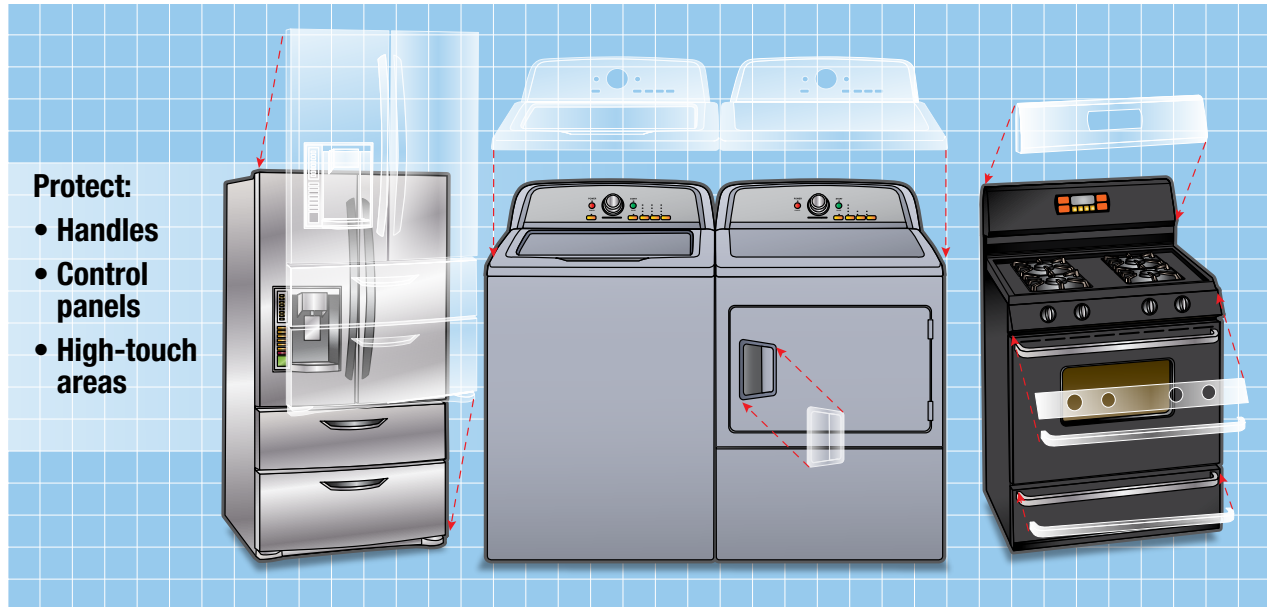


3M Application Concept

Market: Appliances (OEM)

Application Description: Long-term abrasion and corrosion resistance to protect external surfaces on refrigerators, washers, dryers, ovens, microwaves and other appliances.



Key Application Requirements

Film needs to hold reliably to a variety of surfaces, such as stainless steel, high-gloss painted metal, injection molded plastic and other materials. Needs to be long lasting, conformable and easy to install. Film should create minimal change in surface appearance, even over extended periods of time.

Product or Process Replaced

No known competitive products are used beyond original surface.

Benefits/Advantages to Customer

Engineered for durability:

Resists damage from abrasion caused by daily wear and tear, chemicals, tears, punctures and galvanic corrosion. Maintains a smooth, long-lasting surface even on high-touch areas of appliances.

Excellent backing transparency:

Allows for surface protection with minimal distortion of surface design and/or printed information beneath film.

Easy-release paper liner:

Enables die cutting for simple, streamlined application during or after manufacture.

PRODUCT

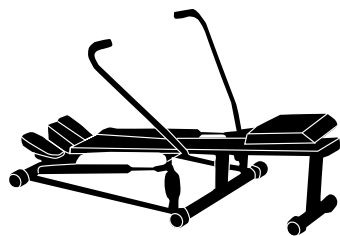
3M™ Industrial Protective Film 7070UV

3M™ Industrial Protective Film 7071UV

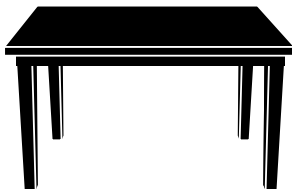
3M Industrial Adhesives and Tapes Division

Related Applications

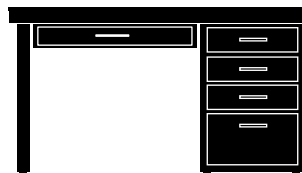
Surface protection on:



Exercise Equipment



Tables



Desks

Related Products

3M™ Temporary Surface Protection Tapes

3M™ Scotchgard™ Multi-Layer Protective Film

Key Decision Makers

Design Engineers, Quality Control Managers, Production Supervisors/Managers

For Additional Information

To request additional product information or to arrange for sales assistance, call 1-800-362-3550. Address correspondence to: 3M Industrial Business Customer Response Center, Building 21-1W-10, 900 Bush Avenue, St. Paul, MN 55106. Our fax number is 651-733-9175. In Canada, phone: 1-800-364-3577. In Puerto Rico, phone: 1-787-750-3000. In Mexico, phone: 52-70-04-00.

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