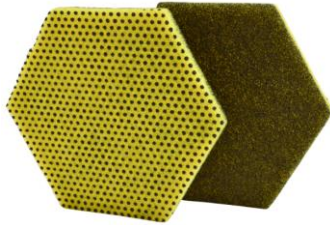


3M™ Reinvents Scouring Pad with New Scotch-Brite™ Dual Purpose Scour Pad 96Hex

Inventor of the original scouring pad releases a whole new dimension of clean with all-new, double-duty cleaning solution for the food service industry



ST. PAUL, Minn. — Feb. 08, 2017 — Scrubbing pots and pans has always been a grueling task. Kitchen aids can now cut back on the elbow grease with the new Scotch-Brite™ Dual Purpose Scour Pad 96Hex from 3M. Introducing a new shape that is both longer lasting and user friendly, the hexagonal hand pad features a yellow side with the latest in scouring technology, and a gray side that polishes away fine particles and grease.

“In 1958, Scotch-Brite introduced the first scouring hand pad to the food service industry. For 2017, we’ve reinvented the hand pad to continue the evolution of one of our most successful cleaning products, the Scotch-Brite™ General Purpose 96, said Carolina Bautista-Brown, Market Development Manager for 3M Commercial Solutions Division. “Customers wanted to spend less time cleaning pots and pans. 3M responded to that need by developing the raised power dot side of the Scotch-Brite Scour Pad 96Hex which cuts through baked-on food FIVE TIMES FASTER than non-3M competitive medium duty scouring pads.”

The Scotch-Brite™ Dual Purpose Scour Pad 96Hex is designed for medium duty general purpose cleaning including: aluminum pots and pans, cooking appliances and utensils, and kitchen and maintenance equipment. Its greatest innovation is in the raised power dots on the yellow side. The surface pattern of the power dots was engineered to quickly and effectively cut through stubborn, baked- or burnt-on food five times faster than non-3M competitive medium duty scouring pads. It’s also

designed to be more durable and retain its full scouring power through repeated uses. The yellow side has a special treatment that prevents particles of food from getting trapped on the web, allowing them to be rinsed away easily. The smooth gray side scours away fine food particles and leaves a shiny surface.

The hexagon design of the pad is more ergonomic and functional. The hexagon shape features two additional edges than the traditional rectangle shape, offering up more corners to get in and clean the hard-to-reach areas of pots and pans. Additionally, the ergonomic hexagon shape fits comfortably in the hand, maximizing productivity and minimizing user fatigue.

The Scotch-Brite™ Dual Purpose Scour Pad 96Hex is the latest innovation from 3M Commercial Solutions Division. Recognized and respected as a leading food service solutions provider for more than 50 years, 3M continues to be a trusted brand in food service cleaning tools, utilizing technology to help improve the operational efficiency and performance of quick-service restaurants. To learn more about the product, or to request a free sample, please visit: www.3M.com/96Hex.

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$31 billion in sales, 3M employs 89,000 people worldwide and has operations in more than 70 countries. For more information, visit www.3M.com or follow @3MNews on Twitter.

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