

See
your customers
through



Clearly Accepted.
Clearly Demanded.

Vikuiti™ Clear Card





See *your ideas* through

If you think innovative credit card design is maxed out, it's time to take a good, hard and refreshing look at Vikuiti™ Clear Cards. Constructed with a unique IR filter, Vikuiti clear cards allow you to create almost completely transparent plastic cards. Now light can shine through your creative images to truly captivate your customers. Vikuiti clear cards are the clearly unique, clearly differentiated way to make your cards—and your brand—stand out.

IMPORTANT NOTICE TO PURCHASER

The following is made in lieu of all warranties, express or implied, including any implied warranties or conditions of merchantability or fitness for a particular purpose. 3M warrants that, at the time of shipment, product will meet 3M's published specification or that specification agreed in writing between 3M and purchaser. Should product not meet specifications at the time of shipment, 3M will replace or refund the purchase price of such quantity of the product found not to meet specifications. Purchaser shall determine the suitability of the 3M product to purchaser's application, including but not limited to purchaser's choice of ink formulations used for printing on product. 3M shall not be liable under any legal theory, including in contract or in tort, for any injury, loss, or damage, whether direct, indirect, incidental, special or consequential, arising out of the use of or the inability to use the product. **The warranties and remedies set forth herein are purchaser's sole and exclusive warranties and remedies.**

3M will make commercially reasonable efforts to give notice of the Buyer Patents identified on Exhibit B to any 3M customer buying IR Filters that has indicated to 3M that it will use those IR Filters for financial transaction card(s). Refer to the web site for further information and a list of patents.

See *your transactions* through

Vikuiti clear cards allow nearly 100% transmission of light. But thanks to a proprietary filter technology from 3M, they effectively block infrared light. As a result, Vikuiti clear cards work in all standard ATMs, POS scanners and other LED-related devices exactly like traditional opaque cards. So you get cards that are clearly different and clearly unique, with no worries about acceptance.

Move your brand to the top of your customers' wallets with Vikuiti clear card. Go to www.3M.com/Imagineacard or call 1-800-553-9215 to find out how you can get started, today.



3M Advanced Optical Solutions

3M Center, Building 235-2S-62

St. Paul, MN 55144-1000