

3M Science.
Applied to Life.™

Introducing 3M™ Opaque Colored Graphic Film Refresh The next generation of colored film!



Description

3M™ Opaque Colored Graphic Film is a high performance film line that can turn any surface into a brand experience. Now with a newly refreshed line of colors, these high performance films provide durability, are easy to apply and provide a consistent color appearance. In addition, 3M™ Controltac™ Graphic Film with Comply™ Adhesive Series 180mC brings a new, scientifically designed micro comply air release pattern for ease of application and improved pre-space adhesion.

Target Audience

Sign Shops, Wrap Shops, Graphic Manufacturers and Brand Owners

Primary Features, Advantages and Benefits

The new color palette runs across all three lines of 3M™ Opaque Colored Graphic Films and are designed to fit your surface, budget and application.

3M™ Controltac™ Graphic Film with Comply™ Adhesive Series 180mC (micro comply)

- In depth color research of top global brands led to this new and exciting color palette of 84 colors which should resonate with both large and small brand owners
- New, 180mC — micro comply air release pattern for:
 - Non-visible air release for a smooth graphic appearance and ease of installation
 - Excellent application tape adhesion to liner for cut letters and graphics
- Exciting new wrap films can be created by combining 3M™ Wrap Overlamine Film 8900 Series with 180mC (micro comply)
 - 11 colors available in 60" width for use with 8900 series
 - Brushed (BR-100) and Carbon Fiber (CF-100) overlaminates are available now
 - Additional 8900 series overlaminates coming soon!
- Removable adhesive

3M™ Scotchcal™ Electrocut Graphic Film Series 7725

- Synthetic liner lays flat and won't split
- Cut and weed down to 1/4"
- Permanent adhesive

3M™ Scotchcal™ Electrocut Graphic Film Series 7125

- Blue paper liner on white film helps improve speed and ease of weeding
- Cut and weed down to 3/8"
- Permanent adhesive

3M Commercial Solutions Division
3M Center, Building 220-12E-04
St. Paul, MN 55144 USA

phone: 800-328-3908
web: 3M.com/graphics

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Launch Materials

Support Materials

- Videos
- Poster PDF
- Press Release

Presentation Materials

- Distributor Presentation
- End User Presentation

Customer Assets

- Product Images
- Web Banners

Technical Documents

- Product Bulletins
- FAQs
- Competitive Cross Reference Guide
- NEW Opaque Color Card 75-5100-2618-2

Additional Tools

Product Contacts

Marketing: 180mC
Chris Sneden
csneden@mmm.com

Marketing: 7725, 7125, SC50
Tony Fulco
atfulco@mmm.com

Supply Chain
Lisa Kemp
lmkemp@mmm.com

Tech Service
Alan Miller
ammiller1@mmm.com

Regulatory
Noelle Alexander
nalexander@mmm.com