

FOR IMMEDIATE RELEASE

3M Wrap2Wrap Competition Reaches Crescendo at SEMA 2016

Winners Chad Munroe of Get Graphic and Jeremy Conner of Who Did That!?! Inc. have been selected to showcase their skills at the 2016 SEMA Show

St. Paul, Minn. – (Oct. 11, 2016) – The grand finale of the annual 3M Wrap2Wrap contest is shaping up to be a noteworthy event, as two winners have been selected for their outstanding work. An open contest between installers of 3M™ Wrap Film Series 1080 throughout the United States, the Wrap2Wrap contest provides a platform for showcasing their exceptional wrapping skills with leaders in the industry. The peak of the event will take place live on November 3 at the 2016 SEMA trade show in Las Vegas, where both winners will join forces to wrap musical instruments that will be played on stage during a performance of the "In Its Entirety" concert series, an Eagle's cover band at The House of Blues.

The third annual 3M Wrap2Wrap Contest drew inspiring submissions from graphics installers all across the country, showcasing a diverse roster of design, application and creativity. Chad Munroe and Jeremy Conner were selected from a group of 10 finalists by a panel of industry-leading judges, and will receive an all-expenses-paid trip to SEMA 2016, taking place Nov. 1-4, to participate in this year's finale.

"In our third year of the Wrap2Wrap contest, we received incredible submissions for from the best of the best across the graphics installation industry," said Janelle Pizzi, product marketer, 3M. "Ultimately, Chad and Jeremy were selected for their outstanding creativity, vision and execution using 3M Wrap Film Series 1080, and we can't wait to see what they'll do at SEMA."

Additional prizes for the dual winners includes a 3M Wrap Film Series 1080 wall display, Fender Stratocaster®, Master Proheat STC® Surface Temperature Control

Heat Gun Kit, Model PH-1610K, Geek Wraps® Prize Package, Geek Wraps Apple Box, two 25 yard rolls of 3M Wrap Film Series 1080 and \$1,000 cash.

Stay up-to-date with the contest and learn more about the prizes by following the 2016 Wrap2Wrap contest on [Facebook](#), [Twitter](#), and [Instagram](#) using the hashtag #Wrap2Wrap.

For more information on the 2016 3M Wrap2Wrap competition, please visit 3M.com/Wrap2Wrap and for more information on the 2016 SEMA trade show, visit semashow.com

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