

## DENNIS ROMANO OF PENNSYLVANIA PICKS WINNING NAME FOR GREG BIFFLE'S NO. 16 PIT CREW

***3M Car Care Announces the Pit Crew Now Officially Named the "Pit Bulls"***

**ST. PAUL, Minn.** – When Greg Biffle pulls his No. 16 3M Ford Fusion onto pit road this weekend at Richmond, he will have a whole new weapon in his war for a spot in the Chase for the Championship – the Pit Bulls.

3M Car Care is proud to announce the winner of the "Name of Fame" contest to find an appropriate name for Biffle's hard-working crew. Named by Dennis Romano of Dingman's Ferry, PA, the Pit Bulls will charge ahead to gain spots for Biffle on pit road, show their strength in protecting his position on the track, and separate his No. 16 from the herd in the field. Romano is a long-time Greg Biffle fan who cheers him on every weekend.

Romano's entry in the 3M Car Care Name of Fame contest was selected from 10 finalists and voted on by 3M Car Care and the No. 16 3M team. More than 1,000 entries were received in the contest.

The Pit Bulls and winning entry are featured in a special video on [www.3MCarCare.com/NameofFame](http://www.3MCarCare.com/NameofFame) and will be showing their new look on pit road during the Richmond race.

Romano's grand prize for his winning entry is a VIP trip for two to meet the No. 16 pit crew at one of the final races of the season. The grand prize package includes airfare, hotel, rental car, race tickets, garage credentials and spending money.

"The Pit Bulls is a great name for the team. These guys really are intimidating on pit road," said Greg Biffle. They are a strong team and they are reliable when it comes time to get the work done."

When fans visit [www.3MCarCare.com](http://www.3MCarCare.com) to view the winning video, they'll find the ultimate educational resource for the automotive DIYer who wants to learn how to properly take care of their car, be it body repair or simple detailing. At the site, consumers can get tips and ideas for their automotive projects, download mail-in rebates, learn about new products, watch instructional videos, find product purchase information, link to 3M Car Care's Facebook and Twitter pages, and much more.

The 3M Car Care product line can be found at leading automotive aftermarket retailers and online at [www.Shop3M.com](http://www.Shop3M.com). For more information on 3M Car Care products, visit [www.3MCarCare.com](http://www.3MCarCare.com).

### **About 3M**

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$25 billion in sales, 3M employs 76,000 people worldwide and has operations in more than 60 countries. For more information, visit [www.3M.com](http://www.3M.com).

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### Contact:

Connie S. Thompson  
3M Public Relations  
651.733.8914  
[www.3M.com/PressContact](http://www.3M.com/PressContact)

Deborah Robinson  
[drobinson@vmg1.com](mailto:drobinson@vmg1.com)  
312.505.4336

