Results of the 3M™ Visual Hacking Experiment

A covert experiment in which an undercover visual hacker was sent into participating corporate offices exposes how easy it is to capture sensitive company information through visual means.

- Nearly half of visual hacking attempts were successful in less than 15 minutes.
- Shockingly, the visual hacker obtained sensitive information 88% of the time.
- An average of 5 pieces of private information were visually hacked per trial.
- Even when the visual hacker was stopped, it was too late.
- 70% of the time, the visual hacking went unnoticed or unchallenged by employees.
- An average of 2.8 pieces of sensitive information were still obtained per interrupted incident.

Help protect your organization’s sensitive information with 3M™ Privacy Filters. Learn more at 3Mscreens.com/visualhacking.