



FOR IMMEDIATE RELEASE

3M Projection Systems Introduces New Modular “Build What You Need” Concept

This new projector series is flexible allowing customers to configure the right projection system to fit their needs

AUSTIN, Texas. – March 18, 2008 – 3M Super Close Projection Systems 700 Series brings all the right components together in the new 3M SCP712 modular design. Designed with a modular “build what you need” concept, the 3M SCP712 is a simple and cost effective solution that offers customers flexibility while providing them the functionality that best fits their environment and budget needs.

The 3M SCP712 projector alone gives customers the benefit of the 3M Vikuiti™ Super Close Projection technology with basic VGA, USB and power connectivity, without the burden of paying for unused connectivity. If the projection environment or application requires full connectivity, customers may add an I/O (input/output) Module and/or an Annotation Sensor Module that can turn a dry erase board or a standard whiteboard into an interactive annotation system. Additional modularity choices are offered in the form of three wall mount options: the Folding Wall Mount with Speakers, (and an option without speakers), and the Fixed Wall Mount. The Wall Mounts position the SCP712 above the board and out of the light path, virtually eliminating shadows of the presenter and moving the heat and fan noise out of the way.

“The SCP712 is the perfect solution for our customers, offering the flexibility and performance to make the most of any presentation,” said Mark Colin, department general manager, 3M Projection Systems Department. “It works for any size classroom, conference room, boardroom and training facility in that it offers bright, high quality image projection, while saving space and time.”

In the customer’s choice configuration, the 3M SCP712 module system features 3M Vikuiti Super Close Projection technology, XGA resolution, 2000 lumens, full connectivity with the I/O Module, interactivity with the 3M Annotation Sensor Module, and 60” to 80” variable screen image sizes when mounted on one of the 3M patented, telescoping wall mounts.

About 3M Projection Systems Department

3M Projection Systems Department provides innovative projection solutions that enable unique visual communication experiences. For more information about 3M Projection Systems and our products, visit www.3M.com/meetings

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About 3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M’s core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$24 billion in sales, 3M

employs 75,000 people worldwide and has operations in more than 60 countries. For more information, visit www.3M.com.

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