



Liner Print Guide

Focusing brand identity



The liner changes in this guide represent a more focused strategy that simplifies 3M branding. The goal is to help our customers more readily associate 3M products with the 3M brand promise of “proven quality and performance.”

Old Liner (product numbers affected shown)



964 8108 9671 9675 9690B 9795 9799
7951 9609 9672 9690 9692 9795B

2



9502 9505
9502HL 9505HL

3



966 9461P 9462P

4



9471 9472

5



F-9752PC F-9755PC F-9465PC

6



7979

2



F-9460PC F-9463PC F-9469PC F-9473PC

8



9453LE 9472LE 9495LE 9671LE
9471LE 9490LE 9653LE 9672LE

12

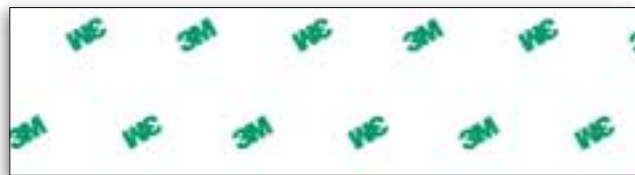
New Liner



9



9



10



9



9



Double-lined with same printing on both sides.

9



11



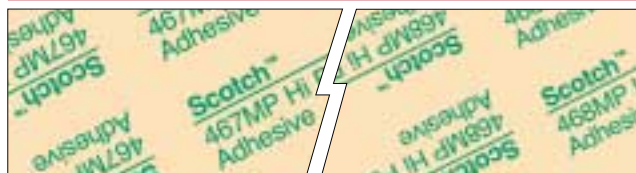
15

Old Liner (product numbers affected shown)



7973MP 7975MP 7976MP 7987MP

13



7964MP 7968MP 7970MP 7972MP

14

13



467MP 7994MP 7956MWS

14



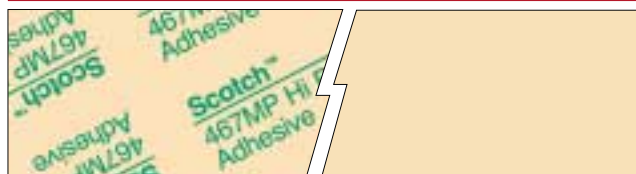
468MP

13



7945MP 7957MP 7961MP 8106
7956MP 7959MP 7986MP 7956WDL

14



7952MP

14



7955MP 7971MP 7978MP
7968UL 7974MP

13

New Liner



Double-liner with same printing on both sides.

16



Double-liner with 467MP on one side; 468MP on the other.

17

16



17



16



Double-liner with same printing on both sides.

17



Double-liner with 467MP on one side; plain unprinted on the other.

17



Double-liner with 468MP on one side; plain unprinted on the other.

16

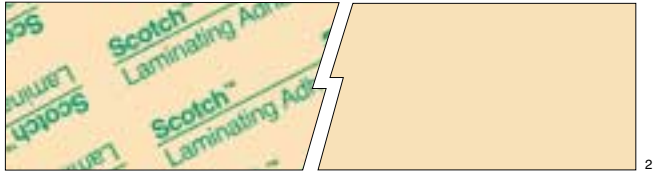
More liners on back cover.

Only the liner printing has been changed. Liner properties remain the same.

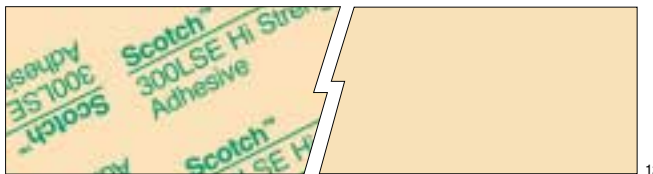
Old Liner (product numbers affected shown)



9492B 9495B 9667MP
9492MP 9495MP 9668MP



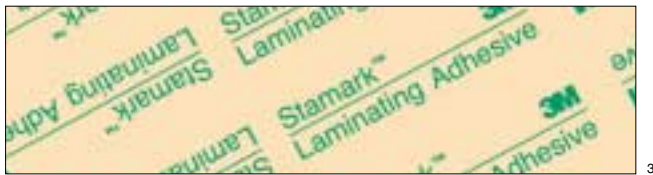
7953MP 7962MP 7965MP



8132LE 8153LE 9474LE



9552 9553DL 9555



9553 9557 9559 9561 9563

New Liner

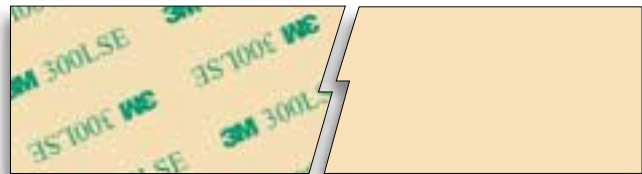


18



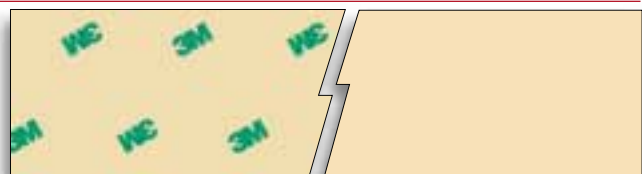
8

Double-lined with 200MP on one side; plain unprinted on the other.



15

Double-lined with 300LSE on one side; plain unprinted on the other.



9

Double-lined with 3M on one side; plain unprinted on the other.



9

Double-lined with same printing on both sides.

Only the liner printing has been changed. Liner properties remain the same.

Additional product information or sales assistance: 1-800-223-7427.

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