Revision J, Effective April 2015 (Replaces I, Oct '14)

JJ3555-10

Quick Links

3M Graphics Warranties
Technical Information Selector
Safety Data Sheets (SDS)
Flammability (ASTM E84 Reports)
Videos

Product Description

- For Solvent, UV and Latex Inkjet Printing Only
- 4-mil, opaque white, vinyl film with a matte finish

Product Features

- Excellent hiding power
- Pressure-sensitive adhesive
- Changeable for clean removal without heat or chemicals
- Expected Performance Life of 2 years (unwarranted period for unprinted film with no graphic protection, applied to a flat, vertical, outdoor surface)

Recommended Types of Graphics and End Uses

- · Commercial vehicle, transit or fleet graphics, emblems or striping
- Outdoor and indoor graphics and signs
- Vending or dispensing machine and cooler graphics

Recommended Compatible Products

See <u>3Mgraphics.com/warranties</u> for a complete list of compatible products that are approved by 3M for use with the base film covered in this Bulletin and used for the creation of a graphic that may be eligible for the 3MTM MCSTM Warranty or 3M Performance Guarantee.

OEM Inkjet Inks and Printers for the 3M Performance Guarantee

See the <u>3M Performance Guarantee Matrix</u> for a complete list of compatible OEM Inkjet Inks and Printers that are approved by 3M for use with the base film covered in the Bulletin and used for the creation of a graphic that may be eligible for the 3M Performance Guarantee.

Graphic Protection

- 3M™ Scotchcal™ Gloss Overlaminate 8518
- 3M[™] Scotchcal[™] Luster Overlaminate 8519
- 3M™ Scotchcal™ Matte Overlaminate 8520
- 3MTM ScotchcalTM Ultra Matte Overlaminate 8915
- 3M[™] Piezo Inkiet Protective Clear 8530
- 3M™ High Gloss Graffiti Resistant Overlaminate 8912
- 3M[™] Screen Print Gloss Clear 1920DR
- 3M™ Screen Print UV Gloss Clear 9740i

Application Tapes

See 3M Instruction Bulletin AT-1 to determine what application tape is recommend for your film or finished graphic.



Certificate of 3M™ MCS™ Warranty

Graphics manufacturers who produce graphics made with all 3M Graphics Products, including 3M Ink purchased through a qualified 3M Distributor or 3M Printing Partner, may register to be recognized with a Certificate of 3MTM MCSTM Warranty. Only graphics manufacturers having a current Certificate of 3MTM MCSTM Warranty are eligible to extend this warranty to their customers.

Characteristics

These are typical values for unprocessed product. Processing may change the values.

Physical Characteristics

Characteristic	Value	
Material	Vinyl	
Film Color	White, opaque	
Gloss	Matte	
Thickness	Without adhesive: 4 mils (0.10 mm) With adhesive: 4.5 – 5 mils (0.11 – 0.13 mm)	
Adhesive	Pressure-sensitive	
Adhesive Color	Gray	
Liner	Polyethylene-coated paper	
Adhesion, Typical 24 hours after application	Aluminum, anodized: 1–2 pounds/inch (0.17–0.36 kg/cm) Fruehauf pre-painted panels: 0.5–1 pounds/inch (0.09–0.18 kg/cm)	
Tensile Strength	13.5 pounds/inch at 73 °F (2.3 kg/cm at 23 °C), minimum	
Chemical Resistance	Resists mild alkalis, mild acids, and salt	
Flammability	ASTM E84 reports: <u>IJ3555</u> , or go to the On-line Product Catalog at <u>3Mgraphics.com</u>	

Application Characteristics

Characteristic	Value
Finished Graphic Application Recommendation	Surface type: Flat, with and without rivets Substrate type: Acrylic, aluminum, glass (uncoated), painted metal, polycarbonate, rigid vinyl, and painted wood (smooth) Application temperature: 28° – 100°F (-2° – 38°C) air and substrate Application method: Dry
Applied Shrinkage	0.015 inch (0.4 mm)
Temperature Range After Application	-40 °F to +150 °F (-40 °C to +66 °C) (not for extended periods of time at the extremes)
Graphic Removal	Removable without heat or chemicals when ambient and substrate temperature are greater than 28°F (-2°C)

Warranty Information

Warranty Coverage Overview

The warranty coverage for each graphic is based on the user both reading and following all applicable and current 3M Product and Instruction Bulletins. The warranty period for eligible graphics is as stated in the 3M Graphics Warranties Matrices found at <u>3MGraphics.com/warranties</u>, at the time that the film was purchased. The warranty period may be reduced and stipulations may apply for certain constructions and applications, as covered in the 3M Graphics Warranties Bulletin found at <u>3MGraphics.com/warranties</u>.

The warranties set forth in the Warranty Bulletin are made in lieu of all other express or implied warranties, including any implied warranty of merchantability, fitness for a particular purpose, or arising out of a course of dealing, custom or usage of trade.

3M Basic Product Warranty

3M Graphics Products are warranted to be free of defects in materials and manufacture at the time of shipment and to meet the specifications stated in its applicable 3M Graphics Product Bulletin and as further set forth in the <u>3M Graphics Warranties Bulletin</u>.

Limited Remedy

The limited remedy applicable to each warranty is addressed in the 3M Graphics Warranties Bulletin found at 3MGraphics.com/warranties.

Limitation of Liability

Except where prohibited by law, 3M SHALL NOT UNDER ANY CIRCUMSTANCES BE LIABLE TO PURCHASER OR USER FOR ANY DIRECT (EXCEPT FOR THE LIMITED REMEDY PROVIDED IN THE 3M GRAPHICS WARRANTIES BULLETIN), INDIRECT, SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES (INCLUDING, BUT NOT LIMITED TO, LABOR, NON-3M MATERIAL CHARGES, LOSS OF PROFITS, REVENUE, BUSINESS, OPPORTUNITY, OR GOODWILL) RESULTING FROM OR IN ANY WAY RELATED TO 3M'S GRAPHICS PRODUCTS, SERVICES, or THIS BULLETIN. This limitation of liability applies regardless of the legal or equitable theory under which such losses or damages are sought.

Warranty Period Matrices

See the 3M Graphics Warranties Matrices at <u>3MGraphics.com/warranties</u>, for warranty period information specific to your film.

Additional Limitations

See the 3M Graphics Warranties Bulletin at <u>3MGraphics.com/warranties</u>, for terms, additional limitations of your warranty, if any, and limitations of liability.

Factors that Affect Graphic Performance Life

The actual performance life of a graphic is affected by:

- the combinations of graphics materials used.
- complete ink drying or curing.
- selection, condition and preparation of the substrate.
- surface texture.
- application methods.
- angle and direction of sun exposure.
- environmental conditions.
- cleaning or maintenance methods.

Graphics Manufacturing

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Before using any equipment, always read the manufacturer's instructions for safe operation.

Inkjet Printing

Always read and follow the ink manufacturer's written instructions on usage.

Total Ink Coverage

The maximum recommended total ink coverage for this film is:

- 270% when printed with all approved 3M solvent inkjet inks.
- 280% when printed with all approved 3M UV inkjet inks.
- 280% when printed with all approved 3M latex inkjet inks.
- 250% when printed on the Mimaki JV5 Series printer with HS ink series (<u>3M Performance Guarantee</u>).

Do not exceed the recommended total ink coverage for the ink series used on this film. Having too high a total physical ink amount on the film results in media characteristic changes, incomplete drying, overlaminate lifting, and/or poor graphic performance. For additional details about total ink coverage, refer to the 3M Product and Instruction Bulletin for 3M inks or the 3M Performance Guarantee Matrix for OEM inks.

Completely Dry Graphics



Incomplete drying can result in graphic failure including curling, increased shrinkage and adhesion failure, which are not covered under any 3M Graphic Warranty.

See the ink's 3M Product and Instruction Bulletin for more details.

Cutting

See 3M Instruction Bulletin 4.1 for Sheeting, Scoring and Film Cutting details.

Graphic Protection

Graphic protection may improve the appearance, performance and durability of the graphic. Click on the graphic protection options listed in the "Recommended Compatible Products" on page 1 or see the <u>3M Graphics Market Product Catalog</u>, for more information.

Application Tapes

There are two types of application tapes. See <u>3M Instruction Bulletin AT-1</u> to determine what application tape is recommend for your film or finished graphic.

Premasking Tape

Increases stiffness during application while preventing stretching and damage. Use when little or no liner is exposed. See <u>3M Instruction Bulletin</u> <u>4.3</u> for complete details.

Prespacing Tape

Holds cut and weeded letters or graphics in place during application and after removing the film liner, while preventing stretching and damage. Use when large amounts of liner are exposed. See <u>3M Instruction Bulletin 4.3</u> for complete details.

Application and Installation

In addition to other 3M Bulletins specified in this document, the following Bulletins provide details that you may need to successfully apply a graphic.

- 3M Instruction Bulletin 4.22. Lamination Basics for Inkjet Printed Graphics.
- 3M Instruction Bulletin 5.36. Application Techniques for Automobiles, Vans and Buses. Complete the 3M Pre-Installation Inspection Record found in this Instruction Bulletin prior to manufacturing or applying a graphic to an automobile, van, or bus.
- 3M Instruction Bulletin 5.37. A Guide to Understanding and Applying Graphics to Common Smooth and Textured Wall Surfaces.
- 3M Instruction Bulletin 5.4. Application, Fleet Trucks.
- 3M Instruction Bulletin 5.5. Application, General Procedures for Interior and Exterior Dry Application.
- <u>3M Instruction Bulletin 6.5</u>. Storage, Handling, Maintenance, and Removal of Films and Sheetings.
- 3M Product and Instruction Bulletin V-Tools. 3MTM Vehicle Channel Applicator Tools.

! CAUTION

UV inkjet inks may crack if too much heat is used during graphic application to complex curves and deep contours as well as around rivets. When using heat during application, make sure the film surface temperature does not exceed 212° F (100° C). For best results, **always do a test application** of a printed graphic to determine how much heat can be used without damaging the image.

Pressure-sensitive Adhesive

This film has a pressure-sensitive adhesive. It bonds to the surface even with light pressure and cannot be repositioned.

Maintenance and Cleaning

Use a cleaner designed for high-quality painted surfaces. The cleaner must be wet, non-abrasive, without strong solvents, and have a pH value between 3 and 11 (neither strongly acidic nor strongly alkaline). See <u>3M Instruction Bulletin 6.5</u> for details.

Removal

This film can be easily removed without heat or chemicals. Most graphics can be removed and leave little or no adhesive residue on the substrate. The ease and rate of removal depends on a number of factors. See <u>3M Instruction Bulletin 6.5</u> for details.

Shelf Life, Storage and Shipping

Shelf Life

The shelf life is **never more than 2 years** from the date of manufacture on the original box.

If you process the film, the shelf life is changed to **1 year** from the processing date, but not later than the 2 year maximum from the manufacturing date.

Storage Conditions

- 40 to 100 °F (4 to 38 °C) maximum
- · Out of sunlight
- Clean, dry area
- Original container
- Bring the film to print room temperature before using

Shipping Finished Graphics

Flat, or rolled printed side out on 6 inch (15 cm) or larger core. This helps prevent the liner, if used, from popping off.

3M[™] Scotchcal[™] Changeable Graphic Film

Health and Safety

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When handling any chemical products, read the manufacturers' container labels and the Safety Data Sheets (SDS) for important health, safety and environmental information. To obtain SDS sheets for 3M products go to <u>3M.com/SDS</u>, or by mail or in case of an emergency, call 1-800-364-3577 or 1-651-737-6501.

When using any equipment, always follow the manufacturers' instructions for safe operation.

Bulletin Change Summary

For the most current 3M Technical Information available to successfully use this product, please view this Bulletin electronically and click on the blue underlined links to view the relevant documents. This Bulletin has been substantially changed to remove warranty information and replace it with references to the new Graphics Warranties Website. Please read the entire Bulletin thoroughly.

3M Commercial Solutions

3M Center Building 220-12E-04 St. Paul, MN 55144-1000 1-888-328-3908 Fax 651-736-4233 3M.com/GRAPHICS 3M Canada

PO Box 5757 London, ON N6A 4T1 1-800-265-1840 Fax 519-452-6245 3M México S.A. de C.V.

Av. Santa Fe No. 55 Col. Santa Fe, Del. Alvaro Obregón México D.F. 01210 General 5255-5270-0400 Fax 5255-5270-2277 3M Puerto Rico, Inc.

350 Chardon Avenue Suite 1100 San Juan, PR 00918 General 787-620-3000 Fax 787-620-3018

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