

Rich Hottle Says “Your Ticket to the Track” Sweepstakes Delivers Experience of a Lifetime

ST. PAUL, MN (May 21, 2012) – Watching a NASCAR® race on television or in the grandstands will never be the same for Maryland resident Rich Hottle, who won the first VIP experience in the 3M Automotive Aftermarket “Your Ticket to the Track” sweepstakes – a trip to the NASCAR Sprint All-Star Race™ at Charlotte Motor Speedway on May 19.

“It was the experience of a lifetime,” said Hottle, an automotive painter and body repair expert who works for a automotive repair company called Lewis Auto Body in Easton, MD, and also operates his own collision repair business. “I never imagined I would be able to visit the infield, tour the NASCAR garage, attend the drivers’ meeting and even sit on the No. 16 3M team’s pit box during the race. It was incredible!”

Hottle had a chance to visit with Greg Biffle at the track prior to the race, and meet racing legends like Richard Petty and Jack Roush. He also attended the NASCAR Sprint Pit Crew Challenge™ and toured the NASCAR Hall of Fame® and a NASCAR® race team shop.

He won the trip by purchasing a specially marked gallon of 3M™ Platinum™ Plus Body Filler from his local distributor. The entry label caught his attention, and he entered the code for the contest that evening. He won an instant prize – a skin for his cell phone – and was entered in the VIP prize drawing. The rest is history.

Hottle goes to several races a year at tracks like Richmond and Dover, but says none will ever compare to his “once in a million” experience at Charlotte Motor Speedway, thanks to 3M.

“I’d encourage anyone who works in a body shop to look for the contest sticker on the 3M products they use and enter the contest,” added Hottle. “You just might find yourself sitting in the infield at a NASCAR race.”

There are still prizes and VIP experiences available in the 3M Automotive Aftermarket “Your Ticket to the Track” sweepstakes. For prize details and entry information, visit 3MCollision.com.

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