

**FOR IMMEDIATE RELEASE**

**3M Introduces Diversity Scholarship Program For Graphics Installers**

*Three winners have been selected to receive training through 3M's Advanced Installation course, which includes complimentary hotel accommodations and free installation tools*

**St. Paul, Minn. – (Mar. 14, 2017)** – Encouraging diversity and greater inclusivity broadens the potential for new ideas and opens the door for ingenuity, two aspects that fuel success in the ever-demanding graphic installation industry. 3M, an ambassador of creativity, innovation and diversity, is proud to announce the 3M Diversity Scholarship. The scholarship advocates for the employment of minority groups by installation companies and the implementation of programs that support hiring diverse talent, including veterans.

3M has selected three companies to receive the 2017 Diversity Scholarship, who will in turn designate an individual employee to receive training through 3M's Advanced Installation course – a \$1,500 value – and free installation tools they can use to put new skills to the test. In partnership with 3M's push for diversity, the United Application Standards Group (UASG) will also be contributing to the scholarship winners by providing three night's hotel stay during their attendance at the 3M Advanced Installation class, held at 3M's new Application Center in St. Paul, Minn. Winners were chosen after reviewing submitted applications and taking applicant companies' policies, philosophy and results into consideration.

The following 3M Certified Graphics Installation Companies are the recipients of the 2017 3M Diversity Scholarship:

- Devil Dog Installations, LLC – Seattle, WA
- Performance Signs, LLC – Ruckersville, VA
- Sticky Business – Atlanta, GA

“The graphic installation industry is a growing community, which is why 3M developed this scholarship as a way to both support shops that consciously employ diverse talent, and encourage more companies to hire from minority groups that have higher unemployment rates,” said Mike Stavreff, International Technical Service Manager, 3M Commercial Solutions. “We are thrilled to announce this year’s deserving recipients of the 3M Diversity Scholarship, and are excited to welcome them to the 3M Application Center.”

For more information, visit [3M.com/InstallationTraining](http://3M.com/InstallationTraining)

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**About 3M Commercial Solutions**

3M Commercial Solutions helps customers worldwide build brands by providing total graphics and light management solutions. 3M manufactures or certifies lighting solutions, graphic films and graphic protection, flexible substrates, as well as inks and toners used to create finished graphics that are consistent, reliable and durable. Learn more about 3M graphics products and programs by calling 1-800-328-3908, visiting [3M.com/Graphics](http://3M.com/Graphics), following us [@3MGraphics](https://twitter.com/3MGraphics) on Twitter or at [facebook.com/3Mgraphics](https://facebook.com/3Mgraphics).

**About 3M**

At 3M, we apply science in collaborative ways to improve lives daily. With \$30 billion in sales, our 90,000 employees connect with customers all around the world. Learn more about 3M’s creative solutions to the world’s problems at [www.3M.com](http://www.3M.com) or on Twitter @3M or @3MNewsroom.

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