

### 3M LAUNCHES NEW PERSONAL NOISE INDICATOR

*- Alerts Users to Potentially Dangerous Noise Levels -*

**St. Paul, Minn. – January 15, 2010** – 3M expands its passive hearing conservation product line with the introduction of the new 3M™ Noise Indicator NI-100.

The 3M Noise Indicator alerts users to potentially dangerous noise levels, helping them identify areas where they may need to wear hearing protection. Users simply clip the Noise Indicator to a shirt or jacket; its LED light delivers a clear indication when noise levels exceed a potentially hazardous threshold.

- **Red Flashing LED:** Noise levels are above 85 dBA – hearing protection may be required.
- **Green Flashing LED:** Noise levels are below 85 dBA – hearing protection may not be necessary.

The Noise Indicator's small size and lightweight design make it ideal for workers in a variety of industries. With a rechargeable battery that operates for up to 200 hours between charges, it's an economical investment in your hearing awareness program.

The NI-100 can be used as an effective training tool within a Hearing Conservation Program (consult OSHA Standard 1910.95) to help ensure workers know when and where to wear hearing protection. Industrial Hygienists can also use it as a mapping tool to determine where noise studies are necessary.

#### **Additional Information**

To stay informed about 3M's full line of hearing conservation products, please visit [www.3M.com/OccSafety](http://www.3M.com/OccSafety).

Visit [www.3M.com/OccSafety/PressBox](http://www.3M.com/OccSafety/PressBox) for the OccSafety Press Box for the latest press releases and downloadable imagery.

#### **About 3M Occupational Health and Environmental Safety Division**

3M OH&ES Division is a global leader in respiratory, hearing, fall protection and detection and environmental products.

#### **About 3M**

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$25 billion in sales, 3M employs 75,000 people worldwide and has operations in more than 60 countries. For more information, visit [www.3M.com](http://www.3M.com).

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