



Contact: Aaron Berstler  
Kohnstamm Communications  
(651) 789-1264  
aaron@kohnstamm.com

## FOR IMMEDIATE RELEASE

### **3M Petrifilm Plates Win Top Product of the Year Award at Environmental Leader Conference**

ST. PAUL, Minn. – June 23, 2016 – 3M Food Safety has announced that its 3M™ Petrifilm™ Plates won a Top Product of the Year Award yesterday at the Environmental Leader 2016 Conference in Denver, hosted by Business Sector Media, publisher of Environmental Leader and Energy Manager Today. Scores were determined by a panel of experts in environmental and sustainability management serving as independent judges.

“We are honored to receive this prestigious designation,” said Silvia Perez, vice president of 3M Food Safety. “It’s our belief that being environmentally responsible and delivering business results do not have to be at odds with each other. 3M Petrifilm Plates serve as a reliable alternative to traditional test methods and allows users to make their testing operations more efficient and less taxing on the environment.”

3M has developed an expansive portfolio of 3M Petrifilm Plates that serve as fast, accurate, and efficient quantitative microbial indicator tests. The tests provide food and beverage manufacturers with critical data that enables them to better monitor and control production processes to avoid quality and safety issues.

As compared to traditional agar methods, 3M Petrifilm Plates are a more sustainable alternative. They offer users a 66 percent reduction in waste, use 76 percent less energy, 79 percent less water and produce 75 percent fewer greenhouse gases.

“Whether it’s to keep the food supply safe, improve internal operations or help our customers reduce their environmental footprint, we are dedicated to applying science to create sustainable and innovative solutions that improve lives,” said Ann Peddle Meitz, sustainability director for 3M Health Care.

3M Food Safety, a leader of innovative solutions that help the food and beverage industries optimize the quality and safety of their products to enable consumer protection, provides solutions that mitigate risk, improve operational efficiencies and impact the bottom line.

Learn more about how 3M Petrifilm Plates can help you meet your sustainability goals at [3M.com/foodsafety/sustainability](https://www.3M.com/foodsafety/sustainability) and 3M’s commitment to environmental stewardship at [3M.com/SustainabilityReport](https://www.3M.com/SustainabilityReport).

### **About the Environmental Leader Product & Project Awards**

In its fifth year, the Environmental Leader Product & Project Awards recognize excellence in products and services that provide companies with energy and environmental benefits, or in corporate projects that improved environmental or energy management and increased the bottom line. It is a five-point rating system judged by third-party sources from a variety of organizations and designed to offer companies feedback and recognition. For a complete list of winners, visit [www.environmentalleader.com/environmental-leader-product-awards/](http://www.environmentalleader.com/environmental-leader-product-awards/)

### **About 3M**

At 3M, we apply science in collaborative ways to improve lives daily. With \$30 billion in sales, our 90,000 employees connect with customers all around the world. Learn more about 3M’s creative solutions to the world’s problems at [www.3M.com](http://www.3M.com) on Twitter at @3M or @3MNewsroom.

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