

## 3M<sup>SM</sup> Intelligent Data Asset

- Access to reliable, actionable and risk adjusted metrics on cost, quality, access and value
- High integrity data thanks to 3M's finely tuned quality checks, deep experience with health care business rules and use of proprietary payment-related methodologies
- Responsive, consultative support to resolve health data challenges

### Data that delivers on value

To move to value-based health care, organizations need advanced analytics to inform business and care delivery decisions. Raw claims data must be turned into information that can help optimize both cost and quality.

By acquiring, aggregating and refining multi-source health data, the 3M Intelligent Data Asset provides a comprehensive dataset to guide and support value initiatives. It is backed by 3M's experience processing claims for more than 53 million lives and analyzing health care payment for more than 30 years.

### Health care needs a complete picture of care

Moving to value-based health care means it is critical that data accurately represent a person's overall health and cost of care. Organizations need this data so they can share member information with providers, enter into shared savings contracts, change program policies, launch new insurance products, offer a plan on the health exchange, and countless other initiatives.

But acquiring, aggregating and refining data from various sources is a complex process, especially in health care. Data comes in many forms, and even claims data can vary from one payer to the next. Missing fields and claims, mismatched providers, inconsistent patient identifiers, conflicting dates of service and changing code sets can skew the results of your analysis, undermining your confidence in the data.

### Data designed with your goals in mind

The 3M<sup>SM</sup> Intelligent Data Asset transforms your raw claims data into a repository of reliable, actionable metrics on cost, quality access and value. It gives you data that is fit-for-purpose, which means you get risk stratified metrics suited to your health care goals. It lays the groundwork for identifying—and acting on—value improvement opportunities.

Our system for data intake, processing and analysis avoids common pitfalls in harmonizing claims data from various sources by inserting hundreds of quality checks, which we've refined based on years of experience. This helps build data integrity from the very beginning, preventing costly mistakes upfront. Because we process 1.3 billion claims per month, we can better anticipate potential data issues.

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## Who should use the 3M Intelligent Data Asset?

- **Commercial health plans** that need to understand the health risks of different populations and markets; effectively negotiate provider contracts; enter into shared-risk arrangements; shift costs from volume to value-based services; launch new products; and share member data with providers
- **Government agencies** that want to transform payment by basing reimbursement on severity of illness and overall health risk, whether it's within value-based care or fee-for-service arrangements
- **Managed care plans** that need to understand their performance under state and federal criteria, and manage risk-based reimbursement under Hierarchical Condition Categories (HCCs), **3M<sup>SM</sup> Clinical Risk Groups (CRGs)** and other metrics
- **Provider-affiliated health plans** that want a standardized data set to support analytics for both plan management and care delivery

## Features and benefits

- Delivers **risk-adjusted metrics on cost, quality and access** using 3M proprietary methodologies, such as **3M<sup>SM</sup> All Patient Refined DRG Software (APR DRG)**, **3M Clinical Risk Groups (CRGs)**, **3M<sup>SM</sup> Potentially Preventable Readmissions (PPRs)** and **3M<sup>SM</sup> Potentially Preventable Complications (PPCs)**
- Assures data integrity by deploying more than 300 automated source data integrity checks
- Provides a data submission guide that specifies the required fields and expected formats
- Uses a secure file transfer protocol (SFTP) to exchange data in accordance with HIPAA, HITECH, and state and federal privacy laws
- Comes with access to 3M data intake consultants who can research data deficiencies and help find the root cause of any technical issues
- Sends automated alerts and messages to inform your entire project team of relevant issues or updates
- Can be enhanced with additional metrics such as predictive analytics, budget trends and preventable ED visits
- Is the foundation for the **3M<sup>SM</sup> Healthcare Transformation Suite**, which combines consulting services, analytics and software as a service (SaaS) programs that help payers and providers move from fee-for service to value-based payment

## Call today

For more information on how 3M software and services can assist your organization, contact your 3M sales representative, call us toll-free at **800-367-2447**, or visit us online at **[www.3m.com/his/vbc](http://www.3m.com/his/vbc)**.



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