

# 3M Construction & Home Improvement Markets

## Product Information Sheet

July 2012

### Scotch® Greener Masking Tape Performance Painting #2050PCW (EU)



#### Description:

Scotch® Greener Masking Tape Performance Painting #2050PCW is a medium-high adhesion tape ideal for previously painted surfaces such as door and wall trim, windows and cabinets. It can also be used on carpets and vinyl flooring and has a clean removal time of up to 5 days when used on either interior or exterior applications. Manufactured using water-based and solvent-free processes. Paper backing contains 30% post-consumer recycled fiber and the core contains 87% post-consumer recycled fiber and can be used for LEED\* credits.

\*Leadership in Energy and Environmental Design

Product Characteristic	Value
Backing	Crepe paper
Adhesive	Rubber
Standard Length	60 yards (55 m)
Standard Widths	.70 in (18 mm), .94 in (24 mm), 1.41 in (36 mm), 1.88 in (48mm), 2.82 in (72 mm)
Color	Tan

Typical Physical Properties	Value	Note: The following technical information and data should be considered representative or typical only and should not be used for specification purposes.
Adhesion to Steel	30 oz./in.	ASTM D-3330
Tensile Strength	23 lbs./in.	ASTM D-3759
Elongation at Break	8 %	ASTM D-3759
Total Thickness	6.0 mils	ASTM D-3652

#### Features/Advantages Benefits:

Feature (HAS)	Advantage (WHICH MEANS)	Benefit (SO THAT)
Rubber Adhesive	Instant Adhesion	Sticks easily to the surface / reduces labor and rework

	Medium Tack	Easy to remove/resists damage to surfaces
	Good Holding Power	Resists lifting or curling; Holds masking film in place
Crepe Paper Backing with 30% post-consumer waste	Made from recycled content	Ability to obtain LEED credits when using this tape; An environmentally preferred product
	Conformability	Easy handling; Ability to mask irregular surfaces
	Strong	Removes from surface without tearing
Backing Saturant	Easy Tear	Good handling/helps reduce waste
	Solvent and Moisture Resistance	Resists paint bleed-through and adhesive doesn't soften or transfer when tape is wet

Scotch® Greener Masking Tape Performance Painting #2050 is made with 56% renewable resources: 43% paper from sustainably managed forests and 13% natural rubber latex which is harvested from rubber trees and naturally regenerated by the trees.

#### Warnings:

- Do not use on wallpaper, wallboard, wood floors or poorly bonded surfaces.

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