

# PRODUCT USAGE CHECKLIST



For more information on 3M Car Care products, visit [www.3Mcarcare.com](http://www.3Mcarcare.com) or call (877) MMM-CARS

## 3M™ SCRATCH REMOVER

39044

- Easy use for hand or machine application
- Removes fine scratches and swirl marks
- For use on cars, trucks, motorcycles and snowmobiles

### DIRECTIONS FOR USE:

It's fast and easy to use: Clean area with 3M Car Wash Soap to remove dirt and residue; Dispense a quarter-sized amount of 3M Scratch Remover on a clean, soft terry towel; Rub over scratch using a firm circular motion until the 3M Scratch Remover is dry; Remove remaining product with a 3M Microfiber Detail Cloth

### PRODUCT FEATURES

- A. This new product was awarded Popular Mechanics "Editor's Choice" award at the 2007 SEMA show, honoring its innovative technology, proven results and ease-of-use.
- B. The formula contains no wax so scratches are polished out, not filled in with wax, and it is safe for clear coats.
- C. It uses fine minerals to remove the scratches from the paint and gradually bring back a high-polish finish.
- D. New 3M Scratch Remover adapts the trusted technology and innovation found in the professional scratch repair products into a simple solution.

### BENEFITS TO CUSTOMERS

- A. Applied by hand, it is easier to use than rubbing compound and doesn't require any tools.
- B. Car owners can make a repair that would cost them two to five times as much at a service center
- C. 3M Scratch Remover is an ideal way to improve simple damage such as light-to-medium scratches, swirl marks, or paint imperfections with no hassles and no waiting

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**APPEARANCE**