

May 2016

3M™ Protective Eyewear Product Discontinuation

Dear Valued Distributor,

In a continued effort to optimize the 3M™ Protective Eyewear product line and prepare for the launch of a new family of innovative protective eyewear, 3M's Personal Safety Division will be discontinuing a number of low volume protective eyewear SKU's. Many of these SKU's were featured in our current "Spring Fling" promotion and we will continue to support the promotion pricing until supplies run out.

Attached is a listing of the 3M Protective Eyewear products which are being discontinued as well a recommended replacement with similar features for your evaluation. The potential replacement list shows products by family for quick searching. The potential replacement information is located to the right of the discontinued SKU for quick searching.

We are pleased to launch an updated 3M™ Protective Eyewear Line Card which provides a resource to help you easily suggest protective eyewear solutions for your customers' consideration. This piece is now available on our website, 3M.com/workersafety and will be in stock for ordering the week of June 6th – literature #70-0715-6919-1.

If you have further questions, please contact myself or your local 3M Sales Representative.

Kind regards,
Melissa Wesemann
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