

3M News

FOR IMMEDIATE RELEASE

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Filtrete™ Filters Enter the Commercial Building Market

Filtrete filters may provide energy efficiency and a cleaner indoor environment

ST. PAUL, Minn. – January 10, 2008 – Leading residential air filter brand, Filtrete, now brings all of the attributes homeowners have come to trust to the commercial air filter market. 3M has introduced a line of Filtrete filters for commercial buildings.

Filtrete Commercial HVAC Filters may offer a marked return on investment by reducing energy, maintenance and lifecycle costs associated with traditional ventilation systems. Lifecycle costs may be reduced due to the filters' low airflow resistance, which may result in fan energy savings. 3M Technologies have also enabled extended service life, requiring fewer filter changeouts on an annual basis. Filtrete Commercial High Performance HVAC Filters with integral seals may help reduce air bypass. This may reduce particle deposits and cleaning costs for HVAC coils, ducts, and occupied spaces. The potential savings are significant and major capital investments are not required to begin using Filtrete filters.

“3M has expanded its line of Filtrete Commercial HVAC Filters, and customer demonstrations show that the filters are helping building owners save energy and reduce costs,” states Steve Hendrick, global business manager with 3M Commercial Filtration.

“3M has filters to fit the needs of a variety of commercial HVAC systems including central HVAC systems, rooftop units, vertical fan coil units and PTAC units.”

Use of Filtrete filters may also earn points toward LEED certification. Hendrick expects that this will make Filtrete filters an ideal resource for architects, engineers, specifiers and contractors who are involved in designing sustainable architecture, especially projects in the healthcare and education industries where good indoor air quality is of great importance.

A study sponsored by ASHRAE shows that if schools improve indoor air quality, students could perform as much as 10 to 20 percent better. Furthermore, the Environmental Protection Agency notes that most Americans spend up to 90 percent of their time indoors, with much of that time spent in an office environment. Health, attendance, comfort and productivity of building occupants can all be affected by poor indoor air quality.

For more information on Filtrete Commercial HVAC Filters, please call 1-800-648-3550.

About 3M – A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Dyneon, Nexcare and O-Cel-O. Serving customers around the world, the company's 67,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

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