000 hours
Temperature/ Humidity	65°C/90%RH	1000 hours
Thermal Shock	-40°C to 95°C	1 hour dwell/ 100 cycles

Technical Information

The technical information, recommendations and other statements contained in this document are based on tests or experience 3M believes reliable, but the accuracy or completeness of such information is not guaranteed.

Product Use

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dz19957



Requester: Kristin Wincek
Creator: deZinnia_19957
File Name: dz19957_TechDataSheet_ESR.indd
Structure #: N/A
Date: 03/14/16

Printed Colors – Front:



Printed Colors – Back:



Match Colors:

Scale:  1 Inch

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