



3Mgives

2014 Annual Report



3M Global Volunteer Day, Shanghai, China

Building Sustainable Communities Around the World

3M is not only a company that creates; it is a company that cares. That is why 3M is committed to building sustainable communities around the world through strategic social investments. Our goal is to create a better world for everyone. To that end, last year 3M invested more than \$82 million in cash and in-kind donations to support global educational, community and environmental initiatives. These donations were bolstered by the more than 300,000 volunteer hours from 3M employees and retirees around the world.

2014 Highlights

- Launched the inaugural Global Volunteer Day and impacted more than 300,000 lives around the world with fifteen countries participating and more than 8,400 volunteers donating more than 28,000 hours in one day.
- Initiated innovative education partnerships with DoSomething and Donors Choose that resulted in more than 90,000 students learning about STEM (Science Technology Engineering and Math) through a Science Sleuth texting game. Through DonorsChoose.org reached over 4,000 classrooms and 190,000 students, primarily in underserved communities.
- Reported a record year for product donations (\$51.3 million non-cash) for donations, including 3M’s response to global disasters. 3M donated nearly 1 million respirators and \$1 million in medical products to help with the Ebola crisis.
- Supported the United Way through programs, products and people earning the company the United Way Worldwide’s “Outstanding Strategic Partner” award, the Greater Twin Cities’ “Best in Show” award and the “Excellence in Campaign Leadership” award in Austin, TX.
- 3M also partnered with United Way Worldwide in twenty-four 3M communities around the world.
- Strengthened employee engagement and the company’s support of diverse communities through the revitalization of Community Relations Councils, Employee Resource Networks, and the Women’s Leadership Forum, which has 41 chapters around the world and Community Relations Councils.
- Executed signature partnership with peer companies and the Closed Loop Fund to help municipalities advance recycling efforts.

Giving Areas

Education

- Increase student achievement in STEM and business curriculum
- Support post-secondary programs that attract, retain and graduate students
- Drive equity and access to education for all communities

Community

- Enhance community vibrancy by supporting economic development initiatives and increasing access to the arts
- Prepare underserved youth for success through youth development programs
- Support global humanitarian aid

Environment

- Sustain ecosystems and livelihoods
- Advance conservation and environmental education

2014 Total Global Giving by Focus Area

Giving Area	Cash	In-kind	Total	Giving %	Volunteer Hours
Education	\$11,648,879	\$17,254,003	\$28,902,883	35%	97,190
Community	\$17,435,099	\$34,002,647	\$51,437,745	63%	185,271
Environment	\$1,805,093	\$51,016	\$1,856,109	2%	8,102
Total (USD)	\$30,889,071	\$51,307,666	\$82,196,737	100%	290,563

2014 Total Global Giving by Region

Giving Area	Corporate Cash	Foundation Cash	In-Kind	Total
United States	\$9,856,000	\$17,648,620	\$48,356,024	\$75,860,644
Asia Pacific	\$10,000	\$692,889	\$397,732	\$1,100,621
Europe	\$204,035	\$346,975	\$257,860	\$808,870
Latin America	\$44,435	\$1,188,117	—	\$1,232,552
Middle East/Africa	\$30,000	—	\$2,024,050	\$2,054,050
Canada	\$868,000	—	\$272,000	\$1,140,000
Total (USD)	\$11,012,470	\$19,876,601	\$51,307,666	\$82,196,737



Additional Program Facts



3M mentor and mentee at Latino E-mentor Program Celebration 2014.

Volunteer Statistics

- 3M/Saint Paul Public School Partnership: More than 1,000 volunteers
- 3Mgives Campaign in partnership with United Way group volunteer activities: 24,500 hours
- 3M Volunteer Match: \$545,500 matching 2,179 volunteers' 166,694 hours to 903 schools and nonprofit organizations in 47 states

3M Supplies for Schools

Donated 3M Consumer and Office products totaling \$2.2 million to 370 K-12 schools across the country

3M Supplies for Nonprofit Organizations

Donated 3M products valued at \$905,457 to Good360, which helped 187 community organizations in 33 states

3M Foundation Employee/Alumni Matching Programs

- \$854,165 College and University
- \$545,000 Volunteer
- \$130,000 Thanksgiving
- \$70,000 Hunger Relief
- \$51,483 Environmental



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3M Center, Building 225-01-S-23
St. Paul, MN 55144-1000

Visit us at www.3Mgives.com