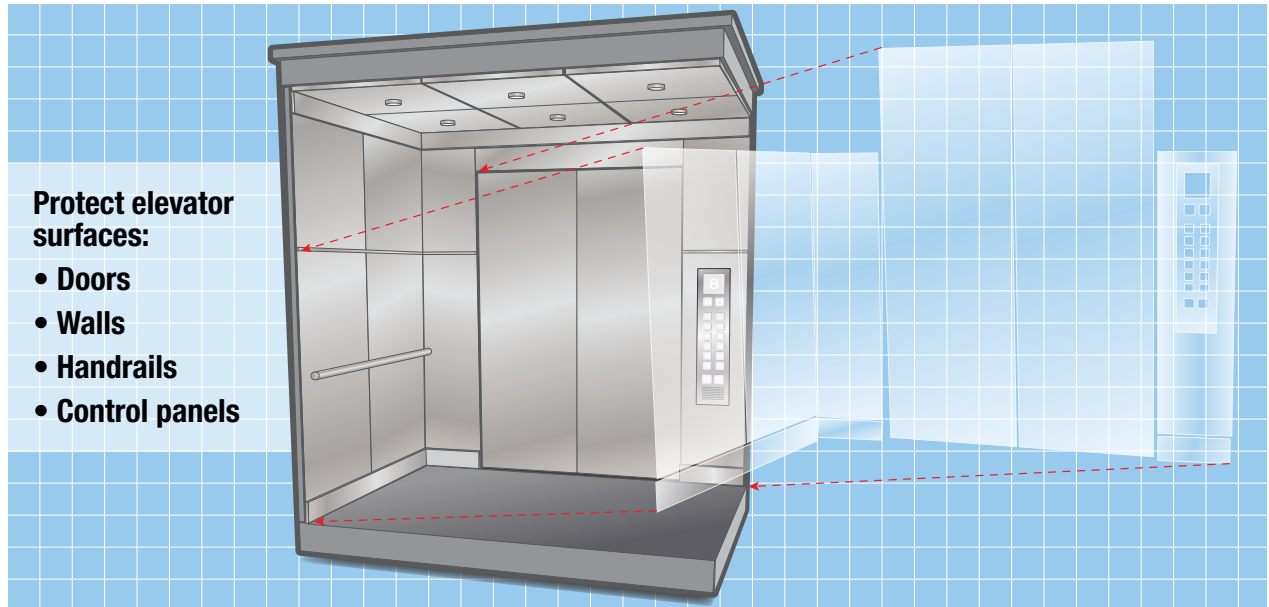


# 3M Application Concept

**Market:** Elevators (OEM)

**Application Description:** Resists abrasion and day-to-day wear to protect surfaces in and around elevators



## Key Application Requirements

Film needs to hold reliably to a variety of surfaces, such as wood, metal, plastic and other materials. Needs to be long lasting, conformable and easy to install. Film should create minimal change in surface appearance, even over extended periods of time.

## Benefits/Advantages to Customer

### *Engineered for durability:*

Resists damage from abrasion, chemicals, tears and punctures. Maintains a smooth, long-lasting surface on products that experience frequent wear and abuse, such as elevator doors, back walls and button areas.

### *Excellent backing transparency:*

Allows for surface protection without obscuring of surface design or printed information beneath the film.

### *Easy-release paper liner:*

Enables die cutting for simple, streamlined application during or after manufacture.

## PRODUCT

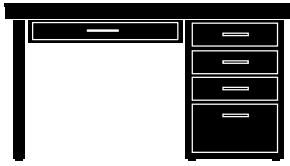
3M™ Industrial  
Protective Film 7070UV

3M™ Industrial  
Protective Film 7071UV

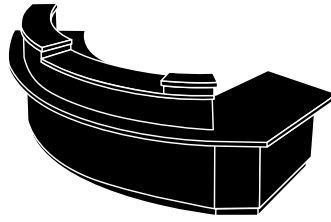
3M Industrial Adhesives  
and Tapes Division

## Related Applications

Surface protection on:



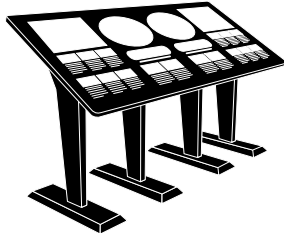
Office Desks



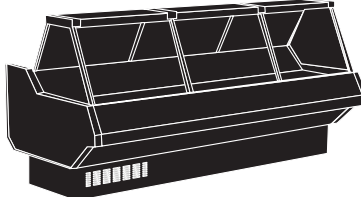
Hotel Counters



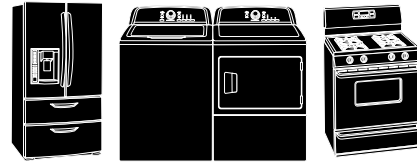
Public Seating



Museum Displays



Grocery Store Counters



Appliances

## Related Products

3M™ Temporary Surface Protection Tapes

3M™ Scotchgard™ Multi-Layer Protective Film

## Key Decision Makers

Design Engineers, Quality Control Managers, Production Supervisors/Managers

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## For Additional Information

To request additional product information or to arrange for sales assistance, call 1-800-362-3550. Address correspondence to: 3M Industrial Business Customer Response Center, Building 21-1W-10, 900 Bush Avenue, St. Paul, MN 55106. Our fax number is 651-733-9175. In Canada, phone: 1-800-364-3577. In Puerto Rico, phone: 1-787-750-3000. In Mexico, phone: 52-70-04-00.

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## Product Use

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## 3M Industrial Adhesives and Tapes Division

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