**Application Concept**

**Market:** Appliances (OEM)

**Application Description:** Long-term abrasion and corrosion resistance to protect external surfaces on refrigerators, washers, dryers, ovens, microwaves and other appliances.

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**Key Application Requirements**

Film needs to hold reliably to a variety of surfaces, such as stainless steel, high-gloss painted metal, injection molded plastic and other materials. Needs to be long lasting, conformable and easy to install. Film should create minimal change in surface appearance, even over extended periods of time.

**Product or Process Replaced**

No known competitive products are used beyond original surface.

**Benefits/Advantages to Customer**

*Engineered for durability:*
Resists damage from abrasion caused by daily wear and tear, chemicals, tears, punctures and galvanic corrosion. Maintains a smooth, long-lasting surface even on high-touch areas of appliances.

*Excellent backing transparency:*
Allows for surface protection with minimal distortion of surface design and/or printed information beneath film.

*Easy-release paper liner:*
Enables die cutting for simple, streamlined application during or after manufacture.

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**PRODUCT**

- 3M™ Industrial Protective Film 7070UV
- 3M™ Industrial Protective Film 7071UV
Related Applications
Surface protection on:

- Exercise Equipment
- Tables
- Desks

Related Products
- 3M™ Temporary Surface Protection Tapes
- 3M™ Scotchgard™ Multi-Layer Protective Film

Key Decision Makers
Design Engineers, Quality Control Managers, Production Supervisors/Managers

For Additional Information

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