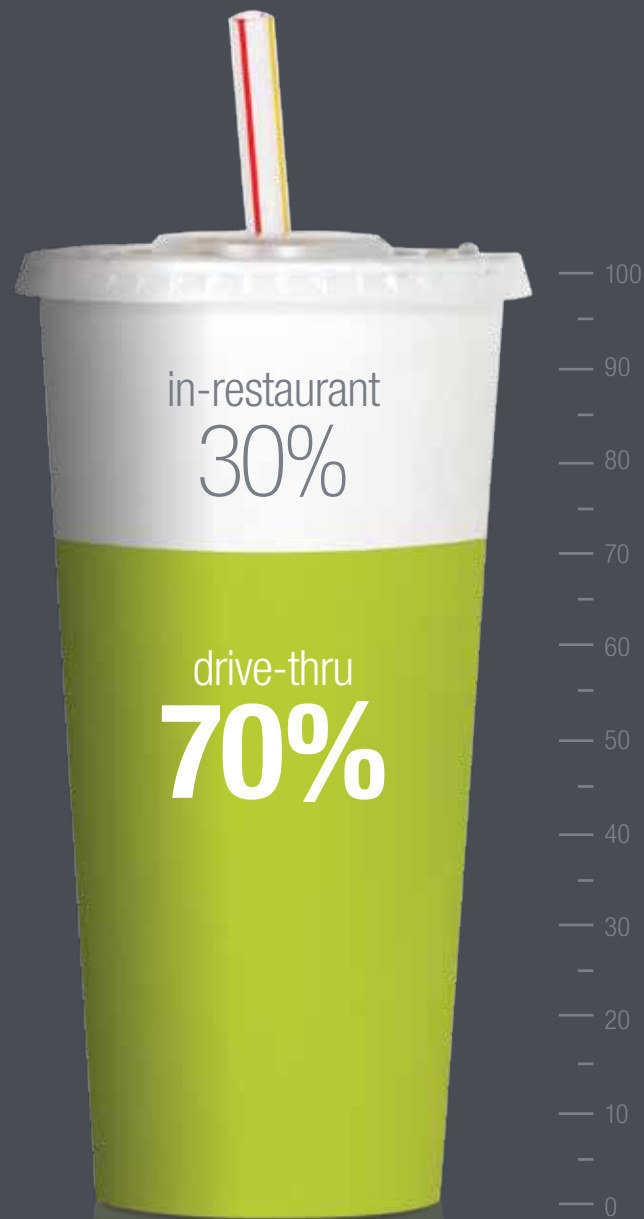




QSR Revenue Sources

As much as 70% of revenue comes from drive-thru business

QSR Magazine, estimate for a QSR with a strong drive-thru business

Your drive-thru is the heart of your business. Handling orders with speed and accuracy is crucial to ensuring customer satisfaction and repeat business. That's why you should turn to the proven reliability, digital clarity and stellar support of 3M™ Wireless Communication Systems. The quick-service restaurant (QSR) business is far too demanding to settle for anything less.

Over 20 years in the industry and we're still not satisfied

For two decades 3M has been working tirelessly with QSRs to solve their most challenging problems. This is what drove us to develop the first fully digital system and the first wireless headset. But we know there are more ways we can help and we won't stop until we find them.

Contact your local dealer or 3M to learn more about how we can improve your business.

1-800-328-0033
www.3M.com/XT1



Building and Commercial Services Division
3M Center, Building 223-2N-21
St. Paul, MN 55144-1000
USA
www.3M.com/XT1

3M is a trademark of 3M.
Please recycle. Printed in USA.
© 3M 2012. All rights reserved.
78-8134-0265-4

A
complete
solution,
a total commitment





Perfecting communication, growing your business

Clearly, the sound decision.

Faster, more accurate orders. Improved communication. Better customer service. 3M is able to help you achieve these with the perfect combination of advanced technology, forward-thinking support and responsive service. Our wireless communication system is built to ensure years of more efficient, profitable operations that help grow your bottom line. When you look at all we have to offer, it's clearly the sound decision.

"Even my employees agree . . . reminder features like 'wash your hands' are really helpful. They keep my staff on task and free me up to focus on more important things."

Jackie R., QSR Store Manager



1 • Industry-leading technology

3M uses the latest digital technology and advanced noise-reduction algorithms to provide crystal clear communication in noisy environments. Our systems are built to be reliable, durable and upgradable. We also have made a commitment to use only 3M genuine parts in our repairs.

2 • Above-and-beyond service

We have 3M Repair Centers around the globe to help make sure your system is fully operational throughout the year. From preventive maintenance and regular service calls to fast, responsive repairs from certified technicians, we'll do whatever it takes to keep your QSR running smoothly.

3 • Time-sensitive support

Our local dealer network is one of the largest in the industry. From staff training and installation assistance to system enhancements and troubleshooting, we're here to ensure you get the most out of your system's advanced features and maximize your investment.