3M Pulp & Paper Sourcing Policy
Background for 3M Suppliers
Unsustainable Forestry is Impacting our World

Deforestation / Climate Change

http://www.npr.org/blogs/parallels/2013/05/31/187301981/Battling-Deforestation-In-Indonesia-One-Firm-At-A-Time

Conflict with Indigenous Peoples / Land Grabbing

Biodiversity / Habitat Loss

Unsafe Working Conditions

Erosion & Disrupted Water Cycles
3M Sustainability

3M Pulp & Paper Sourcing Policy

- Applies to 3M Direct Suppliers (Tier 1), flowing upstream
- Additional expectations beyond minimum legal harvesting and other regulatory requirements
- Applies to special & technical product papers, as well as packaging and recycled materials
- Utilizes Forest Conservation principles, including:
  - Managing High Conservation Values
  - Protecting High Carbon Stock forests
- Promotes Sustainable Forestry practices like:
  - Education/training (“Capacity-building”) of suppliers
  - Due Diligence Management System approach
- Requires traceability to source of harvest (i.e. forest)
- Includes social aspects like respect for workers and indigenous peoples’ rights

See 3M Supplier Direct Pulp & Paper Sourcing Page for Policy, Guidance, and Additional Training
A Sustainability Message from our CEO

“At 3M, we are working hard to help create a better world for people everywhere. We apply our ingenuity, our expertise and our technology to solve problems innovatively, and with a focus on solutions for the longer term. Sustainability is fundamental to our business philosophy – from product development and manufacturing to how customers use our products.”

—Inge Thulin Chairman and CEO of 3M
3M Products Rely on Forest Products
Our Approach to Sustainability

Environmental Stewardship:
We provide practical solutions and products to address our environmental challenges for ourselves and our customers.

Social Responsibility:
We engage key stakeholders in dialogue and take action to improve our sustainability performance.

Economic Success:
We build lasting customer relationships by developing differentiated, practical, and ingenious solutions to their sustainability challenges.
3M Values

3M’s Pulp and Paper Sourcing Policy is directly linked to our corporate values:

- Act with uncompromising honesty and integrity in everything we do.
- Satisfy our customers with innovative technology and superior quality, value and service.
- Respect our social and physical environment around the world.
- Value and develop our employees’ diverse talents, initiative and leadership.
- Earn the admiration of all those associated with 3M worldwide.
- Provide our investors an attractive return through sustainable, global growth.
Evolving Regulatory and Legal Environment

1970’s
- Company Regulations
- Facility Safety: OSHA

1980’s
- Product Regulations
- Listed Chemicals: CA Prop 65, Etc.

2000’s
- Supply Chain Regulations
- U.S. Lacey Act
- EUTR
- Conflict Minerals

Our goal is to move beyond regulatory compliance toward more sustainable paper sourcing
Holistic Approach to Supply Chain Sustainability

Goal is to move the global forest products supply chain toward sustainability, not to modify or restrict 3M’s supply chain.
Policy Overview

- New policy is based on 3M values, and aligns with the United Nations Global Compact (of which 3M is a signatory)
- Based on leading research in sustainable forest management
- Incorporates social and environmental responsibility aspects into supply chain
- Focuses on traceability to forest source to verify sustainability and responsibility of pulp and paper sources
Policy Requirements – Legality

- All pulp and paper products are legally harvested, transported and exported from their country of origin
- Exercise *Due Care* to assure compliance with global legal harvesting laws
  - U.S. Lacey Act
  - European Union Timber Regulation
  - Australian Illegal Logging Prohibition Act
- 3M has long global supply chains, so due diligence must be performed by our suppliers around the world
- Suppliers should adopt a Due Diligence Management System to support legality and policy conformance

See [Legal Harvest Laws Page](#) for additional information
Policy Requirements – Traceability

- Traceability of our supply chain down to the forest source is a foundational requirement of our Policy.

- The United Nations defines Traceability as “The ability to identify and trace the history, distribution, location and application of products, parts and materials, to ensure the reliability of sustainability claims, in the areas of human rights, labor (including health and safety), the environment and anti-corruption.”
Policy Requirements

Harvesting should not threaten High Conservation Values (HCVs) including peatland ecosystems and intact forest landscapes.


High Conservation Values are biological, ecological, social or cultural values which are considered outstandingly significant or critically important, at the national, regional or global level.
Policy Requirements – Protect High Carbon Stock Forests

3M does not support “deforestation” – the conversion of natural forests with High Carbon Stock into other land uses or plantations.
Policy Requirements – Workers’ and Indigenous Peoples’ Rights

Virgin wood fiber must be obtained in a manner that:

- Respects the rights of indigenous peoples and rural communities to the ownership and control of their titled or customary lands, including their right to give or withhold their Free, Prior and Informed Consent (FPIC) to proposed developments on their lands.

- Respects the rights and safety of workers
Policy Goals

1. **Sustainable Forestry**: 3M wants to leverage its position in the supply chain to promote and incentivize sustainable forest management practices.

2. **Responsible Supply Chains**: Prioritize safe work conditions and reduce environmental impacts in the entire supply chain.

3. **Collaboration for Change**: We want to partner with the best suppliers who are committed to advancing sustainable forestry and transparent, responsible supply chains.

4. **Transparency**: Greater supply chain transparency to better understand pulp and paper supplies down to forest-level for meaningful evaluation of policy conformance.
Policy Implementation

- Supplier Engagement & Education
- Information Gathering – Compliance, Traceability & Policy Conformance
- Risk Assessment & Mitigation
- Material Optimization Projects
Quick Start Guide

1. Read and understand the 3M Pulp and Paper Sourcing Policy
   Click here for link

2. Many common questions are answered and terms are defined in the Pulp
   and Paper Sourcing Policy Conformance Guidance Click here for link

3. Commit to make reasonable and timely progress in building the necessary
   systems and tools to conform to the Policy
Thank you

Together, we can sustain our forests for future generations

Contact us at supplierregulatory@mmm.com with questions