

FOR IMMEDIATE RELEASE

Performance & Creativity: 3M Continues Expansion of Print Wrap Films

*Launch of new 3M Envision Print Wrap Film 480mC and IJ180 Print Wrap Films
for low-surface energy and stainless steel applications
round out the new family of IJ180 products*

St. Paul, Minn. – (January 23, 2017) – When 3M innovation energizes the state of an industry, 3M doesn't sit back and watch. It's full-steam ahead. In the graphics industry, no technology has a greater impact on the success of a wrap project than the quality of a printable wrap film, and its ease of installation. 3M is excited to announce the launch of 3M™ Envision™ Print Wrap Film 480mC, now featuring the many high-quality benefits of Comply™ Adhesive with micro technology. Additionally, 3M continues to expand the versatility of its IJ180 family with new 3M™ Print Wrap Films - IJ180C-10LSE and IJ180-10SLS, designed for low-surface energy plastic and stainless steel surfaces respectively.

3M™ Envision™ Print Wrap Film offers a high-performing, non-PVC suite of films that are 100 percent compatible with all printers – UV, Solvent and Latex. Now featuring Comply Adhesive with micro technology, 3M Envision Wrap Film 480mC increases performance while offering a sustainability edge.

“With the recent introduction of Comply Adhesive with micro technology to the IJ180 family, we knew the next step would be to expand 3M’s innovation to our high-performance Envision Wrap line,” said Tim Boxeth, business and marketing manager, 3M Commercial Solutions. “3M Envision Wrap Film SV480mC and LX480mC offer unparalleled performance versus cast vinyl films, along with their eco-friendly benefits as a non-PVC film. Along with the new IJ180 expansions designed for stainless steel and low-surface energy surfaces, graphic providers have the options they need to flex ultimate creativity and performance for a variety of wrap applications.”

Now with Comply™ Adhesive with micro technology that offers advanced slideability and initial tack optimized for wraps, installers will be able to move SV480mC and LX480mC effortlessly across any application surface and expertly reposition the films to the perfect location after first contact. Along with improved liner release and the ability to stretch 150 percent and stay down without primer, these films provide a non-visible comply pattern to ensure a smooth, bubble-free finish to a completed wrap.

3M Envision Wrap Film SV480mC and LX480mC offer the following sustainability advantages:

- Non-PVC
- Phthalate-free
- Manufactured using 58 percent less solvent
- Made without chlorine or other halogens

3M continues to embolden the versatility of the IJ180 family with the introduction of 3M Print Wrap Film IJ180C-10LSE and IJ180-10SLS, providing graphic manufacturers and installers with high-performance products customized for unique applications. IJ180C-10LSE is specially designed to adhere to hard-to-bond surfaces, such as Low Surface Energy (LSE) plastics, perfect for wraps on motocross, bikes, ATVs and more. IJ180-10SLS is expertly formulated to adhere to stainless steel applications, providing another medium for installers to complete tricky installations and customize projects for clients.

The new 3M Envision Print Wrap and IJ180 Films are backed by the 3M™ MCS™ Warranty and 3M Performance Guarantee, providing graphic manufacturers with peace-of-mind. 3M Envision Wrap Film 480mC has earned the prestigious GREENGUARD Gold Certification, awarded to products passing strict testing

standards for low emissions of volatile organic compounds (VOCs) into indoor environments.

For more information, visit www.3M.com/EnvisionWrap and www.3M.com/IJ180mC.

###

3M, Envision, Comply and MCS are trademarks of 3M.

About 3M Commercial Solutions

3M Commercial Solutions helps customers worldwide build brands by providing total graphics and light management solutions. 3M manufactures or certifies lighting solutions, graphic films and graphic protection, flexible substrates, as well as inks and toners used to create finished graphics that are consistent, reliable and durable. Learn more about 3M graphics products and programs by calling 1-800-328-3908, visiting 3M.com/Graphics, following us [@3MGraphics](https://twitter.com/3MGraphics) on Twitter or at facebook.com/3Mgraphics.

About 3M

At 3M, we apply science in collaborative ways to improve lives daily. With \$30 billion in sales, our 90,000 employees connect with customers all around the world. Learn more about 3M's creative solutions to the world's problems at www.3M.com or on Twitter @3M or @3MNewsroom.

From:

3M Commercial Solutions

3M Center Building 220-12E-04
St. Paul, MN 55144 USA

Contact:

Connor Smith
Karwoski & Courage
612-342-9657
connor.smith@creativepr.com