

2013 marked the 60th anniversary of the 3M Foundation and the launch of a new strategic plan and new name. 3Mgives is the home for our Strategic Philanthropy and Global Community Engagement with the goal of improving lives through strategic investments in Education, Community and the Environment. In a bold effort to drive global initiatives to leverage internal and external communities, 3Mgives welcomed its newest team members, Employee Resource Networks and Global Women's Leadership Forum.

Employee Resource Networks joined the 3Mgives organization to advance internal and external community opportunities; culture of diversity and inclusion; and business growth. The 3M Global Women's Leadership Forum was established to accelerate the inclusion and advancement of women around the world.

Since 1953, 3M invested more than \$1.3 billion in cash and products in U.S. communities, with additional international contributions and countless volunteer hours. The people of 3M represent our best partners, sharing in 3Mgives through matching gifts or their

volunteer community service. This engagement earned 3M the following national awards:



- United Way Spirit of America Award
- U.S. Chamber of Commerce Best Commitment to Education Award

# **Giving Areas and Emphasis**

#### **Education**

- Drive access and academic success to ensure educational equity among underrepresented minorities and women
- Increase primary and secondary student achievement in STEM (Science, Technology, Engineering and Math) and business curriculum
- Support post-secondary programs that attract, retain and graduate students

### Community

- Prepare youth for success through early childhood and out-of-school-time programs
- Enhance community vibrancy by improving the local communities where 3M has a presence
- Aid disaster preparedness, relief, and recovery
- Encourage and recognize volunteers

#### **Environment**

- Sustain ecosystems and livelihoods
- Advance conservation and environmental education



# Cash, In-Kind Giving and Volunteer Hours by Giving Area

Giving Area	Cash	In-kind	Total	%	Volunteer Hours
Education	\$13,262,032	\$11,886,242	\$25,148,274	43%	46,978 hrs.
Community	\$12,430,600	\$18,156,748	\$30,587,348	53%	202,388 hrs.
Environment	\$1,711,965	\$600,813	\$2,312,778	4%	4,746 hrs.
Total Giving	\$27,404,597	\$30,643,803	\$58,048,400	100%	254,112 hrs.

## **Additional Program Facts**

**Cash Grants:** 3,021 grants totaling \$27,404,597

**In-Kind Donations:** 248 donations of 3M products and services totaling \$30,643,803

#### **Volunteer Statistics**

- 3M-sponsored programs: More than 7,000 volunteers
- 3M/Saint Paul Public School Partnership: More than 1,000 volunteers
- 3Mgives United Way Partnership group volunteer activities: 20,780 hours
- 3M Volunteer Match: \$532,750 matching 2,131 volunteers' 164,137 hours to 856 schools and nonprofit organizations in 44 states

#### **3M Ingenuity Grant**

Recognized 34 teacher teams with grants of up to \$20,000. Teams developed integrated STEM (Science, Technology, Engineering and Math) teaching activities into grades 1 – 8 classrooms. 34 awards totaling \$262,665 were made to schools in 18 states, impacting over 14,000 students

#### **3M Eco Grant**

To improve science-based environmental and conservation education for young people through nature centers or environmental learning centers — connecting science, technology, engineering and math to the world around them. \$385,025 awarded to nine organizations in nine states with grants ranging from \$30,000 – \$50,000

#### **3M Supplies for Schools**

Donated 3M Consumer and Office products totaling \$1 million to 375 schools across the country

#### **3M Supplies for Nonprofit Organizations**

Donated 3M products valued at \$1,377,204 to 241 nonprofits in 3M locations throughout the U.S.

#### **3Mgives in Partnership with United Way**

- Employee and retiree gifts and pledges of \$5.39 million
- \$3.14 million corporate gifts to United Ways in 3M communities

## 3M Foundation Employee/Alumni Matching Programs

- \$943,327 College and University
- \$532,750 Volunteer
- \$130,000 Thanksgiving
- \$70,000 Hunger Relief
- \$35,000 Environmental



\$58.1

(Dollars in Millions)

**Total Giving** 





