3M™ Opaque Graphic Film Color Refresh and 3M™ Controltac™ Graphic Film with Comply™ Adhesive Series 180mC FAQ's

Products

- 3M™ Controltac™ Graphic Film with Comply™ Adhesive Series 180mC
- 3M™ Scotchcal™ Electrocut™ Graphic Film Series 7125
- 3M™ Scotchcal™ Electrocut™ Graphic Film Series 7725
- 3M™ Scotchcal™ Graphic Films Series 50

1. What is 3M™ Controltac™ Graphic Film with Comply™ Adhesive Series 180mC?

Film 180mC is a 2-mil cast vinyl film that is available in 84 colors. It has a pressure-activated adhesive for easy sliding, tacking, snap-up and repositioning. It conforms to flat surfaces, with and without rivets, simple curves, compound curves and corrugations.

Film 180mC has micro Comply™ Adhesive with non-visible air release channels for fast and easy, bubble-free graphic installations. It can be used on indoor and outdoor graphics, commercial vehicles, straight trucks, semi-trucks and semi trailers, for emblems or striping, buses, rail cars, and small format original equipment manufacturers (OEM) decorative and identification graphics, cautionary and safety labeling.

See 3M Product Bulletin 108mC for complete details.

2. What types of films are 3M™ Scotchcal™ ElectroCut™ Graphic Films Series 7125 and 7725?

They are 2-mil cast vinyl films that are available in 84 colors. They have a pressure-sensitive, permanent, clear adhesive. Film 7725 features a transparent, synthetic, liner that resists moisture absorption and static build-up. Film 7125 features a paper liner and the white film features a blue liner which provides easier visibility when weeding.

Film 7125 and 7725 are ideal for electronic cut, thermal mass transfer printed and screen printed graphics. They can also be used for commercial and industrial graphic applications, including emblems, vehicle graphics, labels, striping, general signage, two-way window markings, and thermal transfer and screen printed graphics.

See 3M Product Bulletin 7125 and 3M Product Bulletin 7725 for complete details.

3. What is 3M™ Scotchcal™ Graphic Film Series 50?

Film 50 is a 3-mil calendared, vinyl film that is available in 28 colors. It has a clear, pressure-sensitive adhesive. The white film features a blue liner which provides easier visibility when weeding. It is a versatile film in both indoor and outdoor application and can be thermal mass transfer and electronically cut. It is removable with heat for up to three years and is permanent for up to 5 years.

Film 50 is ideal for pre-spaced and electronically cut graphics. They can also be used for commercial and industrial graphic applications, including emblems, vehicle graphics, labels, striping, general signage, two-way window markings, and thermal transfer graphics.

See 3M Product Bulletin 50 for complete details.

4. How many colors are changing?

Previously Film 180 had 36 colors and Film 180C had 52 colors. Film 7125 and 7725 each had 61 colors available. In the new line of colors, Film 7125, 7725, and 180mC will have 84 identical colors.

5. How did 3M choose these 84 colors?

In depth, color research of the top global brands led to this new and exciting color palette of 84 colors which should resonate with both large and small brand owners. 3M has discontinued some slower moving colors.

6. Will the micro Comply™ Adhesive feature also be available in Film 7125 and 7725?

No, the micro Comply™ Adhesive feature is only available with Film 180mC.

7. Is there any change in price associated with this announcement?

No, Film 180mC will be at the same pricing as Film 180/180C. New non-metallic colors in Film 7125 and 7725 will remain the same as in the current 2016 price pages. Metallic colors added to Film 7125 and 7725 product lines will be at a price premium to the non-metallic.

8. Is there any change to the warranty for the new product?

No, the warranty will remain the same as previously referenced in the 2016 warranty statement for each respective product family and color category.

9. When will the new product become available?

Product will be available to distribution on April 4, 2016 and to the general marketplace on April 18, 2016.

10. Can I still get a discontinued color if needed?

Yes, we do color matching for Film 180mC and Film 7725 only. The discontinued colors can be requested under the custom order program at the required minimum order quantity level.

11. Is Film 180/180C still available in standard colors?

Yes, other than the colors that are discontinued as of June 30th, 2016, both of these lines will continue to be available until December 31, 2016 with three weeks lead time (RNM status).

12. Did the adhesive change for Film 180mC, 7125, or 7725?

No, the adhesive types remain the same for each of the product families.

13. Are there any new colors for Film 50?

No, not at this time.