Create traffic signs with the ease of digital printing for any level of production. 3M™ Digital Printing Solutions give you quick, on-demand prints for custom and traffic signs backed by our finest 3M™ MCS™ Warranty.
Guaranteed Performance
Durable 3M sheetings, inks and protective overlay films have been designed to perform with qualified printers to help you deliver signs with long-lasting quality and performance. Finished products using these components and printers are protected by our 3M™ MCS™ Warranties, offering you and your customers confidence and security.

Improve Workflow
Create regulated traffic and custom color signs simultaneously with our premium digital solutions. Roll to roll production with speeds up to 500 ft²/hr and instant curing inks reduce the need for finished sign and material inventories. Quick printing keeps large production runs and labor at a minimum, so your bottom line, whatever the size, can thrive.

A Cleaner Solution
Digital printing provides a cleaner solution to screen printing. Our solutions offer instant curing inks, allowing for immediate lamination, keeping the shop and workers free of messy inks.

Strong Partnerships
To help ensure that you get only the most reliable products, 3M partners with some of the foremost printer brands in the industry. Our partners sell, install and support printers worldwide, so you have the service you need to complement your guaranteed 3M digital printing components.

Experience You Can Trust
Over 75 years of experience developing reflective sheeting, inks and overlay films for the transportation industry, including over a decade of global digital printing experience, means reliable results. 3M continues our history of innovation by making one of the industry’s finest guarantees available for the digital printing of custom and traffic signs.

<table>
<thead>
<tr>
<th>Model</th>
<th>Durst Rho 163 TS/163 TS HS</th>
<th>EFI H1625-RS</th>
<th>HP 365</th>
</tr>
</thead>
<tbody>
<tr>
<td>Image</td>
<td><img src="image1" alt="Durst Rho 163 TS/163 TS HS" /></td>
<td><img src="image2" alt="EFI H1625-RS" /></td>
<td><img src="image3" alt="HP 365" /></td>
</tr>
<tr>
<td>Speed ft²/hr*</td>
<td>270/500</td>
<td>200</td>
<td>95</td>
</tr>
<tr>
<td>3M Warranty</td>
<td>Full MCS™ Warranty for Traffic¹</td>
<td>Full MCS™ Warranty for Traffic¹</td>
<td>MCS™ Warranty for Traffic Black Only²</td>
</tr>
<tr>
<td></td>
<td>MCS™ Warranty for Non-regulated Signs²</td>
<td>MCS™ Warranty for Non-regulated Signs²</td>
<td>Work Zone Performance Statement³</td>
</tr>
</tbody>
</table>

* Speed ft²/hr when running at required settings for traffic applications.
1. Qualifies for local countries' warranty for regulated traffic signs.
2. Qualifies for local countries' warranty for non-regulated signs.
3. Qualifies for local countries' warranty for regulated traffic signs printed with black ink only.
4. Resulting sign performance is considered to be commensurate with typically expected work zone sign life.

Expand your opportunities for reflective sign applications beyond the traditional regulated traffic market.

"It’s very easy to do and clean…it’s just a joy to be able to digitally print over silkscreen printing."
– Larry Goodman, Korman Signs

"The performance matched what we have been accustomed to over the years from the 3M products. I’m telling you they looked gorgeous. Wow!"
– Bill Korman, President of Korman Signs

For more information about 3M’s Digital Printing Solutions for traffic, visit 3M.com/Digital4Traffic or contact your local 3M representative.