

**Flip the Switch On: Light When and Where You Need It:
3M LED Tape Light Unites
Innovation and Imagination in Advanced Lighting Technology**

ST. PAUL, MN (June 14, 2011) – Ever have a project where you needed more light under the hood, in the trunk, at your workbench, in your garage, shed or inside your toolbox?

Now that light is here, with the new 3M LED lighting system – the 3M LED Tape Light. This system, designed for multiple indoor and outdoor applications, is suitable for a wide range of environments, providing clear, bright light wherever needed, with a flexible, low-profile, easy to install, repositionable, minimalistic design.

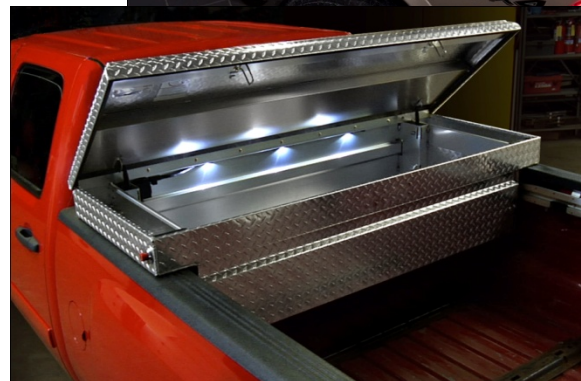
“There are many times you need light for a project, or just want to give an area additional visibility,” said Ranjit Thakur, Business Leader, Thin Flex Lighting, 3M Automotive Aftermarket Division. “This unique lighting system combines our advanced technology and innovative design with an energy efficient solution to some of the everyday challenges of our customers. We are excited to see the many diverse and creative uses of the 3M Thin Flex Lighting platform in markets and applications across the globe.”

3M LED Tape Light

The 3M LED Tape Light is designed for fast and flexible lighting solutions in three configurations: one for Multi-Purpose, (PN 34050) and two for Utility Vehicles. The Multi-Purpose 3M LED Tape Light produces an average light output of 75/115* lumens (Alkaline/Lithium batteries) over a period of 12 hours. The ultra-low profile, lightweight and flexible 3' strip with three LED lights make this mountable/portable light versatile enough to use in a variety of spaces such as garages, tool boxes, work benches, sheds, cabinets or in hard-to-reach areas. The 3M LED Tape Light comes with a small battery pack and can be easily attached, mounted or hung, delivering light where you need it.

The Utility Vehicle 3M LED Tape Light is a 4' strip with three LED lights for illuminating the job for hard-working trucks. It delivers 100 lumens of light in the Standard Kit, (PN 34051) and 200 lumens of light in the Deluxe Kit, (PN 34052). It can be installed under truck bed rails; in built-in tool boxes, trailers and storage cabinets. The kits include a 12-volt battery hard-wiring kit to connect to the vehicle's battery. The lights can be turned on right from the bed and features a sensor switch that triggers them on and off. To turn on/off, simply touch the surface or place a hand within 1/4 inch of the switch. The lights automatically shut off after 20 minutes, eliminating accidental battery drainage.

The 3M LED Tape Lights are part of 3M's ongoing efforts to supply energy efficient lighting solutions to the Automotive Aftermarket. Initially, the 3M LED Tape Lights will be available nationally at NAPA stores.



About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$27 billion in sales, 3M employs about 80,000 people worldwide and has operations in more than 65 countries. For more information, visit www.3M.com or follow @3MNews on Twitter.

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