

3M™ Vikuiti™ Super Close Projection takes teachers out of the glaring light of projectors.

From overhead projectors to today's digital projectors and interactive whiteboards, projection technology has dramatically improved the way teachers present information in the classroom.

3M Vikuiti Super Close Projection marks the next generation in classroom presentation technology. Among its many features, teachers and students truly appreciate that 3M Vikuiti Super Close Projection literally takes them out of the light. This technology can be found in the 3M™ Digital Media System 700, 800 Series and 3M™ Digital Wall Display 9000 Plus Series products.

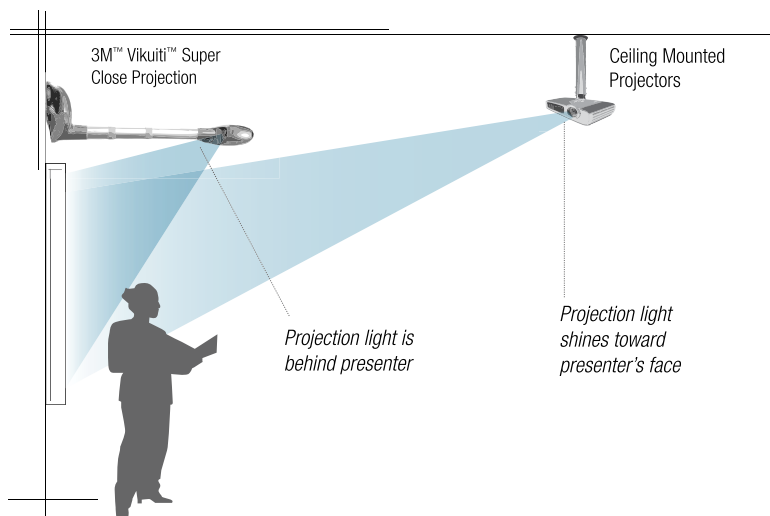


3M™ Digital Media System 800

No more distracting light in your eyes!

Lakota school district in Ohio found this technology beneficial for classroom use. Amy Womick who teaches 7th grade art in the Lakota School District says "With a standard projector, you always have that projection light shining towards your face. What's nice about the 3M projection system is that it's mounted directly above your existing whiteboard. You don't get that light shining in your eyes and casting a shadow on the screen."

Most schools that have projectors are equipped with front-projection systems, in which the projector is either ceiling-mounted or placed on a table or cart in front of a screen or interactive whiteboard. While



this technology offers teachers a powerful teaching tool, it also can require them to stand in the path of bright projection light throughout the day. That distracting light can be a problem for teachers and students.

"With a standard projector, you always have to be aware of where you're standing, which makes teaching less fluid..."

Lakota chose the 3M Digital Media System 815 with Vikuiti Super Close Projection technology which moves the projected light out of teacher's way and on to the whiteboard where it belongs. With 3M Vikuiti Super Close Projection, nothing gets between the lesson and the student.

No Shadows

"With a standard projector, you always have to be aware of where you're standing, which makes teaching less fluid," Womick said. "If a student asks a question and you are pointing something out on the board, you have to worry about blocking the image for the rest of the class. With the 3M product, I don't have to worry about that."

Group Presentations are easier!

"During group presentations, you can have four or five students up there sharing information without anyone blocking the image,"

Womick said. "Students are less in the spotlight, so to speak, so it no longer feels like a performance up on a stage with lights glaring down on you. It creates a more intimate setting where students can interact with one another."

Easy on the eyes!

"We're on our feet all the time as teachers, so we can expect teaching to be hard on our feet," Womick said. "It's nice to know that now it doesn't have to be hard on your eyes."



3M™ Digital Media System 700

For more information about 3M Vikuiti Super Close Projection products, go to www.3M.com/meetings or call 1-877-515-1470.



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