



E·A·R™
Hearing Protection

3M Hearing Solutions



Easy made smart.

Introducing 3M™ E-A-R™ Easy Touch Earplugs.

Now you can get the best benefits of a push-to-fit earplug — comfort, hygiene, ease-of-use — for what you'd expect to pay for a disposable roll-down earplug. Featuring patented technology, 3M™ E-A-R™ Easy Touch Earplugs are the cost-effective alternative your employees will want to wear. Now that's smart.

Find smart hearing protection at [3M.com/EasyTouch](https://www.3m.com/EasyTouch).



3M Science. Applied to Life.™

Engineered to be economical.

Thanks to a manufacturing breakthrough, we're able to offer a push-to-fit earplug at a roll down price. 3M™ E-A-R™ Easy Touch Earplugs are the roll down alternative you've been waiting for.

- ▶ High comfort level
- ▶ Easier to insert — no roll down
- ▶ Soft foam stem for secure grip
- ▶ Ideal for workers with gloved or dirty hands
- ▶ Comparable to disposable foam earplug pricing
- ▶ Overmolded one-piece construction
- ▶ Available in corded and uncorded versions
- ▶ Compatible with the 3M™ E-A-Rfit™ Dual-Ear Validation System



Ordering Information

Product Number	UPC	Product Description	3M ID Number	Case Quantity	NRR*
316-1000	10078371670969	3M™ E-A-R™ Easy Touch Earplug Uncorded	70-0716-7617-8	2,000 pair	25 dB
316-1001	10078371670976	3M™ E-A-R™ Easy Touch Earplug Corded	70-0716-7618-6	2,000 pair	25 dB
393-2025-50	10078371670914	3M™ E-A-R™ Easy Touch Probed Test Plugs**	70-0716-7634-3	50 pair	NA

* Research suggests that many users will receive less noise reduction than indicated by the noise reduction rating (NRR) due to factors including variation in earplug fit, earplug fitting skill and motivation of the user. 3M recommends fit testing of hearing protectors. If the NRR is used to estimate typical workplace protection, 3M recommends that the NRR be reduced by 50% or in accordance with applicable regulations.

** For use with the 3M™ E-A-Rfit™ Dual-Ear Validation System to help employers verify whether the hearing protection a worker is using provides adequate protection. This objective fit-testing system provides a personal attenuation rating (PAR) for each worker. **3M strongly recommends fit testing of hearing protectors.**



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For More Information

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Customer Care Center 1-800-328-1667
3M.com/Hearing

3M Personal Safety Division products are for occupational use only.

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