

3M™ Heat-Activated Acrylic Foam Tape 3412



Lower Cost Sealing Solutions

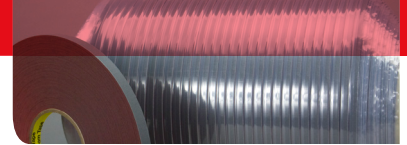
With the launch of 3M™ Heat-Activated Acrylic Foam Tape 3412, 3M is providing a full portfolio of heat-activated tapes to the marketplace.

3M Heat-Activated Acrylic Foam Tape 3412:

- Complements 3M's already extensive line of sealing solutions.
- Eliminates the need for adhesion promoter to the seal.
- Is a cost-effective solution for applications suffering from inadequate tape performance.
- Uses 3M's industry-proven acrylic foam composition.
- May be used in both tier supplier and non-automotive sealing applications, such as window lace, gimp seals, RV seals and tool boxes.

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3M™ Heat-Activated Acrylic Foam Tape 3412



Key Benefits

3M™ Heat-Activated Acrylic Foam Tape 3412 offers customers a lower-cost solution for sealing applications. This product offers customers the potential for:

- Eliminating the need to purchase and apply primer to seals, which saves time and money.
- A cost-effective option of using a higher-performing tape than typical transfer tapes.

Features	Advantages	Benefits
Low-cost, acrylic foam tape with heat-activated adhesive.	<ul style="list-style-type: none">• Provides a primerless solution for EPDM and Santoprene® materials, eliminating the need to purchase and apply primer to seals.• Resists plasticizer from seal material.• Provides a watertight seal for the end user customer.• Provides stress relief so the seal stays with the substrate.	<ul style="list-style-type: none">• Saves time and money.• Has the potential to reduce customer warranty claims.• Results in higher customer satisfaction.• Uses a higher performing tape than transfer tapes at a lower cost than traditional acrylic foam tapes.
3M's industry-proven acrylic foam technology.	<ul style="list-style-type: none">• The 3M brand carries with it the global promise of quality product and support for the weatherstrip market.	<ul style="list-style-type: none">• Customer can rely on the 3M brand and support to ensure a successful application with confidence and peace of mind.

Contact Us

For more information, please contact your 3M sales representative or 3M Automotive customer service at 800-328-3081. You can also visit our website at www.3M.com/autosolutions.

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