

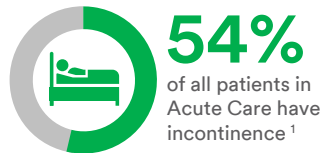
IAD in the Acute Setting

Moving Prevention Forward

Incontinence-Associated Dermatitis (IAD)

Do you have a program that effectively reduces the risk of skin damage?

1 KNOW the Prevalence/Incidence of incontinence and IAD in your care setting



2 RECOGNIZE the Impact IAD has on a patient's quality of life

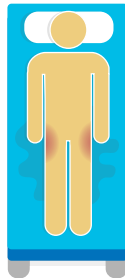
What is IAD?

Incontinence-associated dermatitis describes the skin damage associated with exposure to urine or stool. It causes considerable discomfort and can be difficult, time consuming and expensive to treat.²

Patients are at the center of this condition. IAD can cause discomfort, pain, burning or itching in the affected areas.

Other issues IAD can cause include:

- Undue burden of care
- Loss of independence
- Disruption in activities
- Sleep disturbance
- Reduced quality of life



Assessing the Skin

All patients with urinary and/or fecal incontinence should have their skin assessed regularly to check for signs of IAD. Best Practice Principles recommend adoption of a categorization tool to consistently document skin injury.³

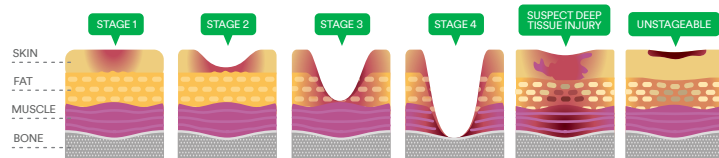
AT RISK	MILD	MODERATE-SEVERE
No redness and skin intact Skin is normal as compared to rest of body (no signs of IAD)**	Category 1 – Red* with skin intact Erythema** +/- edema**	Category 2 – Red* with skin breakdown +/- vesicles/bullae/skin erosion** +/- denudation of skin** +/- skin infection** +/- edema**

* Or paler, darker, purple, dark red or yellow in patients with darker skin tones. ** If the patient is not incontinent, the condition is not IAD.

Pressure Ulcers

Incontinence is a well-recognized risk factor for the development of pressure ulcers^{3,4} which can cause patients suffering and increase the costs of health care.

Prevention of avoidable pressure ulcers and IAD is a clear indicator of the quality of patient care.



3 UNDERSTAND how IAD can Impact total cost of care



4 SEE the Cost Benefits of implementing a structured skin care regimen

Two Key Pathways for Prevention and Management of IAD³

ONE

Manage Incontinence

- Assess and treat reversible causes
- Optimize nutrition, fluid management and toileting techniques
- Implement pressure ulcer prevention plan

TWO

Implement a structured skin care regimen

CLEANSE

PROTECT

RESTORE



5 SHOW Impact of Implementing an IAD prevention protocol³

Use case studies/observational findings

Present data on IAD prevalence

Analyze cost data to show cost savings

REFERENCES:

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- 2) Doughty D, Junkin J, Kurz P et al. Incontinence-associated dermatitis: Consensus statements, evidence-based guidelines for prevention and treatment, and current challenges. J WOCN 2012; 39(3): 303-15
- 3) Beekman D et al. Proceedings of the Global IAD Expert Panel. Incontinence-associated dermatitis: moving prevention forward. Wounds International 2015.
- 4) Beekman D, Van Lancker A, Van Hecke A, Verhaeghe S. A systematic review and meta-analysis of incontinence-associated dermatitis, incontinence, and moisture as risk factors for pressure ulcer development. Res Nurse Health 2014; 37: 204-18.
- 5) Reddy M, Gill SS, Rochon PA. Preventing pressure ulcers: A systematic review. JAMA. 2006; 296(8):974-984.



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Moving Prevention Forward

Incontinence-Associated Dermatitis Best Practice Principles

IAD Video Series



Sizzle Reel: IAD Best Practice Principle Overview



Symposium Video: An Overview



Expert Videos: Document In-Depth



Cavilon™ Solution Video

3M™ Cavilon™ Professional Skin Care Products

Cleanse/ Moisturize	Cat No.	Product	Size	Items/Box	Boxes/Case	HCPCS Code
	3380	3M™ Cavilon™ No-Rinse Skin Cleanser	8 oz. bottle	12	1	A6250
Cleanse/ Moisturize/ Protect	Cat No.	Product	Size	Items/Box	Boxes/Case	HCPCS Code
	3383	3M™ Cavilon™ 3-in-1 Incontinence Care Lotion	8 oz. bottle	12	1	A6250
Protect	Cat No.	Product	Size	Items/Box	Boxes/Case	HCPCS Code
	3345	3M™ Cavilon™ No Sting Barrier Film	3 mL wand	25	4	A6250
	3346	3M™ Cavilon™ No Sting Barrier Film	28 mL bottle	12	1	A6250
Protect/ Restore	Cat No.	Product	Size	Items/Box	Boxes/Case	HCPCS Code
	3353	3M™ Cavilon™ Durable Barrier Cream Fragrance Free	2g sachet	20	12	A6250
	3354	3M™ Cavilon™ Durable Barrier Cream Fragrance Free	1.0 oz. tube	48	1	A6250
	3355	3M™ Cavilon™ Durable Barrier Cream Fragrance Free	3.25 oz tube	12	1	A6250
Moisturize	Cat No.	Product	Size	Items/Box	Boxes/Case	HCPCS Code
	3386	3M™ Cavilon™ Extra Dry Skin Cream	4 oz. tube	12	1	A6250
	9205	3M™ Cavilon™ Moisturizing Hand Lotion	16 oz. bottle	12	1	A6250
	9215	3M™ Cavilon™ Moisturizing Hand Lotion	2 oz. personal size bottle	48	1	A6250
Treat*	Cat No.	Product	Size	Items/Box	Boxes/Case	HCPCS Code
	3389	3M™ Cavilon™ Antifungal Cream	2 oz. tube	12	1	A6250
	3390	3M™ Cavilon™ Antifungal Cream	5 oz. tube	12	1	A6250

*For treatment of superficial skin infections caused by yeast (*Candida albicans*)

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