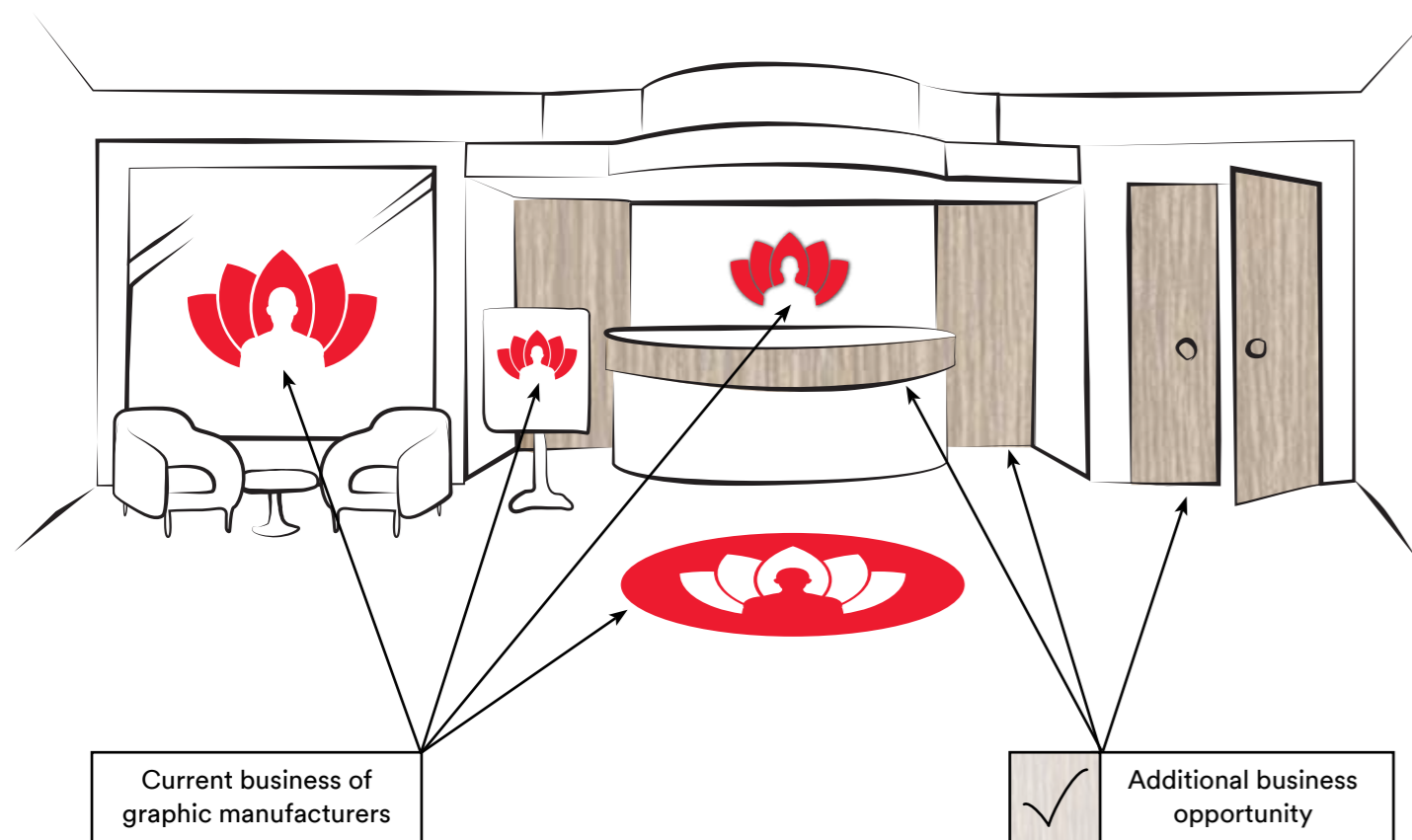


Target new markets, without changing your business

3M™ DI-NOC™ Architectural Finishes offer you the opportunity to build a more profitable business with limited competition. A major benefit to you with this business opportunity is that it uses the same types of products - vinyl films - that you already install on a daily basis and targets the same customers that you are currently dealing with. It not only enables you to expand your business with existing customers, but to attract new customers as well. Take this opportunity to target new markets, and do it without having to change your business.

Look at your customer from a new perspective

Business Potential:	
Branding: <ul style="list-style-type: none"> • Signage • Advertising / POS • Vehicle graphics • Events • Displays • Directions etc. 	<div style="text-align: center; font-size: 2em; color: red;">+</div> Decoration: <ul style="list-style-type: none"> • Counters • Walls • Doors • Ceilings • Elevators • Partitions etc.



What does this new business opportunity offer you?

- New revenue stream, with limited competition
- Complementary to your existing business
- No additional equipment and investment required to enter this market
- Minimal disruption to your customer's business during the refurbishment
- Recession proof opportunity (Poor economic conditions drive refurbishment rather than renewal programmes)
- Not seasonal – all year round business
- Ideal for hotels, bars, restaurants, retail outlets, offices and banks
- Ideal for expanding your business with both existing and new clients

For more information visit www.3M.eu/architecturalmarkets
Or contact your local sales representative.



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3M Science.
Applied to Life.™

Grow your business through interiors

3M™ DI-NOC™ Architectural Finishes

Increasingly, businesses recognise the importance of creating interior workspaces that offer an engaging and inviting visual experience for both customers and staff. 3M DI-NOC Architectural Finishes enable you to create that appealing interior look, quickly and inexpensively. Using products that you are already familiar with, it's a business opportunity that's waiting for you to exploit.



Transform your surfaces with innovative finishes

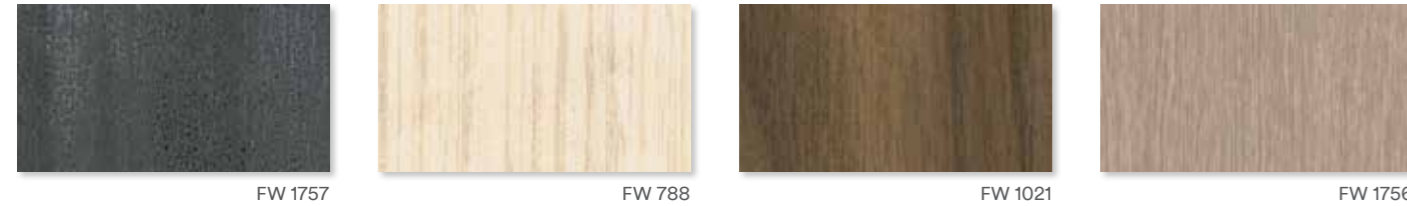
In keeping with 3M's proven track record of innovation and technological know-how, 3M™ DI-NOC™ Architectural Finishes offer customers flexible, creative and technologically-advanced surface finishing solutions for refurbishment and interior design of work spaces. These vinyl films realistically re-create the visual effect of natural materials at a fraction of the cost of traditional materials. You'll be amazed.

They can be installed quickly with less likelihood of error and waste, and can bring life back to an existing space. They offer a genuinely high quality, cost-effective and creative solution to many decoration, refurbishment and resurfacing problems, and have been successfully used in many market segments including retail, hospitality, offices, transportation to name but a few. 3M DI-NOC Architectural Finishes are complementary to your existing business and offer you the opportunity to grow business with existing customers as well as attracting new customers.

Patterns and designs to suit almost everyone

The warmth of wood grain; the sleek appearance of polished metal; the cool of natural stone, are just some of the varied choices you can have at your disposal. The range currently offers more than 800 different patterns. 80 of the most popular and on-trend patterns (DI-NOC Trend Line) are held in stock for quick delivery.

Fine Wood



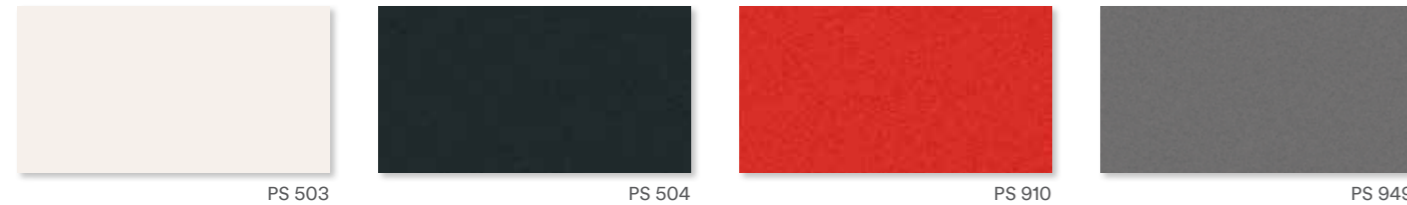
Advanced Metallic



Nuno/Textile



Single Colour



DI-NOC Trend Line swatches and Full Line sample books are available from 3M or via your distributor.

Science applied to DI-NOC Architectural Finishes

Lightweight and self-adhering, 3M™ DI-NOC™ Architectural Finishes can be applied on site to the existing substrate, thereby reducing labour and material costs when compared to the installation of new, traditional materials. 3M DI-NOC Architectural Finishes have excellent resistance to water, dirt and wear. With proven 12-year durability for indoor applications and up to 5 years for outdoors, these films use 3M's advanced technology to offer outstanding quality and durability. 3M™ Comply™ Adhesive Technology allows air to escape through fine air channels in the adhesive, enabling fast, bubble-free application, whilst bonding powerfully to virtually any substrate. In addition, 3M DI-NOC Architectural Finishes come with CE marking and EN 13501 fire certification to give you and your customers peace of mind.



Compare the benefits of 3M DI-NOC Architectural Finishes

Feature and Benefit	DI-NOC	Laminate	Veneer	Stone	Paint	Wallpaper
Wide range of patterns	▲	▲				▲
Textured structure	▲		▲	▲		
Custom Colour Service	▲	▲			▲	▲
Self-adhesive	▲	▲			▲	
Flexible/Conformable	▲	▲			▲	▲
Thermoformable	▲					
Easy to install	▲				▲	▲
Easy to repair	▲				▲	

Benefits of DI-NOC architectural finishes: at a glance



Cost Savings
Projects using 3M DI-NOC Architectural Finishes can significantly reduce cost compared to traditional remodeling



Less Noise
In many cases, installation can be completed without power equipment and other distractions



Less Mess
No demolition and minimal equipment required



Faster to Install
Minimal preparation is required for fast product application



Easier to Repair
Damaged film can be easily repaired



Peace of mind
3M DI-NOC Architectural Finishes are CE marked and fire tested against EN 13501

Applications

The possible applications for 3M™ DI-NOC™ Architectural Finishes are many and diverse, allowing easy, cost-effective refurbishment, maintenance and repair of walls, panels, fittings, doors, ceilings, counter tops, glass walls – in reception areas, meeting rooms, corridors, elevators and offices. Each surface is a potential project to be upgraded and redesigned.



Apply to virtually any surface



Doors



Elevators



Cabinets/
Millwork



Walls



Ceilings



Columns

Typical Surfaces



Before



After

Reception



Before



After

Bar / Furniture



Before



After

Walls