



3MSM Strategic Opportunity Analysis

Part of the 3M™ Performance Matrix Platform.

- Offers a comprehensive analysis of health performance across providers and population segments, identifying strategic opportunities for improving value
- Provides performance data using nationally recognized risk-adjusted metrics and data grouping methodology to track cost and quality
- Provides detailed insights on healthcare performance based on the expertise of 3M staff

What is the 3M Strategic Opportunity Analysis?

The 3M Strategic Opportunity Analysis is a comprehensive examination of health performance at the person, clinician and system levels, which can help health plans develop strategies to improve value.

The analysis is also a communication tool. Internally, it can help break down barriers between people, processes and programs, creating an environment ready to move to high-value care.

Delivered by 3M experts, it is the beginning to conversations with those who can help bridge the gap for implementing specific programs and initiatives.

The challenge: Organizations need actionable data to make strategic decisions

Value-based payments and shared savings arrangements between payers and providers require all parties to understand where the greatest opportunities exist to improve quality and reduce costs.

However, in today's complex healthcare marketplace, many organizations make decisions from historical perceptions rather than data-based information. Also, competing priorities from different parts of the organization can interfere with progress toward cost and quality goals.

When healthcare organizations take a data-informed approach to value, they can identify and prioritize sustainable programs and processes as well as achieve cost and quality goals.

The solution: 3M Strategic Opportunity Analysis

The 3M Strategic Opportunity Analysis (SOA) provides an objective, informed and actionable view into healthcare payment and quality, which supports the development of initiatives that focus on the value of delivered care.

The 3M SOA aims to align the executive teams within an organization around a fact-based strategy to inform decisions around partnerships, payment design, benefit design, patient programs and more.

As a foundation for a focused strategy, the 3M SOA:

- Provides actionable analysis across the continuum of care (i.e., the system, the clinician and the person)
- Creates a bridge between contracting strategy and care delivery
- Builds an aligned strategic platform and creates a common language across all disciplines of healthcare delivery and financing
- Identifies the greatest opportunities for improving cost and quality based on a coherent source of factual comparative data and thoughtful analysis

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Who should use the 3M Strategic Opportunity Analysis?

The 3M Strategic Opportunity Analysis helps executives, medical directors, and those in sales, marketing, and network relations:

- Do current contracting methodologies support accountable care goals?
- Which organizations should we partner with in a shared risk arrangement?
- Which populations would benefit most from interventions?
- What is the greatest opportunity to deliver value?
- Which providers offer the greatest value?
- What is the status of existing programs?

- Identifies specific opportunities to increase quality and efficiency
- Highlights immediate and long-term strategic planning opportunities
- Uses 3M as an unbiased third party to guide organizations through identified changes
- Helps create dialogue around planning and implementation, plus a roadmap for managing change along the path to accountable care

Features and benefits

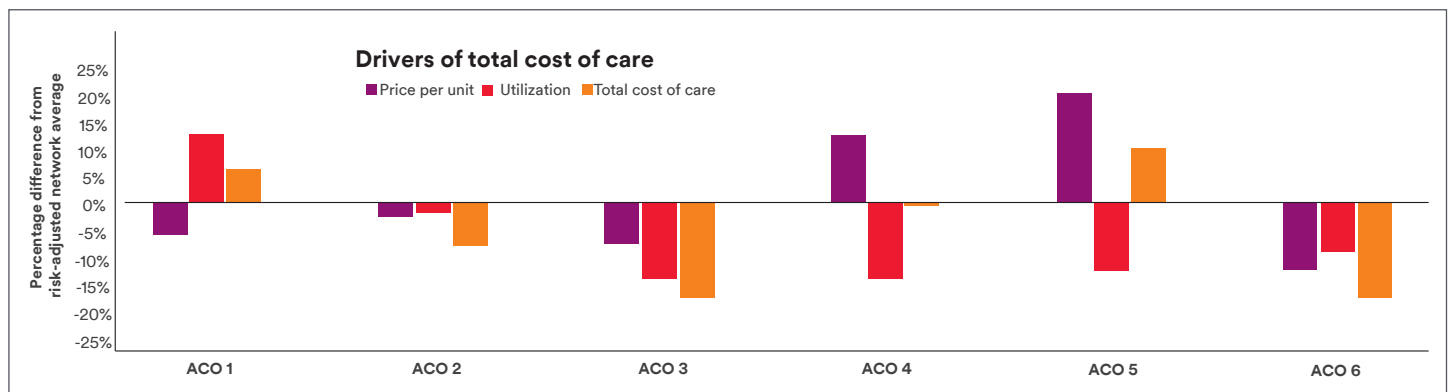
- Applies the knowledge and industry experience of 3M staff
- Uses proprietary risk-adjustment methodologies to minimize cost variations due to differences in health risk among the populations served
- Provides objective, data-driven facts and unique measures to assess and manage cost and quality
- Supported by a staff with extensive healthcare industry expertise and experience in designing, implementing, and assessing accountable care programs

Call today

For more information on how 3M software and services can assist your organization, contact your 3M sales representative, call us toll-free at **800-367-2447**, or visit us online at **www.3m.com/his/vbc**. To learn more about the 3M Performance Matrix Platform, visit us at **www.3m.com/healthdata**.

Understanding what drives the total cost of care

This graph is an example of the insights uncovered with the 3M Strategic Opportunity Analysis. The graph illustrates how each accountable care organization (ACO) within a network has its own unique combination of cost and utilization rates that make up its total cost of care (TCC). Comparing risk-adjusted TCC across a network highlights opportunities to manage and improve TCC.



*The data used in this graph has been de-identified.



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